

Rare Decays & New Physics At Super Flavour Factories

Marco Ciuchini



Selected topics for this WG:

* $B \rightarrow X_s \gamma$

2HDM-II, SUSY

* $B \rightarrow X_s \ell \ell$

model independent, SUSY

* $B \rightarrow K^{(*)} \nu \nu$

model independent, modified Z & Z'

CKM
2010

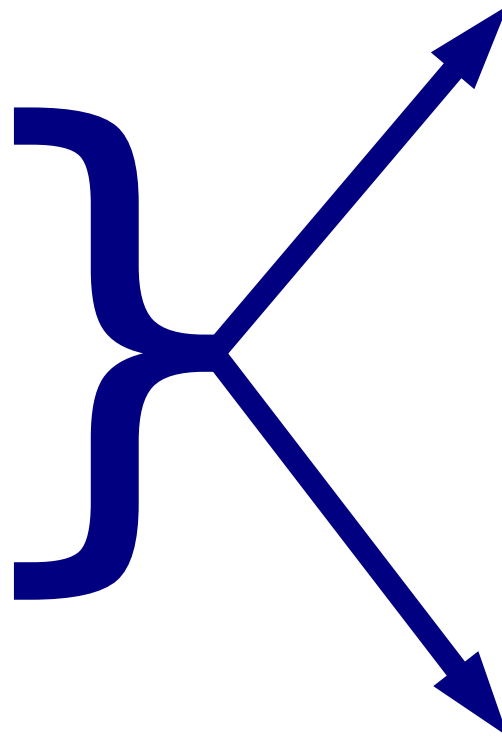
Super Flavour Factory Physics Program

- improve precision/sensitivity of B-factories $\times 5-10$
- test the CKM paradigm and determine V_{CKM} at 1% level
- increase sensitivity to LFV in τ decays by one order of magnitude
- explore CPV with charm
- many other studies...

T. Browder et al., arXiv:0710.3799
T. Browder et al., arXiv:0802.3201
SuperB: arXiv:0709.0451,
arXiv:0810.1312, arXiv:1008.1541
SuperKEKB: hep-ex/0406071,
arXiv:1002.5012

feasible with $\sim 75 \text{ ab}^{-1}$ collected
at $\Upsilon(4S)$ (+ $D\bar{D}$ & $\tau\bar{\tau}$ thresholds)

Twofold Purpose



look for any deviation
from the SM signalling
NP in the energy region
up to ~ 100 TeV

determine the FV
and CPV couplings of
the NP Lagrangian,
characterizing the
NP model

SuperB physics

arXiv:0709.0451

arXiv:0810.1312

B_d physics @Y(4S) in tables

Observable	B factories (2 ab ⁻¹)	SuperB (75 ab ⁻¹)
sin(2β) (J/ψ K ⁰)	0.018	0.005 (†)
cos(2β) (J/ψ K ^{*0})	0.30	0.05
sin(2β) (Dh ⁰)	0.10	0.02
cos(2β) (Dh ⁰)	0.20	0.04
S(J/ψ π ⁰)	0.10	0.02
S(D ⁺ D ⁻)	0.20	0.03
S(ϕK ⁰)	0.13	0.02 (*)
S(η'K ⁰)	0.05	0.01 (*)
S(K _S ⁰ K _S ⁰ K _S ⁰)	0.15	0.02 (*)
S(K _S ⁰ π ⁰)	0.15	0.02 (*)
S(ωK _S ⁰)	0.17	0.03 (*)
S(f ₀ K _S ⁰)	0.12	0.02 (*)
γ (B → DK, D → CP eigenstates)	~ 15°	2.5°
γ (B → DK, D → suppressed states)	~ 12°	2.0°
γ (B → DK, D → multibody states)	~ 9°	1.5°
γ (B → DK, combined)	~ 6°	1-2°
α (B → ππ)	~ 16°	3°
α (B → ρρ)	~ 7°	1-2° (*)
α (B → ρπ)	~ 12°	2°
α (combined)	~ 6°	1-2° (*)
2β + γ (D ^{(*)±} π [∓] , D [±] K _S ⁰ π [∓])	20°	5°
V _{cb} (exclusive)	4% (*)	1.0% (*)
V _{cb} (inclusive)	1% (*)	0.5% (*)
V _{ub} (exclusive)	8% (*)	3.0% (*)
V _{ub} (inclusive)	8% (*)	2.0% (*)
BR(B → τν)	20%	4% (†)
BR(B → μν)	visible	5%
BR(B → Dτν)	10%	2%
BR(B → ργ)	15%	3% (†)
BR(B → ωγ)	30%	5%
A _{CP} (B → K [*] γ)	0.007 (†)	0.004 († *)
A _{CP} (B → ργ)	~ 0.20	0.05
A _{CP} (b → sγ)	0.012 (†)	0.004 (†)
A _{CP} (b → (s + d)γ)	0.03	0.006 (†)
S(K _S ⁰ π ⁰ γ)	0.15	0.02 (*)
S(ρ ⁰ γ)	possible	0.10
A _{CP} (B → K [*] ℓℓ)	7%	1%
A ^F B(B → K [*] ℓℓ) _{S0}	25%	9%
A ^F B(B → X _s ℓℓ) _{S0}	35%	5%
BR(B → Kν $\bar{\nu}$)	visible	20%
BR(B → πν $\bar{\nu}$)	-	possible

charm physics

Channel	Sensitivity
D ⁰ → e ⁺ e ⁻ , D ⁰ → μ ⁺ μ ⁻	1 × 10 ⁻⁸
D ⁰ → π ⁰ e ⁺ e ⁻ , D ⁰ → π ⁰ μ ⁺ μ ⁻	2 × 10 ⁻⁸
D ⁰ → ηe ⁺ e ⁻ , D ⁰ → ημ ⁺ μ ⁻	3 × 10 ⁻⁸
D ⁰ → K _S ⁰ e ⁺ e ⁻ , D ⁰ → K _S ⁰ μ ⁺ μ ⁻	3 × 10 ⁻⁸
D ⁺ → π ⁺ e ⁺ e ⁻ , D ⁺ → π ⁺ μ ⁺ μ ⁻	1 × 10 ⁻⁸
D ⁰ → e [±] μ [∓]	1 × 10 ⁻⁸
D ⁺ → π ⁺ e [±] μ [∓]	1 × 10 ⁻⁸
D ⁰ → π ⁰ e [±] μ [∓]	2 × 10 ⁻⁸
D ⁰ → ηe [±] μ [∓]	3 × 10 ⁻⁸
D ⁰ → K _S ⁰ e [±] μ [∓]	3 × 10 ⁻⁸
D ⁺ → π ⁻ e ⁺ e ⁺ , D ⁺ → K ⁻ e ⁺ e ⁺	1 × 10 ⁻⁸
D ⁺ → π ⁻ μ ⁺ μ ⁺ , D ⁺ → K ⁻ μ ⁺ μ ⁺	1 × 10 ⁻⁸
D ⁺ → π ⁻ e [±] μ [∓] , D ⁺ → K ⁻ e [±] μ [∓]	1 × 10 ⁻⁸

Mode	Observable	T(4S) (75 ab ⁻¹)	ψ(3770) (300 fb ⁻¹)	LHCb (10 fb ⁻¹)
D ⁰ → K ⁺ π ⁻	x ²	3 × 10 ⁻⁵		6 × 10 ⁻⁵
	y'	7 × 10 ⁻⁴		9 × 10 ⁻⁴
D ⁰ → K ⁺ K ⁻	y _{CP}	5 × 10 ⁻⁴		5 × 10 ⁻⁴
D ⁰ → K _S ⁰ π ⁺ π ⁻	x	4.9 × 10 ⁻⁴		
	y	3.5 × 10 ⁻⁴		
	q/p	3 × 10 ⁻²		
	φ	2°		
ψ(3770) → D ⁰ \bar{D}^0	x ²		(1-2) × 10 ⁻²	
	y		(1-2) × 10 ⁻⁵	
	cos δ		(0.01-0.02)	

Mode	Observable	B Factories (2 ab ⁻¹)	SuperB (75 ab ⁻¹)
D ⁰ → K ⁺ K ⁻	y _{CP}	2-3 × 10 ⁻³	5 × 10 ⁻⁴
D ⁰ → K ⁺ π ⁻	y' _D	2-3 × 10 ⁻³	7 × 10 ⁻⁴
	x ² _D	1-2 × 10 ⁻⁴	3 × 10 ⁻⁵
D ⁰ → K _S ⁰ π ⁺ π ⁻	y _D	2-3 × 10 ⁻³	5 × 10 ⁻⁴
	x _D	2-3 × 10 ⁻³	5 × 10 ⁻⁴
Average	y _D	1-2 × 10 ⁻³	3 × 10 ⁻⁴
	x _D	2-3 × 10 ⁻³	5 × 10 ⁻⁴

τ physics

Process	Sensitivity
B(τ → μ γ)	2 × 10 ⁻⁹
B(τ → e γ)	2 × 10 ⁻⁹
B(τ → μ μ μ)	2 × 10 ⁻¹⁰
B(τ → eee)	2 × 10 ⁻¹⁰
B(τ → μ η)	4 × 10 ⁻¹⁰
B(τ → e η)	6 × 10 ⁻¹⁰
B(τ → ℓ K _S ⁰)	2 × 10 ⁻¹⁰

+ τ FC physics (CPV, ...)

+B_s physics @Y(5S)

SuperB

a

"treasure chest" of new physics-sensitive observables



Expected sensitivities for rare decays

	SuperB(75/ab)	SKEKB(50/ab)	SM Th.Err.
$BR(B \rightarrow X_s \gamma)$	3%	6%	7%
$A_{CP}(B \rightarrow X_s \gamma)$	0.004	0.005	0.002
$BR(B \rightarrow X_s \ell \ell)$ (low)	8%		7%
$A_{FB}(B \rightarrow X_s \ell \ell)$ (low)	4%	4%*	10%
$s_0(B \rightarrow X_s \ell \ell)$	5-9%	5%*	5%
$BR(B^+ \rightarrow K^+ \nu \nu)$	15%	30%	15%
$BR(B^0 \rightarrow K^* \nu \nu)$	16%	35%	15%

*estimate for exclusive modes

based on arXiv:1002.5012 & arXiv:1008.1541
inclusive modes only

B → X_s γ

$$H_{eff} = -\frac{4G_F}{\sqrt{2}} V_{ts}^* V_{tb} \sum_{i=1}^8 C_i(\mu) O_i(\mu) + \text{H.c.}$$

$$O_{1,2} = (\bar{s}\Gamma_i c)(\bar{c}\Gamma'_i b) \quad O_{3,4,5,6} = (\bar{s}\Gamma_i b)\sum_q(\bar{q}\Gamma'_i q)$$

$$O_7 = \frac{em_b}{16\pi^2} \bar{s}_L \sigma^{\mu\nu} b_R F_{\mu\nu} \quad O_8 = \frac{gm_b}{16\pi^2} \bar{s}_L \sigma^{\mu\nu} T^a b_R G_{\mu\nu}^a$$

SM prediction: $E_\gamma > 1.6 \text{ GeV}$ M. Misiak et al., hep-ph/0609232

$$B(\bar{B} \rightarrow X_s \gamma) = (3.15 \pm 0.23) \times 10^{-4}$$

World average:

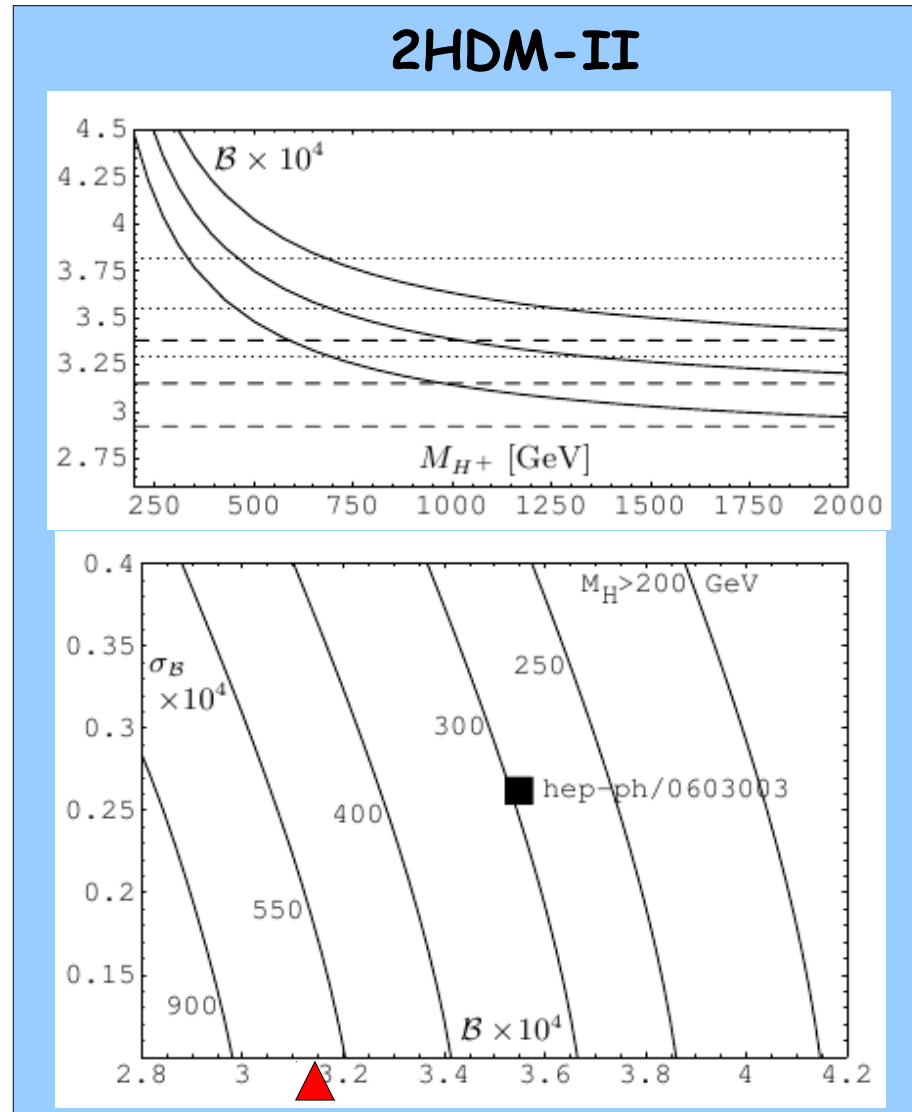
$$B(\bar{B} \rightarrow X_s \gamma) = (3.52 \pm 0.23 \pm 0.09) \times 10^{-4}$$

Already gives the best lower limit on the charged Higgs mass:

$$M_{H^+} > 295 \text{ GeV@95\%CL}$$

Assuming the SM central value and $\delta\text{BR} \sim 3\%$, this roughly extrapolates to

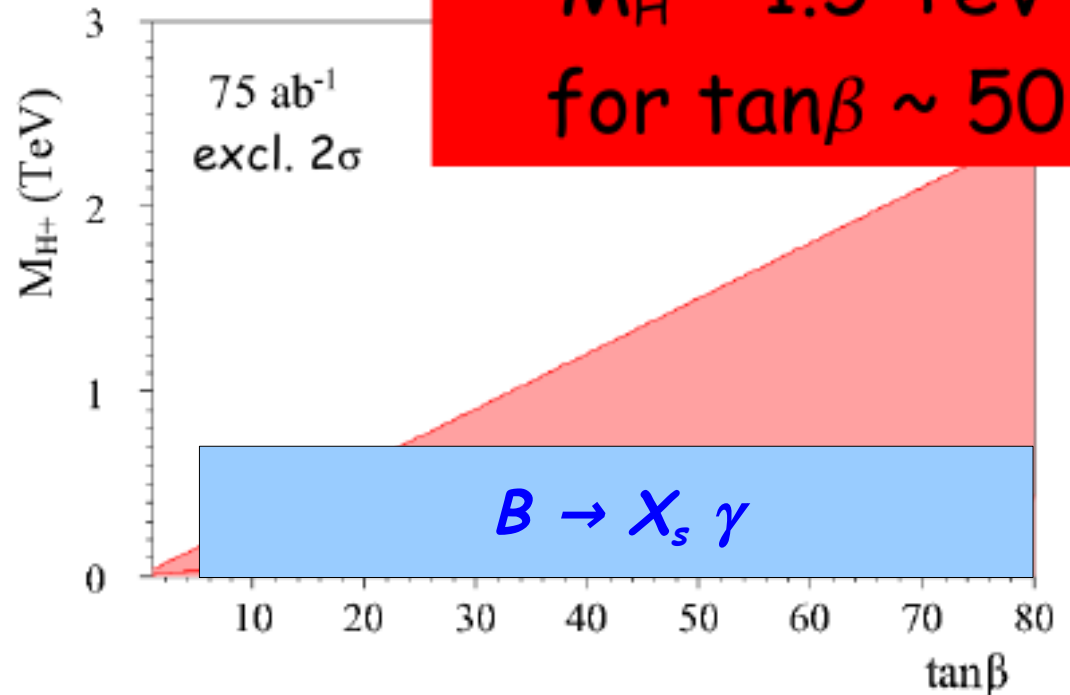
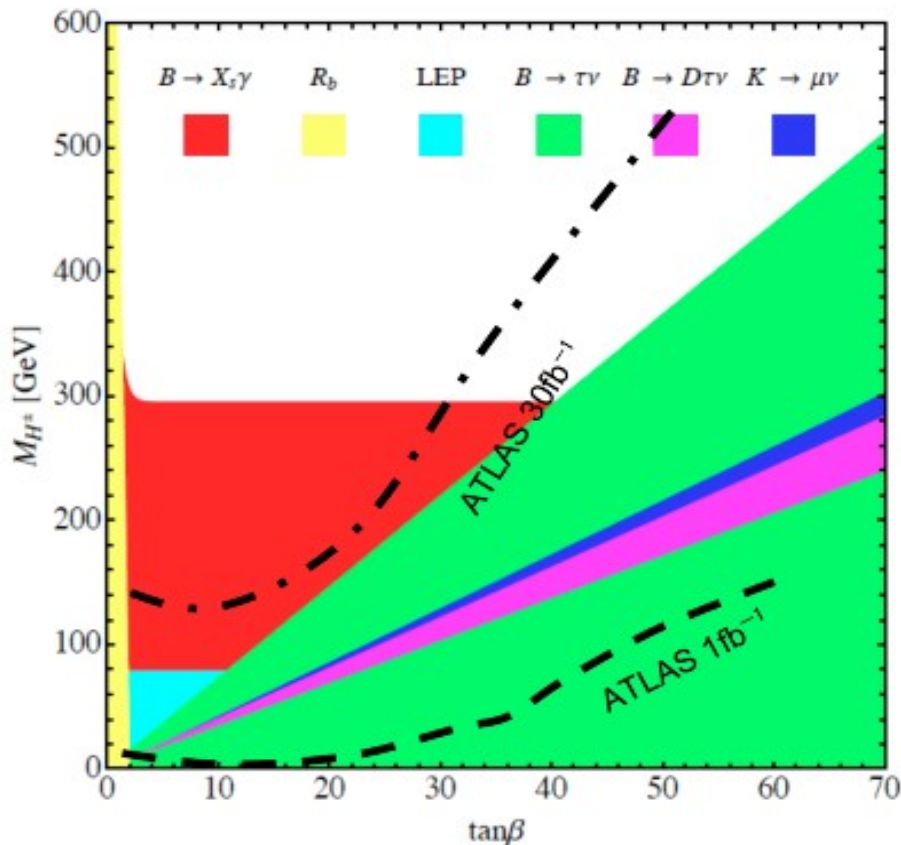
$$M_{H^+} > \sim 700 \text{ GeV@95\%CL}$$



2Higgs-Doublet-Model Type II

- * $B \rightarrow \tau \nu$ & $B \rightarrow D \tau \nu$ on the $\tan\beta$ - M_{H^+} plane
- * direct searches are not competitive
- * strong bounds also from $B_s \rightarrow \mu\mu$

U. Haisch, arXiv:0805.2141



CP violation in $B \rightarrow X_s \gamma$

$$A_{\text{CP}}^{b \rightarrow q \gamma} \equiv \frac{\Gamma[\bar{B} \rightarrow X_q \gamma] - \Gamma[B \rightarrow X_{\bar{q}} \gamma]}{\Gamma[\bar{B} \rightarrow X_q \gamma] + \Gamma[B \rightarrow X_{\bar{q}} \gamma]}$$

SM prediction: Hurth, Lunghi, Porod, hep-ph/0312260

$$A_{\text{CP}}^{b \rightarrow s \gamma} = \left[0.44 \begin{matrix} +0.15 \\ -0.10 \end{matrix} \Big|_{\frac{m_c}{m_b}} \pm 0.03_{\text{CKM}} \begin{matrix} +0.19 \\ -0.09 \end{matrix} \Big|_{\text{scale}} \right] \%$$

$$A_{\text{CP}}^{b \rightarrow d \gamma} = \left[-10.2 \begin{matrix} +2.4 \\ -3.7 \end{matrix} \Big|_{\frac{m_c}{m_b}} \pm 1.0_{\text{CKM}} \begin{matrix} +2.1 \\ -4.4 \end{matrix} \Big|_{\text{scale}} \right] \%$$

HFAG average: $A_{\text{CP}}^{b \rightarrow s \gamma} = -0.012 \pm 0.028$

Within the SM, in the SU(3) limit: $A_{\text{CP}}^{b \rightarrow (s+d) \gamma} = \frac{\Delta\Gamma_s + \Delta\Gamma_d}{\Sigma\Gamma_s + \Sigma\Gamma_d} = 0$

Estimates of the SU(3) breaking gives

$$|\Delta\mathcal{B}(B \rightarrow X_s \gamma) + \Delta\mathcal{B}(B \rightarrow X_d \gamma)| \sim 1 \cdot 10^{-9} \quad \text{Hurth, Mannel, hep-ph/0103331}$$

To an excellent approximation, $A_{\text{CP}}^{b \rightarrow (s+d) \gamma}$ is a null test of the SM!

$$(\text{BaBar: } A_{\text{CP}}^{b \rightarrow (s+d) \gamma} = -0.22 \pm 0.26)$$

B → X_s ℓℓ

$$H_{eff} = H_{eff}^{b \rightarrow s \gamma} - \frac{4G_F}{\sqrt{2}} V_{ts}^* V_{tb} (C_9(\mu) O_9(\mu) + C_{10}(\mu) O_{10}(\mu)) + \text{H.c.}$$

$$O_9 = \frac{e^2}{16\pi^2} \bar{s}_L \gamma^\mu b_L \bar{\ell} \gamma_\mu \ell$$

$$O_{10} = \frac{e^2}{16\pi^2} \bar{s}_L \gamma^\mu b_L \bar{\ell} \gamma_\mu \gamma_5 \ell$$

$$\frac{d^2\Gamma}{dq^2 dz} = \frac{3}{8} [(1+z^2)H_T(q^2) + 2zH_A(q^2) + 2(1-z^2)H_L(q^2)]$$

$$\frac{d\Gamma}{dq^2} = H_T(q^2) + H_L(q^2) \quad \frac{dA_{FB}}{dq^2} = \frac{3}{4} H_A(q^2)$$

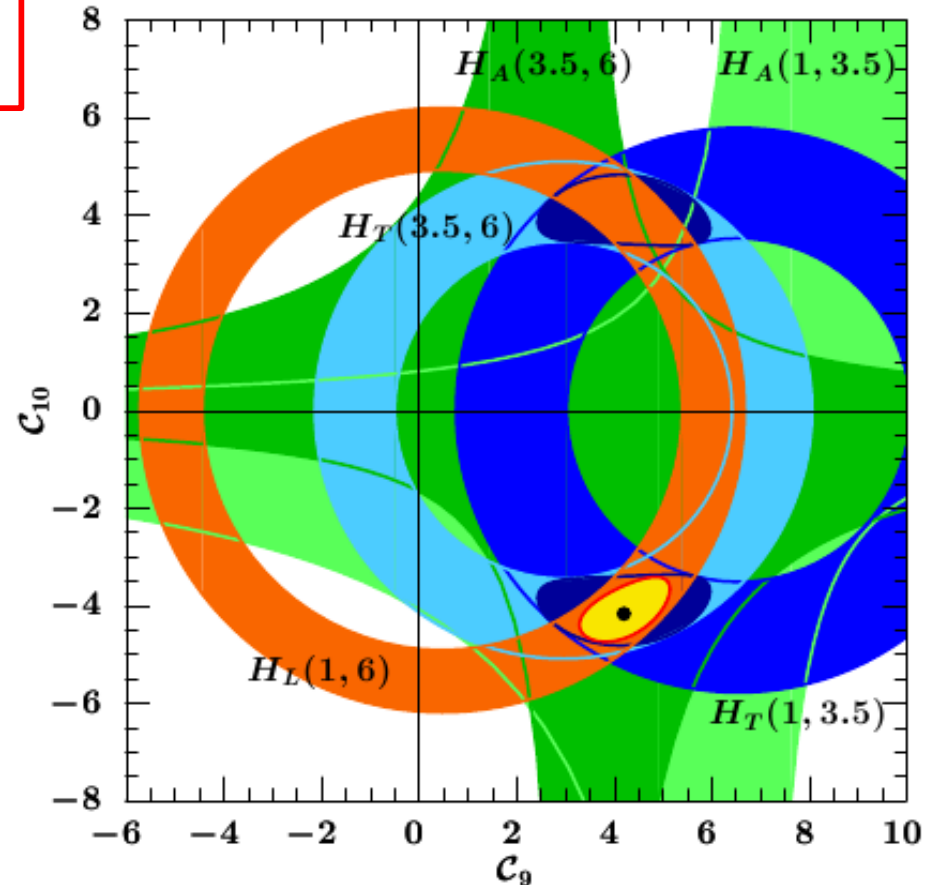
K.S. Lee et al., hep-ph/0612156

$$H_T(q^2) \propto 2(1-s)^2 s \left[\left(C_9 + \frac{2}{s} C_7 \right)^2 + C_{10}^2 \right],$$

$$H_A(q^2) \propto -4(1-s)^2 s C_{10} \left(C_9 + \frac{2}{s} C_7 \right),$$

$$H_L(q^2) \propto (1-s)^2 [(C_9 + 2C_7)^2 + C_{10}^2].$$

Experimental access to all
the relevant short-
distance functions



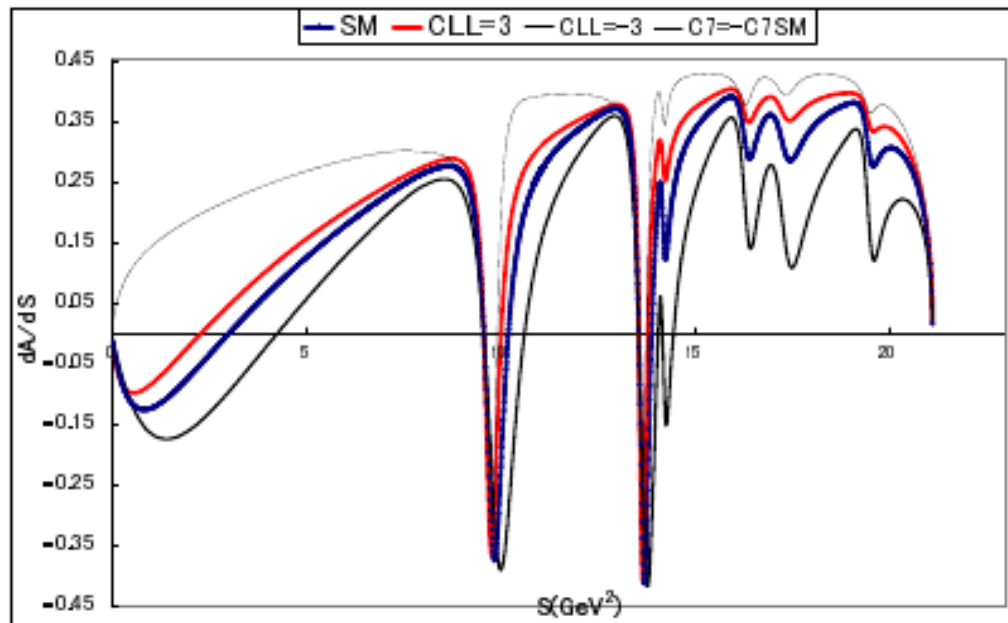
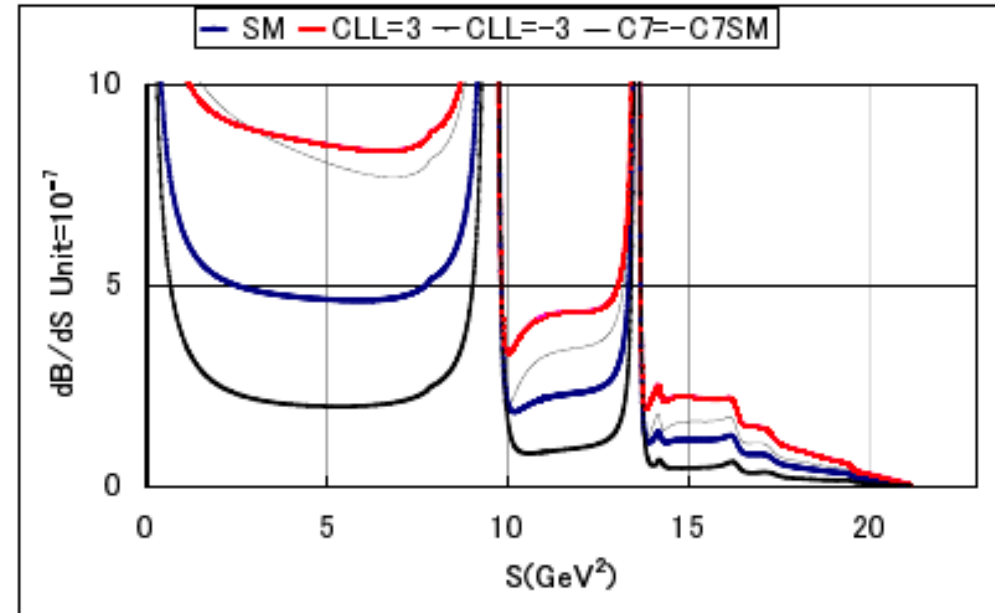
Model-independent analysis of $B \rightarrow X_s \ell \ell$

S. Fukae et al., hep-ph/9807254

A. Ali et al., hep-ph/0112300

$$\begin{aligned} \mathcal{M}(b \rightarrow sl^+l^-) = & \frac{G_F \alpha}{\sqrt{2}\pi} V_{ts}^* V_{tb} \left\{ (C_{LL} + C_9^{\text{eff}} - C_{10})(\bar{s}_L \gamma_\mu b_L)(\bar{l}_L \gamma^\mu l_L) \right. \\ & + (C_{LR} + C_9^{\text{eff}} + C_{10})(\bar{s}_L \gamma_\mu b_L)(\bar{l}_R \gamma^\mu l_R) \\ & + C_{RL}(\bar{s}_R \gamma_\mu b_R)(\bar{l}_L \gamma^\mu l_L) + C_{RR}(\bar{s}_R \gamma_\mu b_R)(\bar{l}_R \gamma^\mu l_R) \\ & + C_{LRLR}(\bar{s}_L b_R)(\bar{l}_L l_R) + C_{RLLR}(\bar{s}_R b_L)(\bar{l}_L l_R) \\ & + C_{LRRL}(\bar{s}_L b_R)(\bar{l}_R l_L) + C_{RLRL}(\bar{s}_R b_L)(\bar{l}_R l_L) \\ & + C_T(\bar{s} \sigma_{\mu\nu} b)(\bar{l} \sigma^{\mu\nu} l) + iC_{TE}(\bar{s} \sigma_{\mu\nu} b)(\bar{l} \sigma_{\alpha\beta} l) \epsilon^{\mu\nu\alpha\beta} \\ & \left. - i2m_b \left[C_{7L}^{\text{eff}}(\bar{s} \sigma_{\mu\nu} b_R) + C_{7R}^{\text{eff}}(\bar{s} \sigma_{\mu\nu} b_L) \right] (\bar{l} \gamma^\mu l) \frac{q^\nu}{q^2} \right\} \end{aligned}$$

Akeroyd et al., arXiv:1002.5012



NP effects
measurable at SFF
can be present in
 $B \rightarrow X_s \ell \ell$ observables

B physics on LHC benchmarks: SNOWMASS points

arXiv:0810.1312

Typical points in the mSUGRA parameter space

SPS	$M_{1/2}$ (GeV)	M_0 (GeV)	A_0 (GeV)	$\tan\beta$	μ
1 a	250	100	-100	10	> 0
1 b	400	200	0	30	> 0
2	300	1450	0	10	> 0
3	400	90	0	10	> 0
4	300	400	0	50	> 0
5	300	150	-1000	5	> 0

	SPS1a	SPS4	SPS5
$\mathcal{R}(B \rightarrow s\gamma)$	0.919 ± 0.038	0.248	0.848 ± 0.081
$\mathcal{R}(B \rightarrow \tau\nu)$	0.968 ± 0.007	0.436	0.997 ± 0.003
$\mathcal{R}(B \rightarrow X_s l^+ l^-)$	0.916 ± 0.004	0.917	0.995 ± 0.002
$\mathcal{R}(B \rightarrow K\nu\bar{\nu})$	0.967 ± 0.001	0.972	0.994 ± 0.001
$\mathcal{B}(B_d \rightarrow \mu^+ \mu^-)/10^{-10}$	1.631 ± 0.038	16.9	1.979 ± 0.012
$\mathcal{R}(\Delta m_s)$	1.050 ± 0.001	1.029	1.029 ± 0.001
$\mathcal{B}(B_s \rightarrow \mu^+ \mu^-)/10^{-9}$	2.824 ± 0.063	29.3	3.427 ± 0.018
$\mathcal{R}(K \rightarrow \pi^0 \nu\bar{\nu})$	0.973 ± 0.001	0.977	0.994 ± 0.001

SPS4 is likely incompatible with the measurement of $\text{BR}(b \rightarrow s\gamma)$

SPS1a is the nightmare point for flavour physics, yet SuperB may still observe 2σ deviations in few observables

MSSM with generic soft breaking terms

All flavour violation in squark (and slepton) mass matrices

$$M^2_{\tilde{d}} \approx \begin{pmatrix} m_{\tilde{d}_L}^2 & m_d(A_d - \mu \tan \beta) & (\Delta_{12}^d)_{LL} & (\Delta_{12}^d)_{LR} & (\Delta_{13}^d)_{LL} & (\Delta_{13}^d)_{LR} \\ & m_{\tilde{d}_R}^2 & (\Delta_{12}^d)_{RL} & (\Delta_{12}^d)_{RR} & (\Delta_{13}^d)_{RL} & (\Delta_{13}^d)_{RR} \\ & & m_{\tilde{s}_L}^2 & m_s(A_s - \mu \tan \beta) & (\Delta_{23}^d)_{LL} & (\Delta_{23}^d)_{LR} \\ & & & m_{\tilde{s}_R}^2 & (\Delta_{23}^d)_{RL} & (\Delta_{23}^d)_{RR} \\ & & & & m_{\tilde{b}_L}^2 & m_b(A_b - \mu \tan \beta) \\ & & & & & m_{\tilde{b}_R}^2 \end{pmatrix}$$

LHCb, SuperB

LHC, ILC - HE frontier

and similarly for $M^2_{\tilde{u}}$

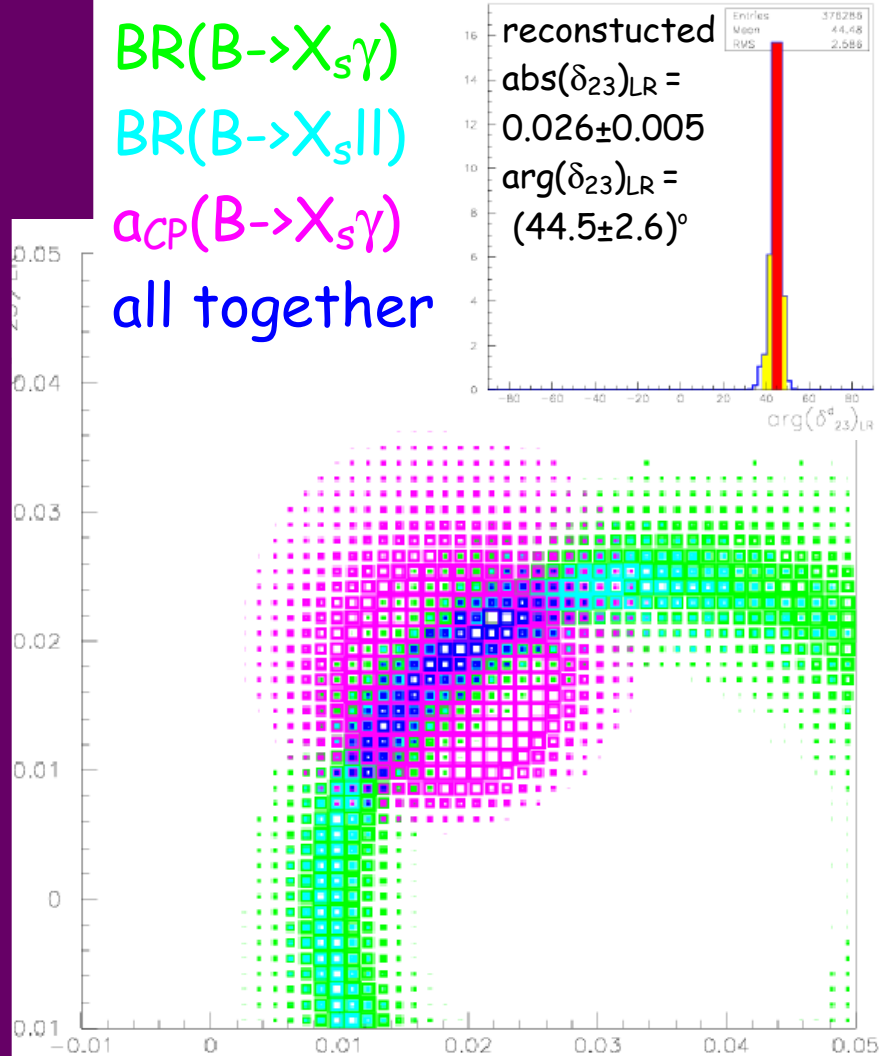
NP scale:

$$m_{\tilde{q}}$$

FV & CPV couplings:

$$(\delta^{d/u}_{ij})_{AB} = (\Delta^{d/u}_{ij})_{AB} / m_{\tilde{q}}^2$$

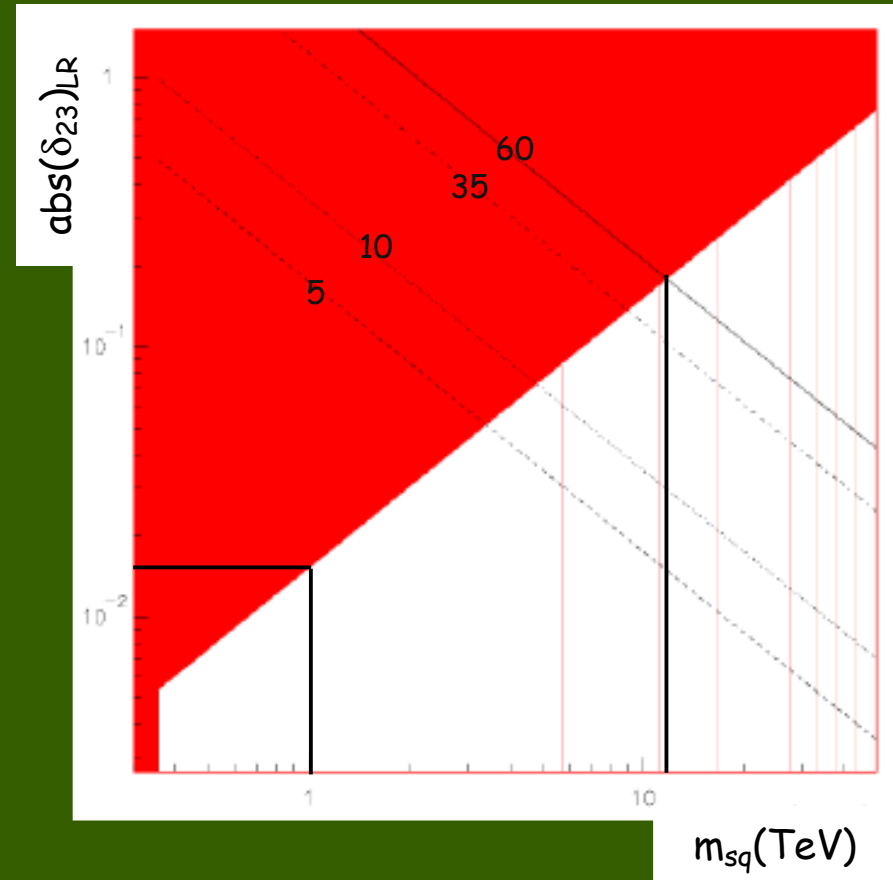
Determination of $(\delta^d_{23})_{LR}$ using SuperB data



$Im(\delta^d_{23})_{LR}$ vs $Re(\delta^d_{23})_{LR}$

reconstruction of
 $(\delta^d_{23})_{LR} = 0.028 e^{i\pi/4}$ for
 $\Lambda = m_{\tilde{g}} = m_{\tilde{q}} = 1 \text{ TeV}$

"3 σ " sensitivity plot



- i) sensitive to $m_{\tilde{q}} < 20 \text{ TeV}$
- ii) sensitive to $|(\delta^d_{23})_{LR}| > 10^{-2}$ for $m_{\tilde{q}} < 1 \text{ TeV}$

An explicit example: hierarchical soft terms

Nardecchia, Giudice, Romanino, arXiv:0812.3610

Cohen, Kaplan, Nelson, hep-ph/9607394

Dine, Kagan, Samuel, PLB243 (1990)

Sparticles at the EW scale

but for 1st and 2nd generation squarks and sleptons

- no "unnatural" correction to the Higgs mass
- alleviate the flavour problem
- indicate "natural" values for the δ 's:

$$\hat{\delta}_{db}^{LL} \approx V_{td}^* \sim 0.01 \quad \hat{\delta}_{sb}^{LL} \approx V_{ts}^* \sim 0.05$$

$$\hat{\delta}_{i3}^{LR} \equiv \frac{\mathcal{M}_{L3,R3}^2}{\tilde{m}^2} \hat{\delta}_{i3}^{LL} \quad i, j = 1, 2$$

$$\hat{\delta}_{ij}^{LL} \equiv \hat{\delta}_{i3}^{LL} \hat{\delta}_{j3}^{LL*} \quad \hat{\delta}_{ij}^{LR} \equiv \frac{\mathcal{M}_{L3,R3}^2}{\tilde{m}^2} \hat{\delta}_{i3}^{LL} \hat{\delta}_{j3}^{RR*}$$

these figures
are in the
ballpark of
SuperB
sensitivities

FC right-handed quark currents

New FC right-handed d-quark currents may:

- change the effective γ/g vertex,
particularly the magnetic dipole term

constraints: $b \rightarrow s\gamma$, $b \rightarrow s\ell\ell$

- change the effective Z vertex (+box)

- introduce a new effective Z' vertex

constraints: $b \rightarrow s\ell\ell$, $b \rightarrow s\nu\nu$

Disentangling the different contributions

helps identifying the NP model

An extreme example: leptophobic Z'

B → K^(*) νν

$$\mathcal{H}_{\text{eff}} = -\frac{4G_F}{\sqrt{2}} V_{tb} V_{ts}^* (C_L^\nu \mathcal{O}_L^\nu + C_R^\nu \mathcal{O}_R^\nu) + \text{h.c.}$$

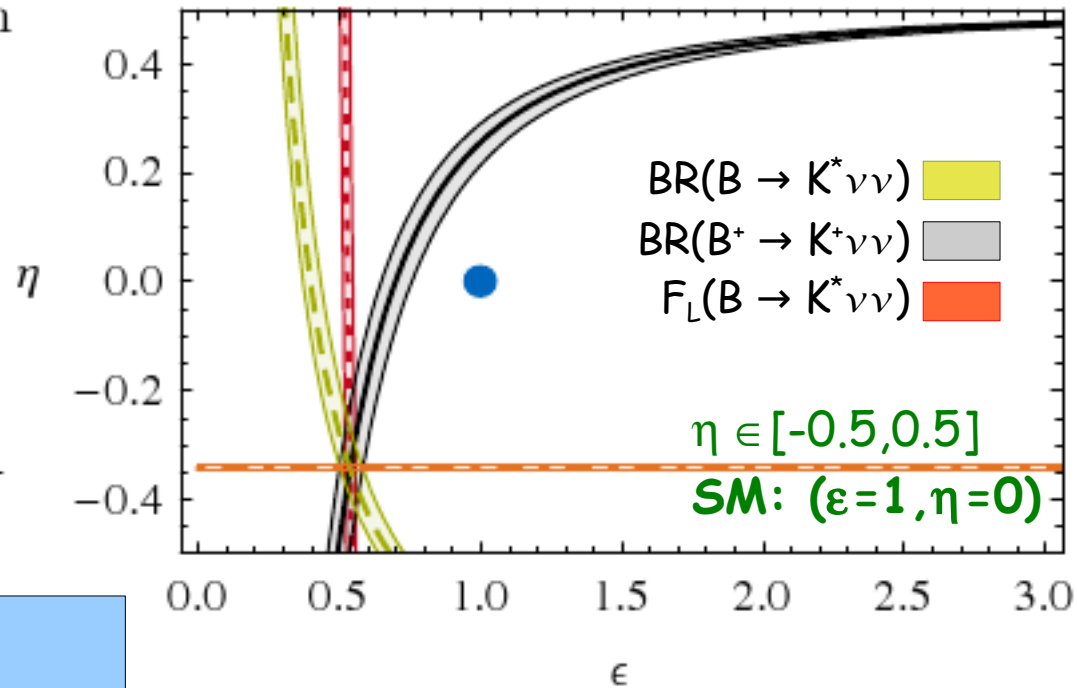
$$\mathcal{O}_L^\nu = \frac{e^2}{16\pi^2} (\bar{s} \gamma_\mu P_L b) (\bar{\nu} \gamma^\mu (1 - \gamma_5) \nu)$$

$$\mathcal{O}_R^\nu = \frac{e^2}{16\pi^2} (\bar{s} \gamma_\mu P_R b) (\bar{\nu} \gamma^\mu (1 - \gamma_5) \nu)$$

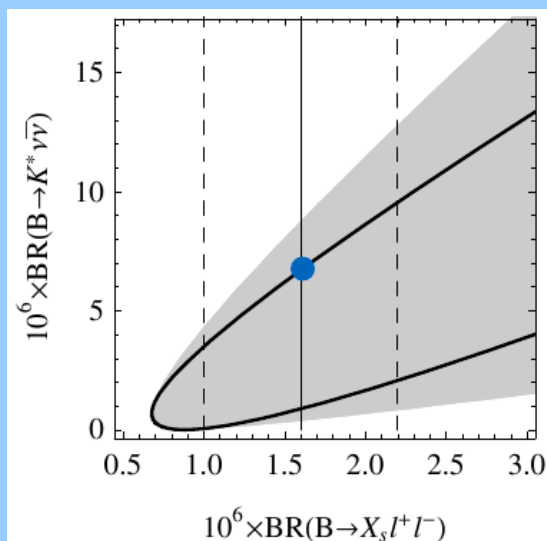
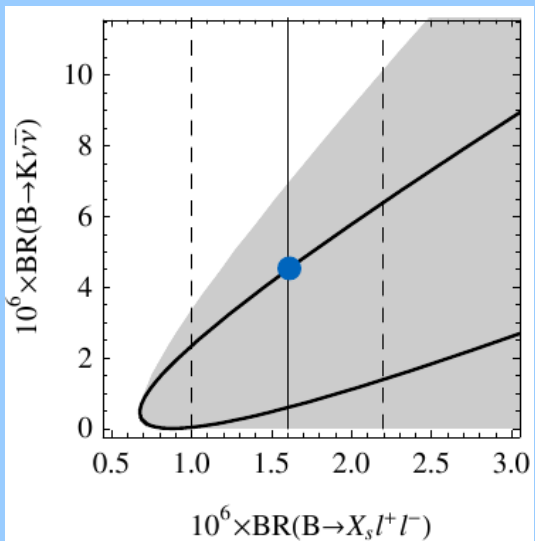
Model-independent parameters:

$$\epsilon = \frac{\sqrt{|C_L^\nu|^2 + |C_R^\nu|^2}}{|(C_L^\nu)^{\text{SM}}|} \quad \eta = \frac{-\text{Re}(C_L^\nu C_R^{\nu*})}{|C_L^\nu|^2 + |C_R^\nu|^2}$$

Altmannshofer et al, arXiv:0902.0160



modified Z couplings



$$\text{BR}(B \rightarrow K^* \nu \bar{\nu}) = 6.8 \times 10^{-6} (1 + 1.31 \eta) \epsilon^2$$

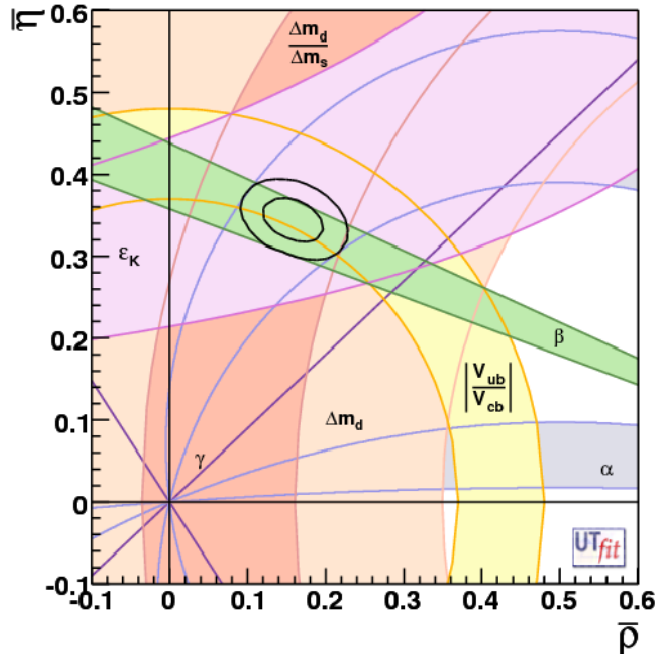
$$\text{BR}(B \rightarrow K \nu \bar{\nu}) = 4.5 \times 10^{-6} (1 - 2 \eta) \epsilon^2$$

$$\langle F_L \rangle = 0.54 \frac{(1 + 2 \eta)}{(1 + 1.31 \eta)} \quad \text{SM th. error BR} \sim 15\%, \langle F_L \rangle \sim 2\%$$

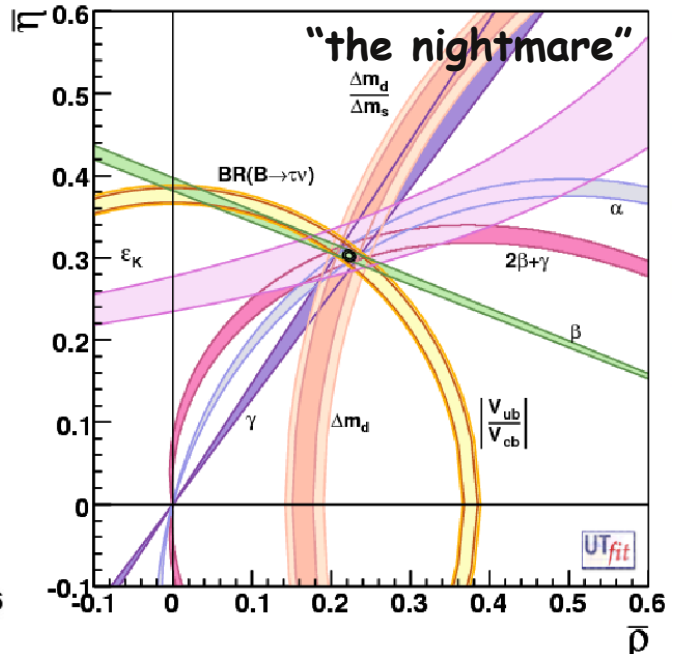
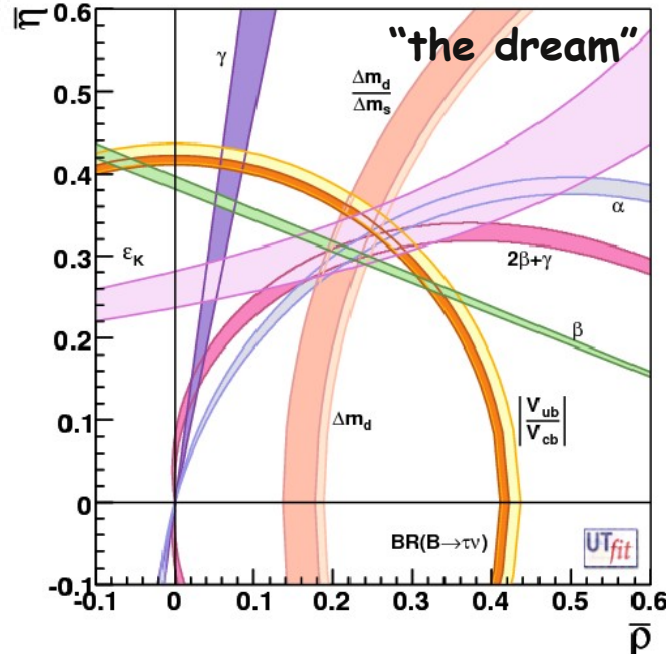
Details on future sensitivities in
Alejandro Perez's talk

SFF and rare K decays

Today



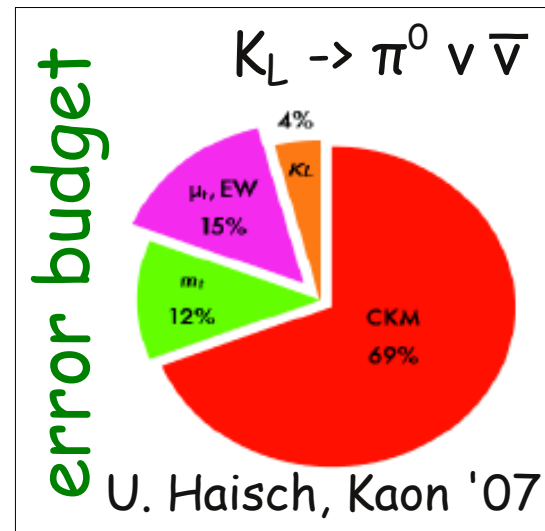
With a SuperB in 2015



Generalized UT fits:
CKM at 1% in the presence of NP!

	today	SuperB
$\bar{\rho}$	0.187 ± 0.056	± 0.005
$\bar{\eta}$	0.370 ± 0.036	± 0.005

- crucial for many NP searches with flavour (not only in the B sector!)



Conclusions

Rare decays are one of the handles to study New Physics at SFF. The expected sensitivities allow for exploring interesting regions in the NP parameter space, disentangling various NP scenarios

Besides the examples presented in this talk, rare decays provide additional observables, both in inclusive and exclusive modes, making the study of NP in electroweak penguins at SFF an extremely interesting task