

Summary from WGIII - Rare Decays

Mitesh Patel
(Imperial College London)

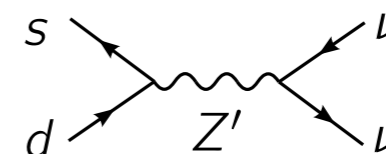
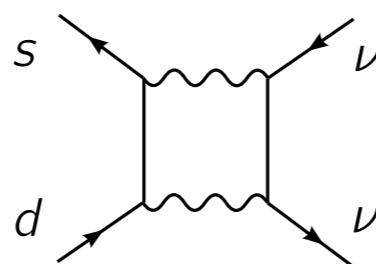
The Interest in Rare Decays

[Straub]

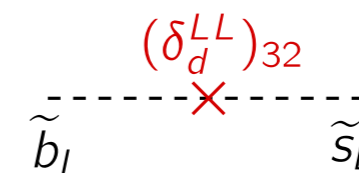
In the SM, FCNCs are suppressed

In the presence of NP, suppression can be lifted

Loop factor



Hierarchy of CKM



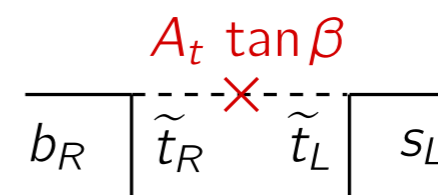
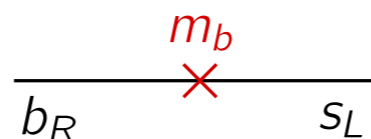
GIM mechanism

$$O(m_c^2 - m_u^2) \ll m_W^2$$



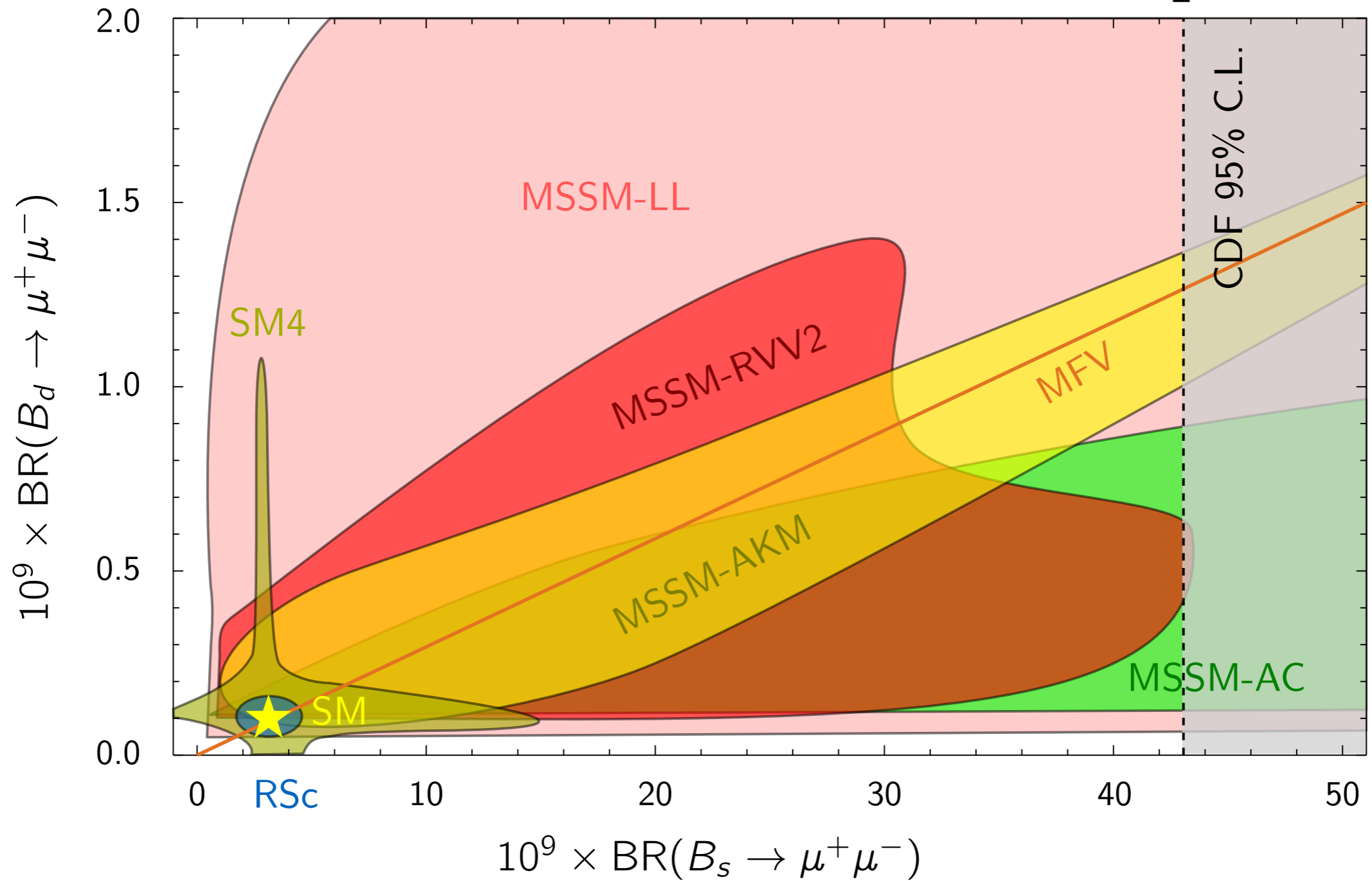
$$O(m_c^2 - m_u^2) > m_W^2$$

Chirality suppression



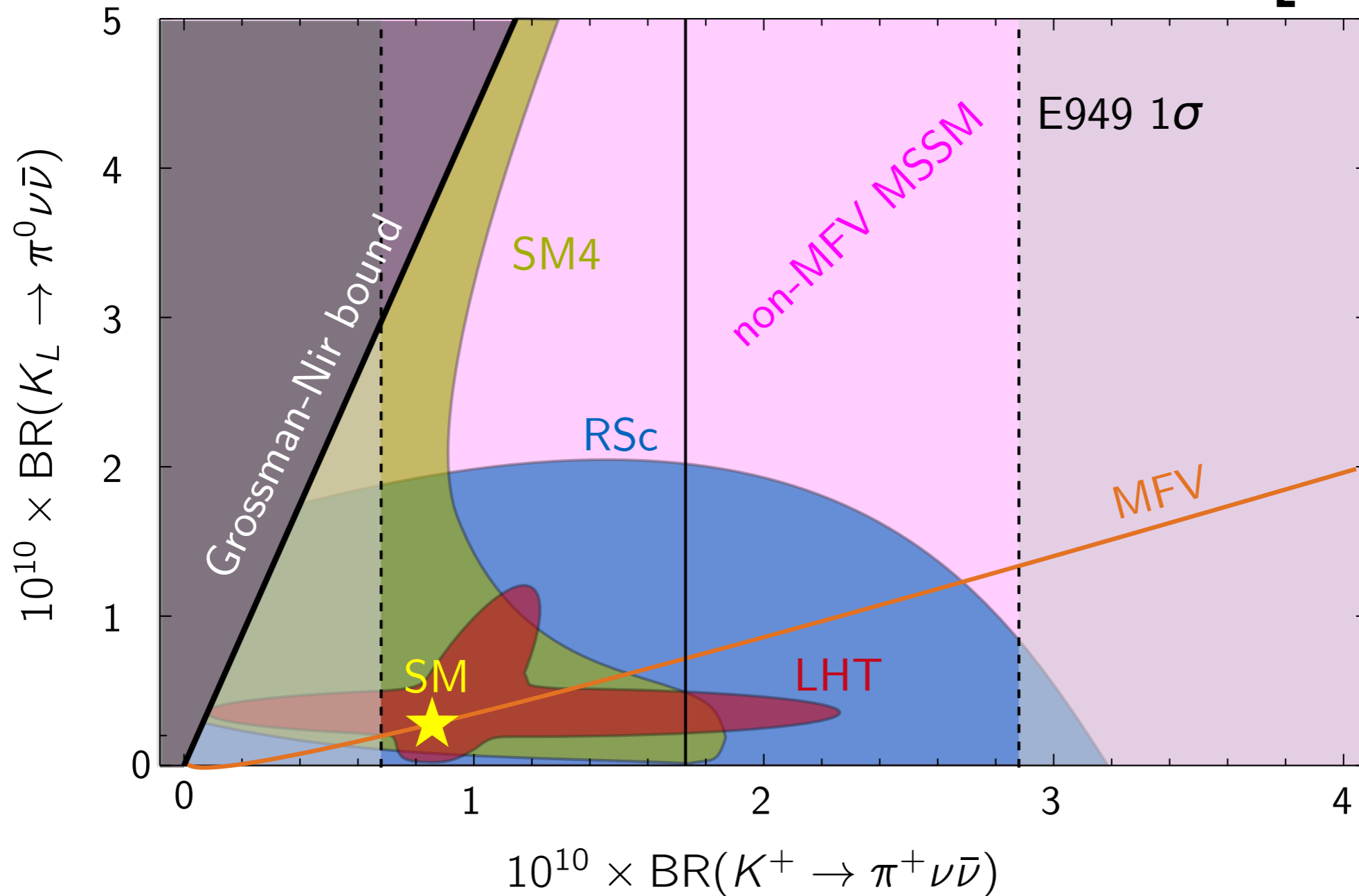
Rare Decays as Probes of NP models

[Straub]



Rare Decays as Probes of NP models

[Straub]



- While only a schematic picture :
 - Correlation between different measurements a powerful probe of NP models
 - Large number of potential channels ... will talk only about a few
 - RD have a bright future: final data sets from B-factories, LHCb, Super Flavour Factories, Kaon experiments...

B -> K* ll - Experimental Status

- Four-body final state with rich phenomenology
- Many observables: - A_{FB} , F_L , Isospin Asymmetry...

[Eigen]


Lepton Forward-Backward Asymmetry A_{FB}

- BABAR, Belle and CDF measured A_{FB}


BABAR: PRL 102, 091803 (2009)

CDF: Note 10047 (2010)


Belle: PRL 103, 171801 (2009)

-  $(0.1 < q^2 < 6.25 \text{ GeV}^2/c^2)$

$$A_{FB} = 0.24^{+0.18}_{-0.23} \pm 0.05$$

-  $(1 < q^2 < 6 \text{ GeV}^2/c^2)$

$$A_{FB} = 0.26^{+0.27}_{-0.30} \pm 0.07$$

-  $(1 < q^2 < 6 \text{ GeV}^2/c^2)$

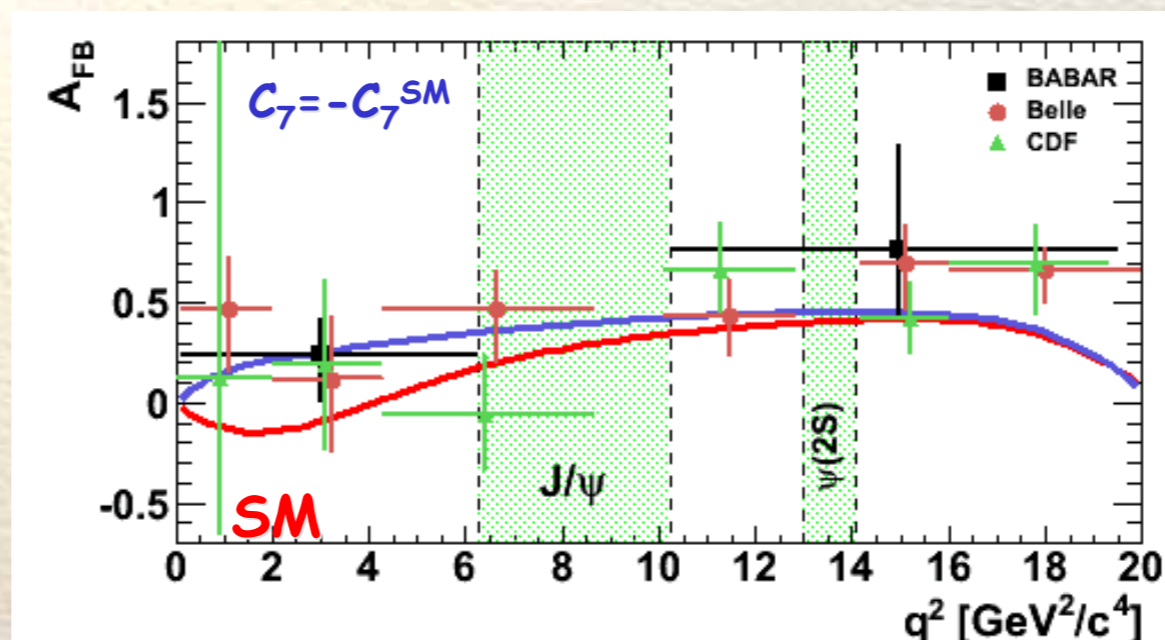
$$A_{FB} = 0.43^{+0.36}_{-0.37} \pm 0.06$$

- The measurements of the 3 experiments are in good agreement

- They are consistent with the SM prediction

$$A_{FB}^{SM} = -0.05^{+0.03}_{-0.04} \quad (1 < q^2 < 6 \text{ GeV}^2)$$

C. Bobeth *et al.* arXiv:1006.5013



Ali *et al.* PRD 61, 074024 (2000)

Buchalla *et al.* PRD 63, 014015 (2000)

Ali *et al.* PRD 66, 034002 (2002)

Krüger *et al.* PRD 61, 114028 (2002)

Krüger & Matias PRD71, 094009 (2005)

B \rightarrow K* II - Experimental Status

- Four-body final state with rich phenomenology
- Many observables: - A_{FB} , F_L , Isospin Asymmetry...

[Eigen]

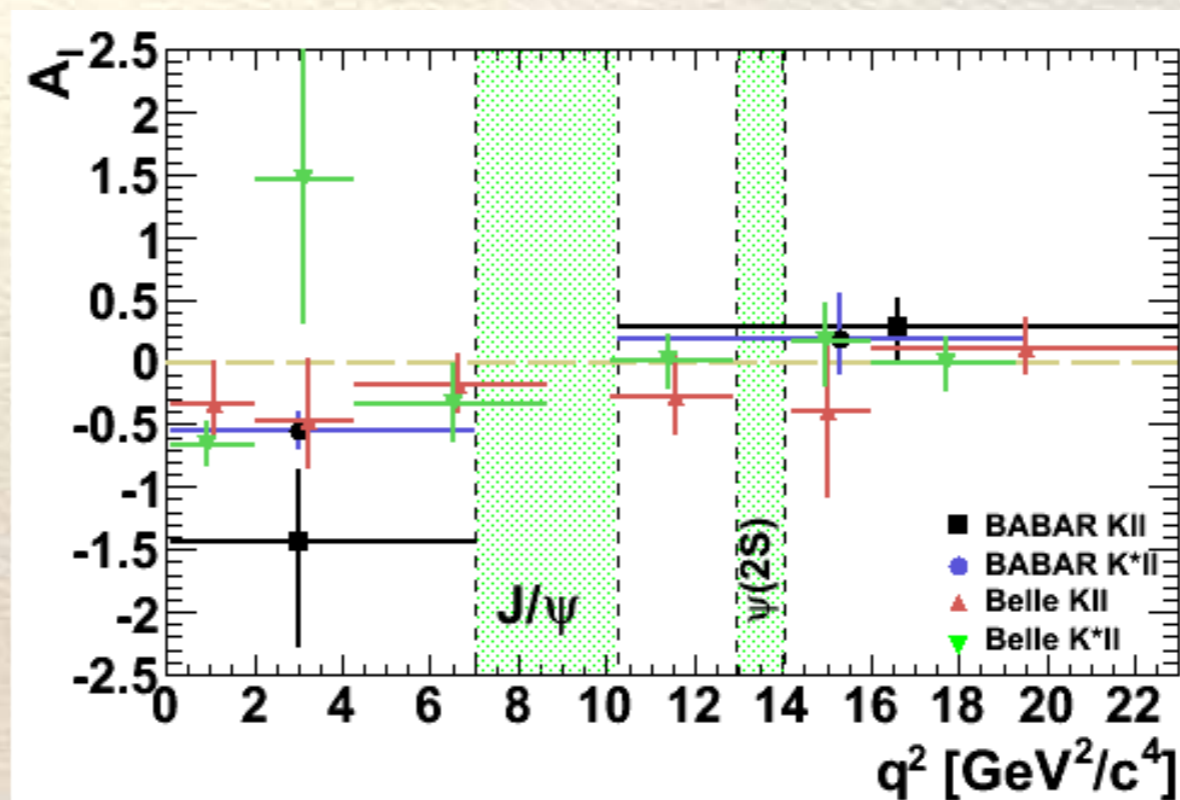
$B \rightarrow K^{(*)} \ell^+ \ell^-$ Isospin Asymmetry

- A_I is consistent with zero for all q^2 and in the high- q^2 region
- In the low- q^2 region A_I shows a significant deviation from zero

- BABAR measures a significant A_I in the low q^2 region
 \rightarrow $K\ell^+\ell^-$ and $K^*\ell^+\ell^-$ modes differ from the SM prediction by 3.9σ

- Belle and BABAR results are consistent

- Belle is also consistent with SM prediction



BABAR: PRL 102, 091803 (2009)

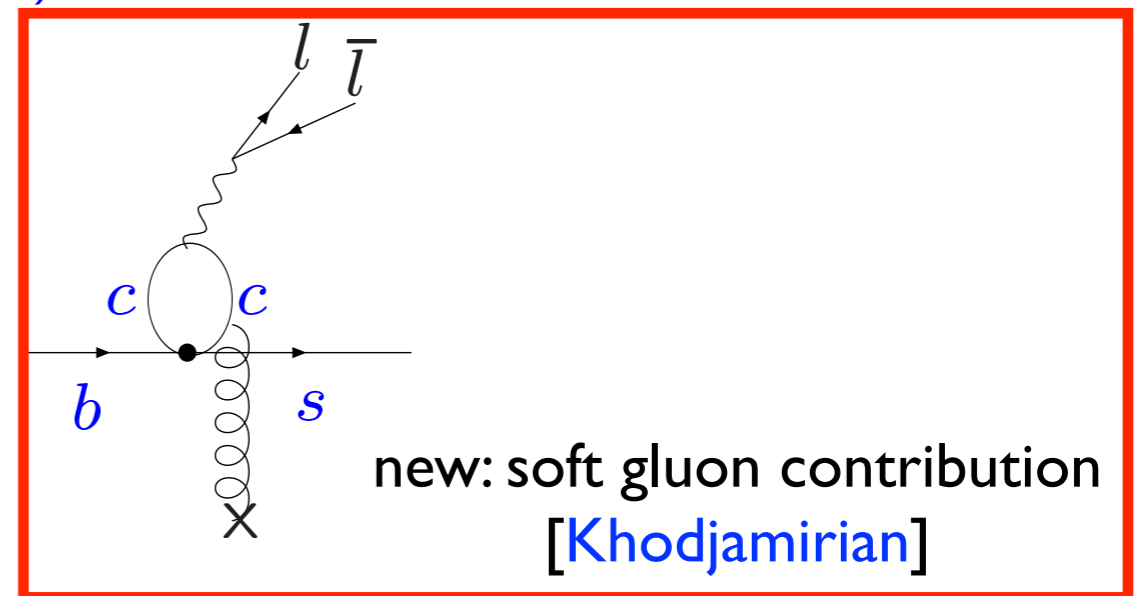
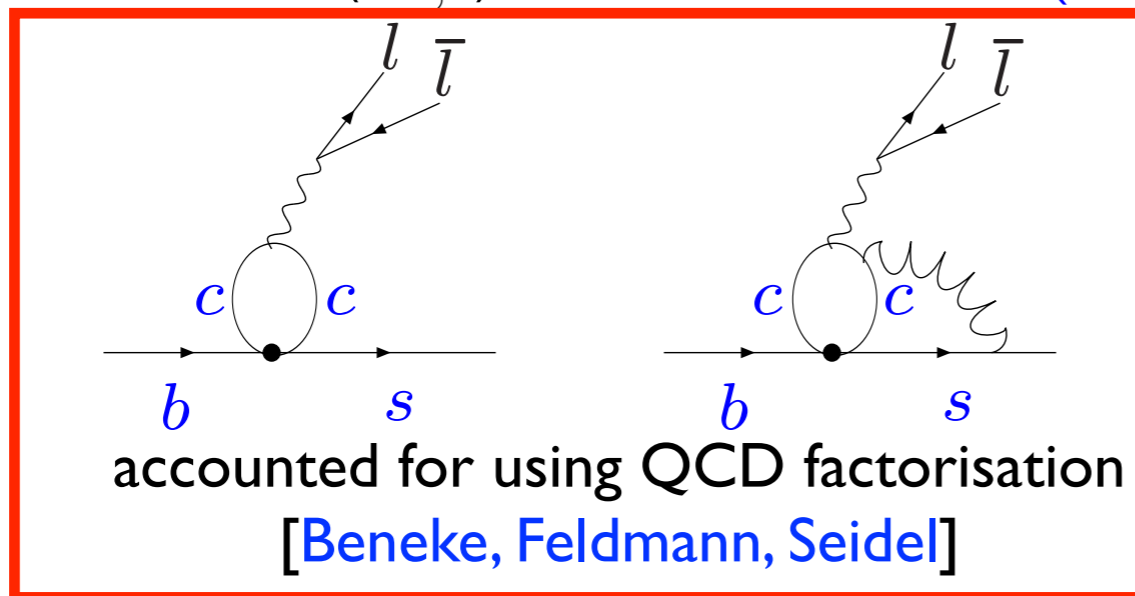
Belle: PRL 103, 171801 (2009)



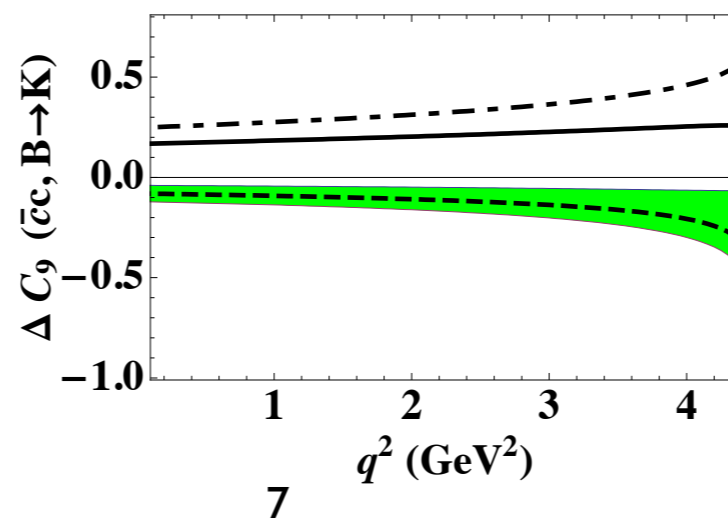
B \rightarrow K* II - Long Distance Effects

Charm-loops in $B \rightarrow K^{(*)} \ell^+ \ell^-$

- Charm-loop effect: a combination of the $(\bar{s}c)(\bar{c}b)$ weak interaction ($O_{1,2}$) and e.m. interaction $(\bar{c}c)(\bar{\ell}\ell)$



- correction to the effective coefficient of O_9 operator, $B \rightarrow K \ell^+ \ell^-$:



B \rightarrow K* II - Status of Form Factors

- to reach $< 20\%$ accuracy of the form factors we need QCD calculation !

[Khodjamirian]

Combined analysis of $B \rightarrow K$ and $B \rightarrow K^*$ form factors

[A.Bharucha, Th.Feldmann, M.Wick, 1004.3249[hep-ph].

- use LCSR (Ball-Zwicky (2005)) and some lattice results \oplus series parameterization
- typical uncertainties: $\pm(12 - 15)\%$ for $B \rightarrow P$,
 $\sim \pm 20\%$ for $B \rightarrow V$ form factors
- an example: $B \rightarrow K$ form factor $f_{BK}^+(q^2) \equiv A_{V,0}(q^2)$

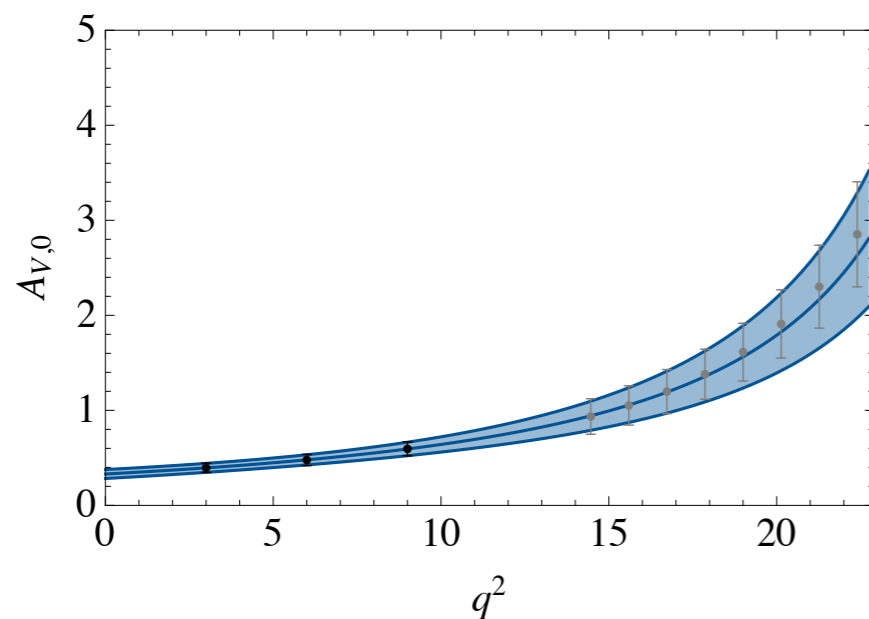


fig. from the above paper

B \rightarrow K* II - Future prospects for Form Factors

[Khodjamirian]

- $B \rightarrow P$ form factors needed for $B \rightarrow P\ell^+\ell^-$ are accessible both on the lattice and with LCSR, future accuracy:
 - $\sim 5\%$ (lattice, [App.A SuperB report '07])
 - $\sim 10\%$ (LCSR)
- $B \rightarrow V$ form factors:
 - difficulties of "unquenching" on the lattice
- LCSR techniques combined with series parameterization may play a decisive role in providing $B \rightarrow V$ form factors in future, very optimistically, with 10-15% accuracy
- Lattice calculations of form factors at high q^2
 - Difficulty extrapolating from q^2_{\max} to lower q^2

[Liu]

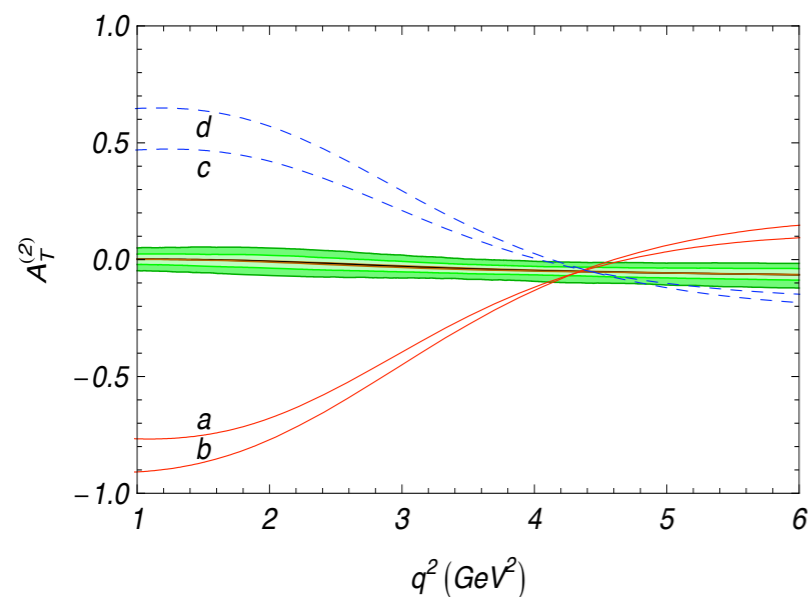
B \rightarrow K* II - New Observables : A_T^2

[Matias]

- Find observables where have reduced dependence on form factors

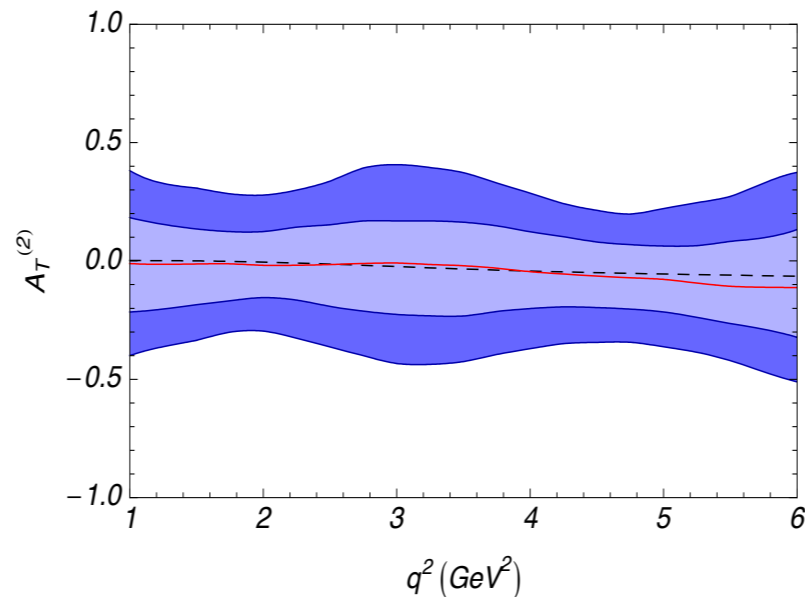
$$A_T^2 = \frac{|A_\perp|^2 - |A_\parallel|^2}{|A_\perp|^2 + |A_\parallel|^2} = -2 \frac{\text{Re}H_+^* H_-}{|H_+|^2 + |H_-|^2}$$

- Physics Sensitivity: Deviation from SM left-handed structure: $A_T^2|_{SM} \sim 0$.
- Cleanliness: Soft form factor ($\xi_\perp(0)$) dependence cancel exactly at LO and very mild dependence at NLO.
- Domain: Low-Region $1 \leq q^2 \leq 6 \text{ GeV}^2$ (High region, see G. Hiller et al.)



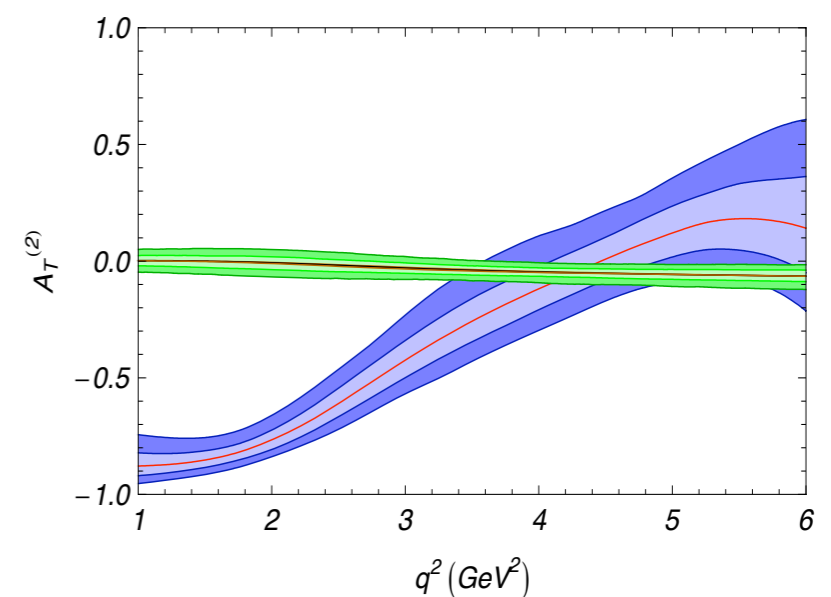
Theoretical sensitivity

Λ/m_b : light(dark) green $\pm 5\%$ ($\pm 10\%$)



Exper. sensitivity SM (10fb^{-1})

light(dark) blue 1σ (2σ)



Exper. SUSY sens.

(Egede et al. 08)

B → K* II - New Observables : A_T⁵

[Matias]

- Find observables where have reduced dependence on form factors

$$A_T^{(5)} = \frac{|A_{\parallel}^{R*} A_{\perp}^L + A_{\parallel}^L A_{\perp}^{R*}|}{|A_{\parallel}|^2 + |A_{\perp}|^2}$$

- It probes spin amplitudes A_{\perp} and A_{\parallel} differently from A_T^2 .
- No angular coefficient mixes L/R with \perp / \parallel simultaneously.
- In the large recoil limit

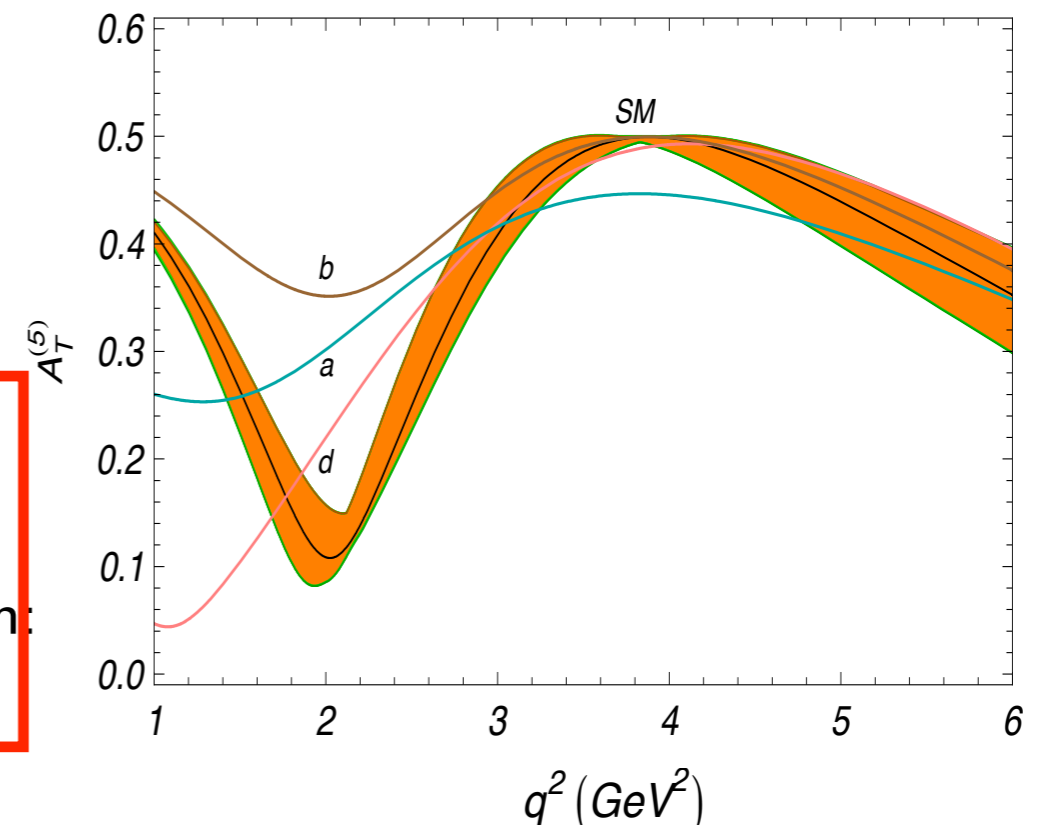
$$A_T^{(5)} \Big|_{SM} = \frac{\left| -C_{10}^2 + \left(2m_b M_B C_7^{eff} / q^2 + C_9^{eff} \right)^2 \right|}{2 \left[C_{10}^2 + \left(2m_b M_B C_7^{eff} / q^2 + C_9^{eff} \right)^2 \right]},$$

Minimum at LO of $A_T^5 \Rightarrow$ **NEW** relation:

$$C_{10}^2 = \left(2m_b M_B C_7^{eff} / q_1^2 + C_9^{eff} \right)^2$$

Maximum at LO of $A_T^5 \Rightarrow$ by **OLD** (A_{FB} -zero) relation:

$$-C_9^{eff} = 2m_b M_B C_7^{eff} / q_0^2$$

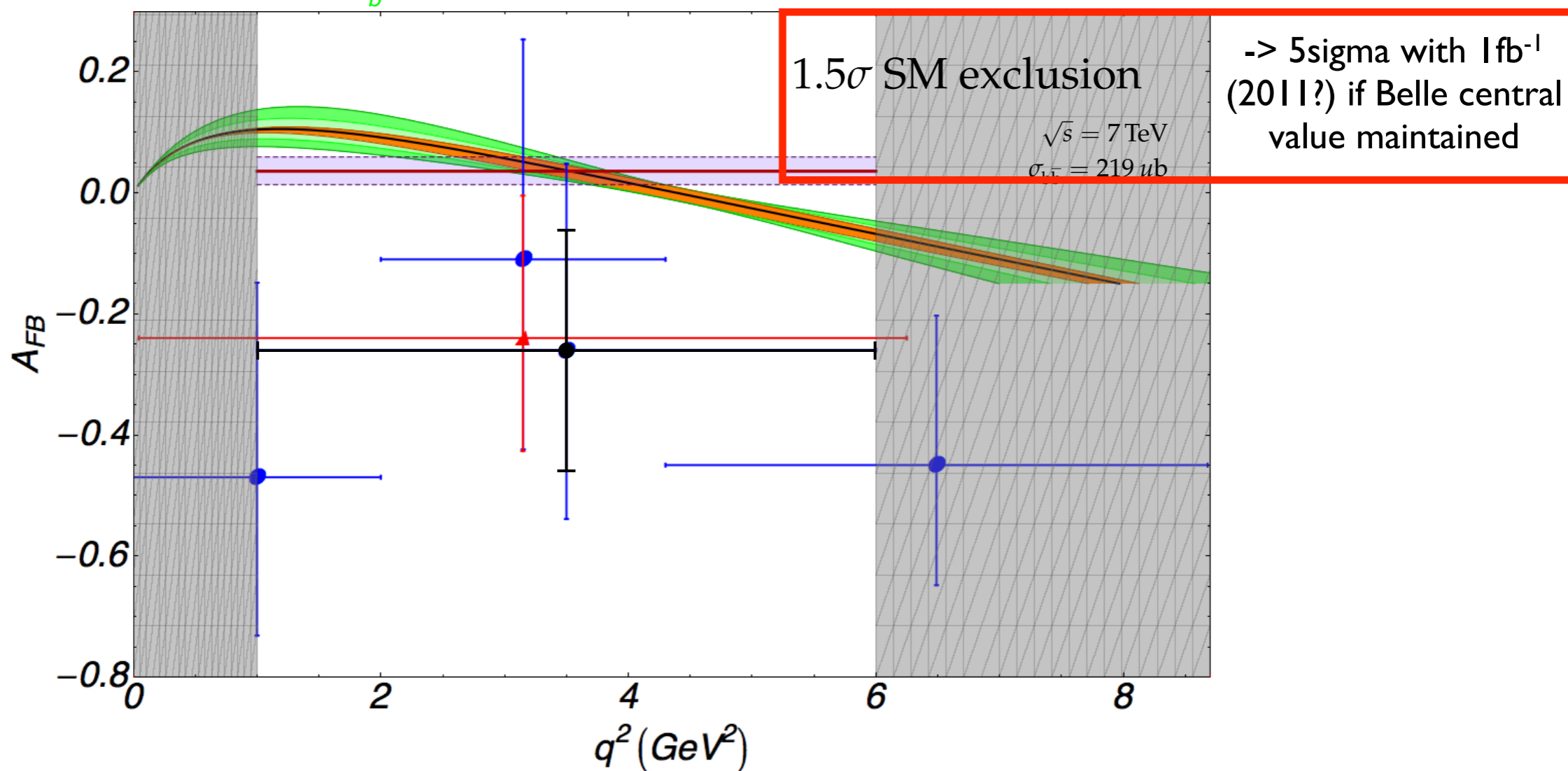


B \rightarrow K* II - LHCb Prospects

[Soomro]

BaBar, Belle and LHCb with 100 pb^{-1}

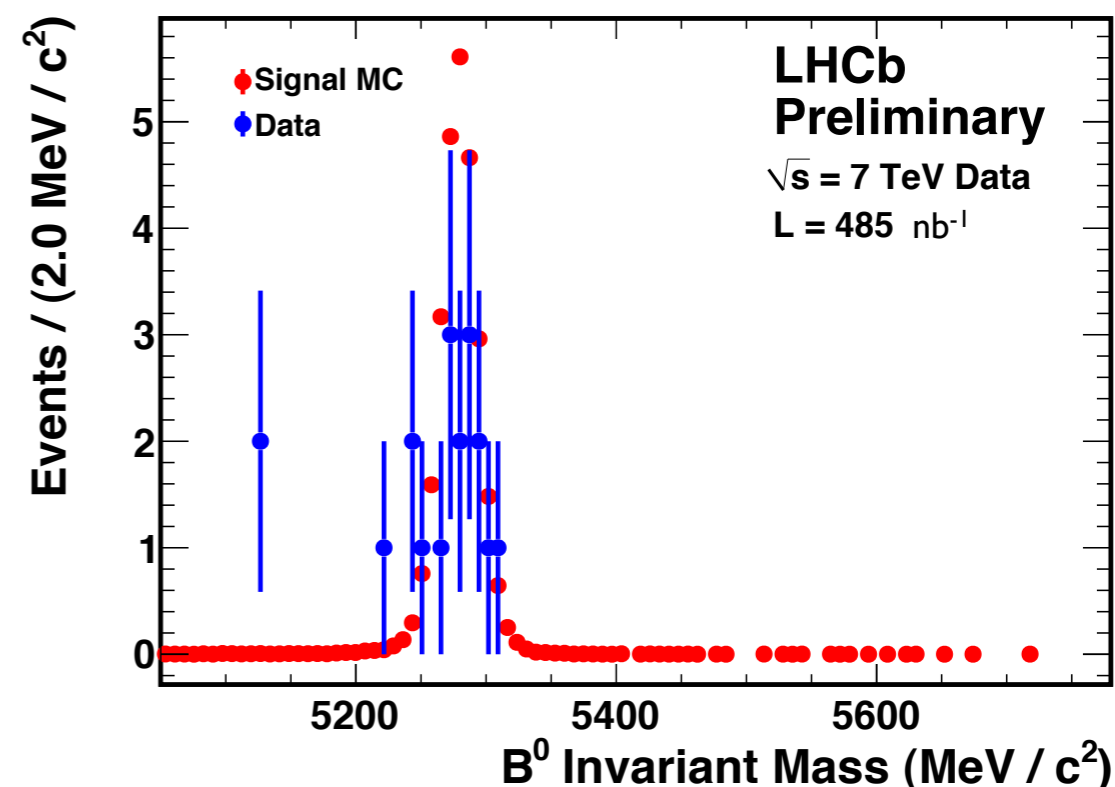
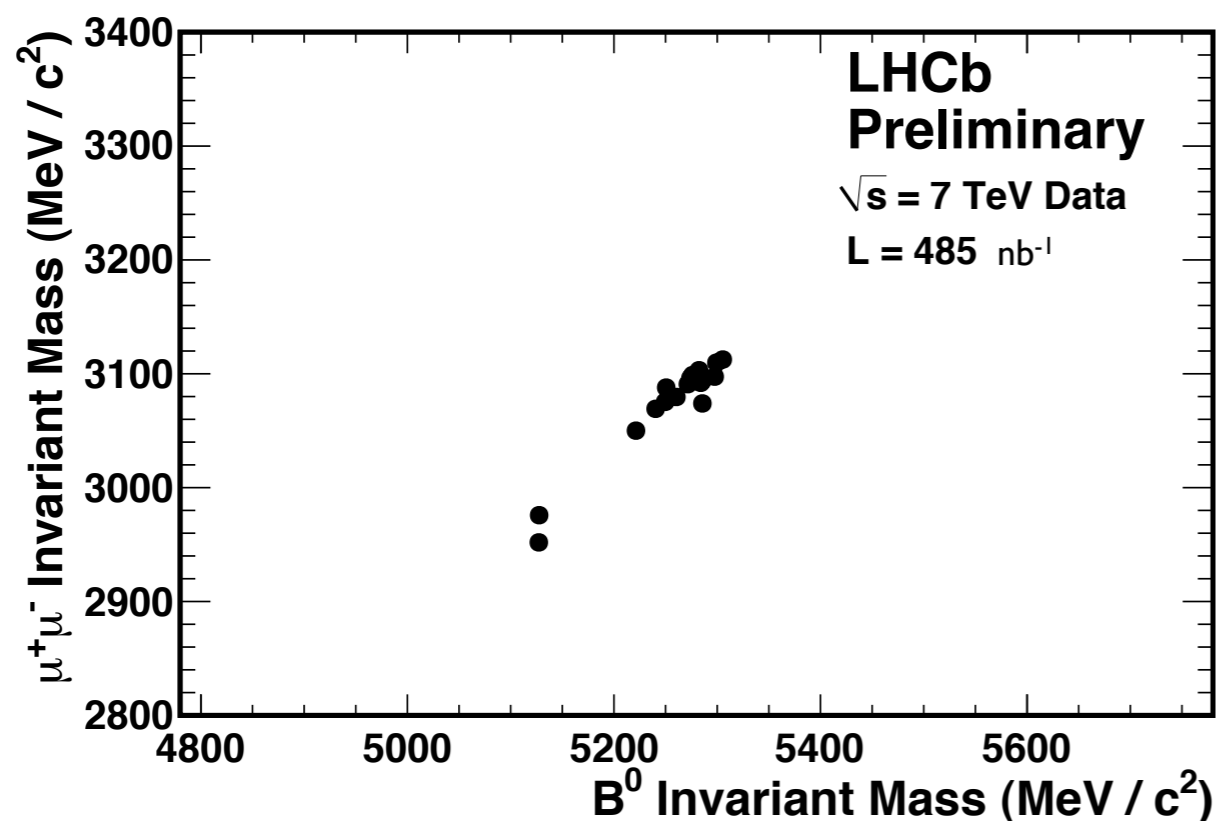
(Theory Errors, $\frac{\Lambda}{m_b}$ corrections at 10% level, average of theory curve)



B \rightarrow K* II - LHCb Prospects

[Soomro]

- B \rightarrow K* J/Psi control channel



Clear signal of $B_d \rightarrow K^* J/\psi$ with $B_d \rightarrow K^* \mu^+ \mu^-$ cuts

\Rightarrow The data and MC are normalized to the measured $\sigma_{b\bar{b}}$

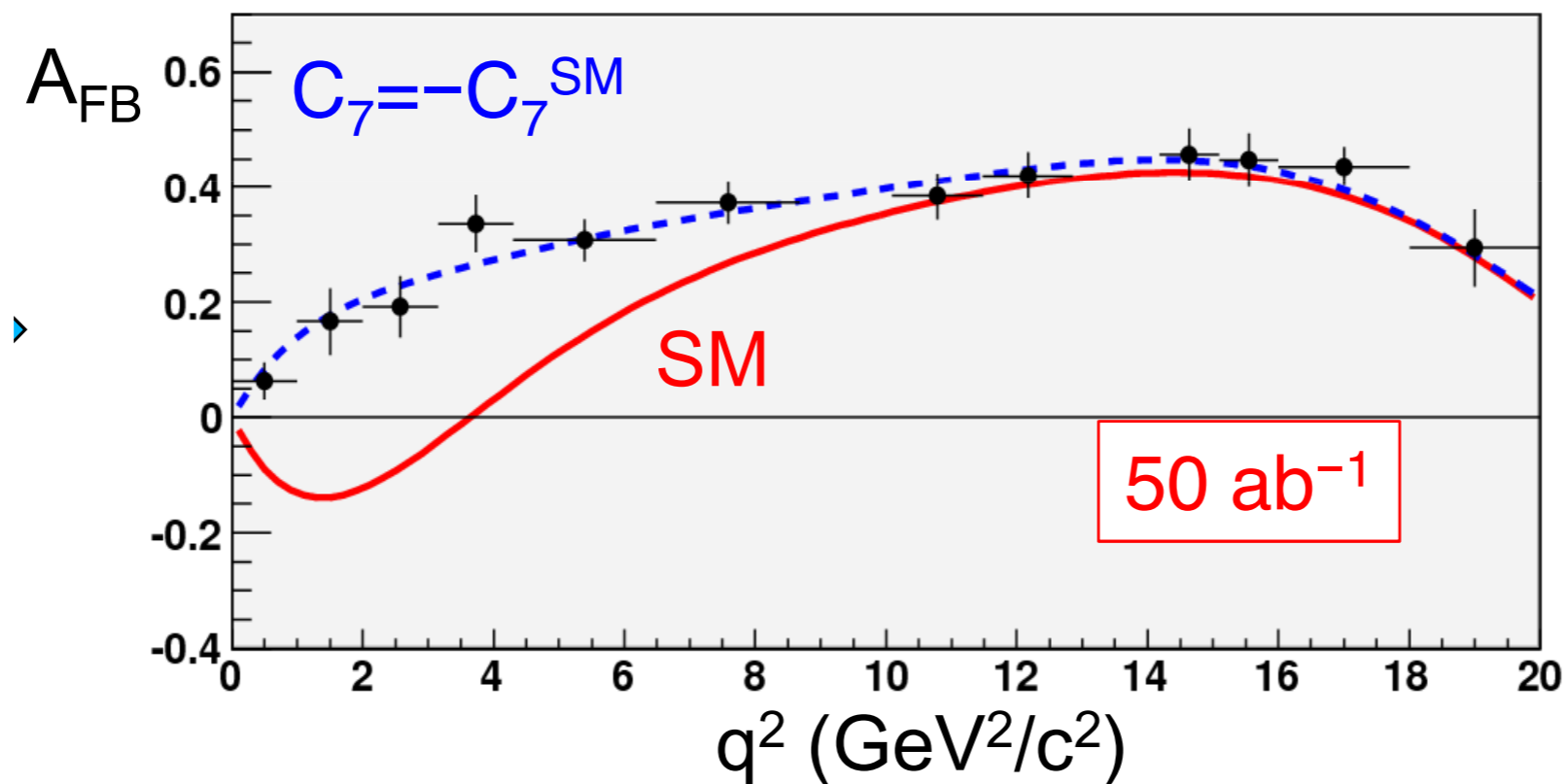
\Rightarrow Efficiency estimates from MC are reliable



B \rightarrow K* II - The Future

[Nishida, Ciuchini]

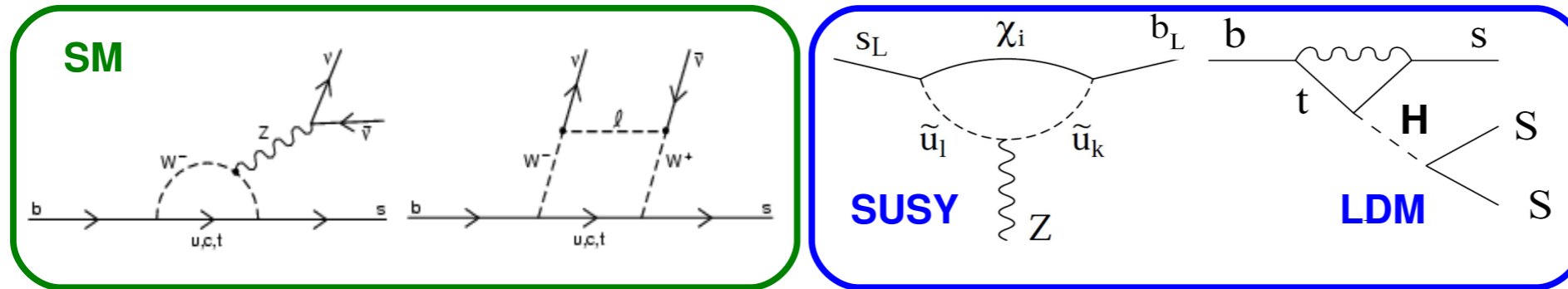
- 1 year of LHCb data-taking $s_0 \sim 13\%$ uncertainty
- 5 years at Super Flavour Factory $s_0 \sim 5\%$ uncertainty



B \rightarrow K^(*) $\nu\nu$

- Electroweak penguin (loop diagram) radiated processes (**b \rightarrow s**):
 - Flavor changing neutral current (FCNC) prohibited in SM at tree level
 - Sensitive New Physics (NP): Susy particles, light dark matter (LDM), ...

[Perez, Kamenik]



- Branching ratio of a large number of such channels has been constrained by B factories

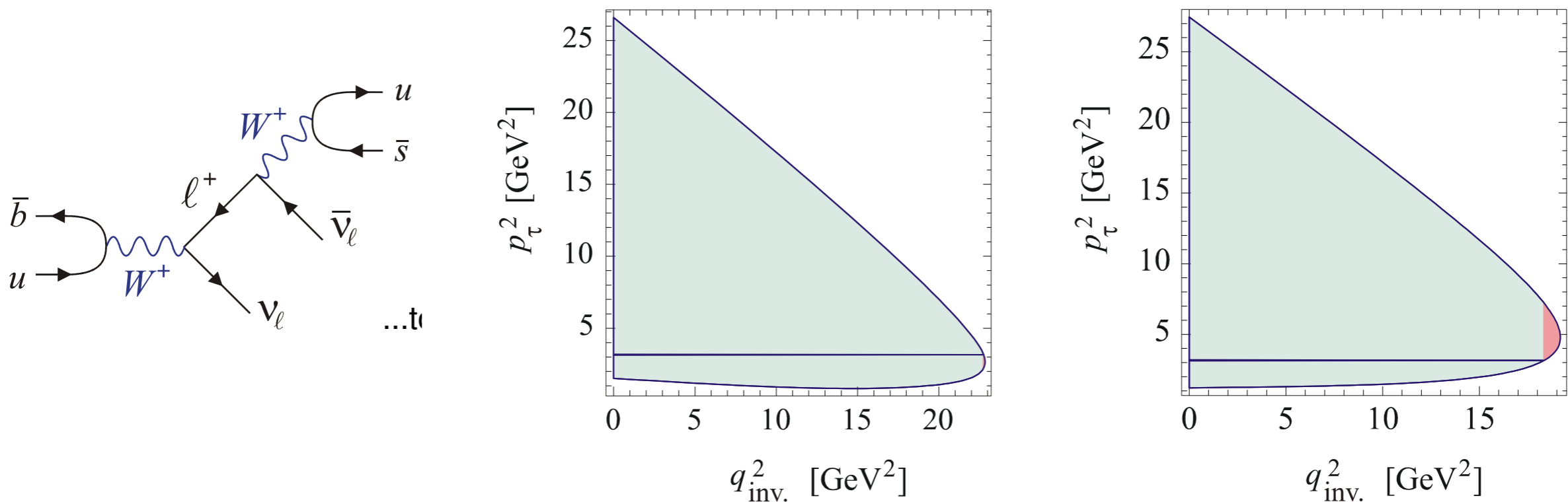
[Chen]

	Target Channel	Best B-factories Exp. Limits
<i>b\rightarrows$\nu\nu$</i>	$B \rightarrow K^+ \nu\nu$	$< 1.3 \times 10^{-5}$
	$B \rightarrow K^0 \nu\nu$	$< 5.6 \times 10^{-5}$
	$B \rightarrow K^{*0} \nu\nu$	$< 12 \times 10^{-5}$
	$B \rightarrow K^{*+} \nu\nu$	$< 8 \times 10^{-5}$
<i>b\rightarrowd$\nu\nu$</i>	$B \rightarrow \pi^+ \nu\nu$	$< 1.0 \times 10^{-4}$
	$B \rightarrow \rho^+ \nu\nu$	$< 1.5 \times 10^{-4}$
	$B \rightarrow \rho^0 \nu\nu$	$< 4.4 \times 10^{-4}$
	$B \rightarrow \pi^0 \nu\nu$	$< 2.2 \times 10^{-4}$
<i>others</i>	$B \rightarrow \phi \nu\nu$	$< 5.8 \times 10^{-5}$
	$B \rightarrow \text{invisible}$	$< 2.2 \times 10^{-4}$
	$B \rightarrow \gamma \nu\nu$	$< 4.7 \times 10^{-5}$

Background to $B^+ \rightarrow K^{(*)+} \nu \nu$

[Kamenik, Smith]

- Important background from $B^+ \rightarrow \tau^+ \nu$ with tau decaying into $K^{(*)+} \nu$



- can be measured and subtracted

$$\mathcal{B}(B^+ \rightarrow K^+ \nu \bar{\nu})^{LD} \propto \mathcal{B}(B^+ \rightarrow \tau^+ \nu) \times \mathcal{B}(\tau^+ \rightarrow K^+ \bar{\nu}) \quad (\text{need a few \% accuracy})$$

- or can be computed and added (V_{ub} , $f_{B,K}$)

(\rightarrow 3-4 % uncertainty)

B \rightarrow K^(*) $\nu \bar{\nu}$ - Observables and Future Prospects

[Kamenik]

- Parametrize SM+NP in OPE: $\mathcal{H}_{\text{eff}} = -\frac{4G_F}{\sqrt{2}} V_{tb} V_{ts}^* (C_L^\nu \mathcal{O}_L^\nu + C_R^\nu \mathcal{O}_R^\nu) + \text{h.c.}$
- Only two independent combinations measurable with present observables

$$\epsilon = \frac{\sqrt{|C_L^\nu|^2 + |C_R^\nu|^2}}{|(C_L^\nu)^{\text{SM}}|}, \quad \eta = \frac{-\text{Re}(C_L^\nu C_R^{\nu*})}{|C_L^\nu|^2 + |C_R^\nu|^2}$$

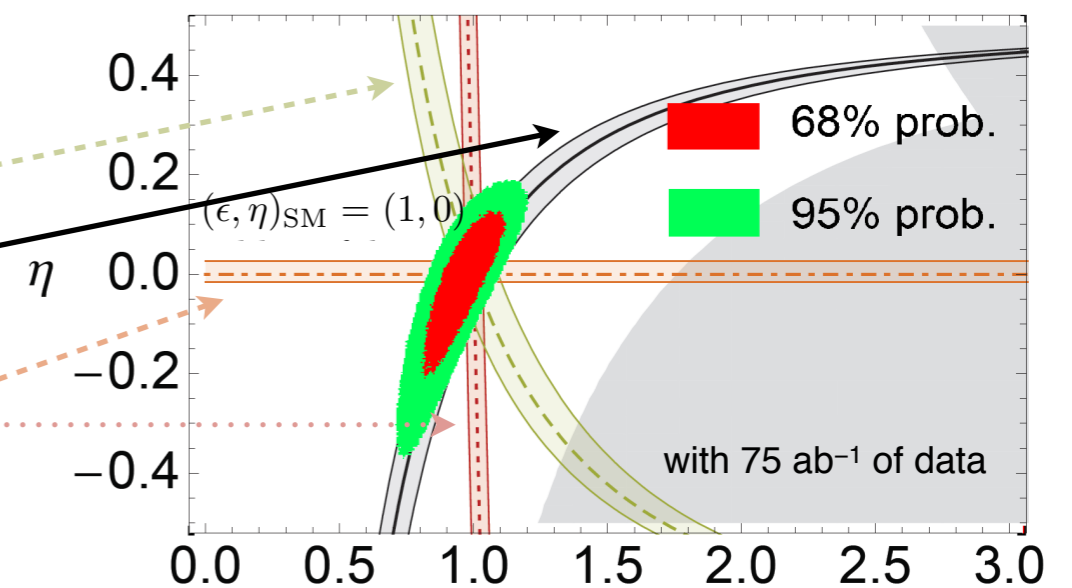
$$R(B \rightarrow K^* \nu \bar{\nu}) = (1 + 1.31 \eta) \epsilon^2,$$

$$R(B \rightarrow K \nu \bar{\nu}) = (1 - 2 \eta) \epsilon^2,$$

$$R(\bar{B} \rightarrow X_s \nu \bar{\nu}) = (1 + 0.09 \eta) \epsilon^2,$$

$$\langle F_L \rangle / \langle F_L \rangle_{\text{SM}} = \frac{(1 + 2 \eta)}{(1 + 1.31 \eta)},$$

$$R(X) = \mathcal{B}(X) / \mathcal{B}(X)_{\text{SM}}$$

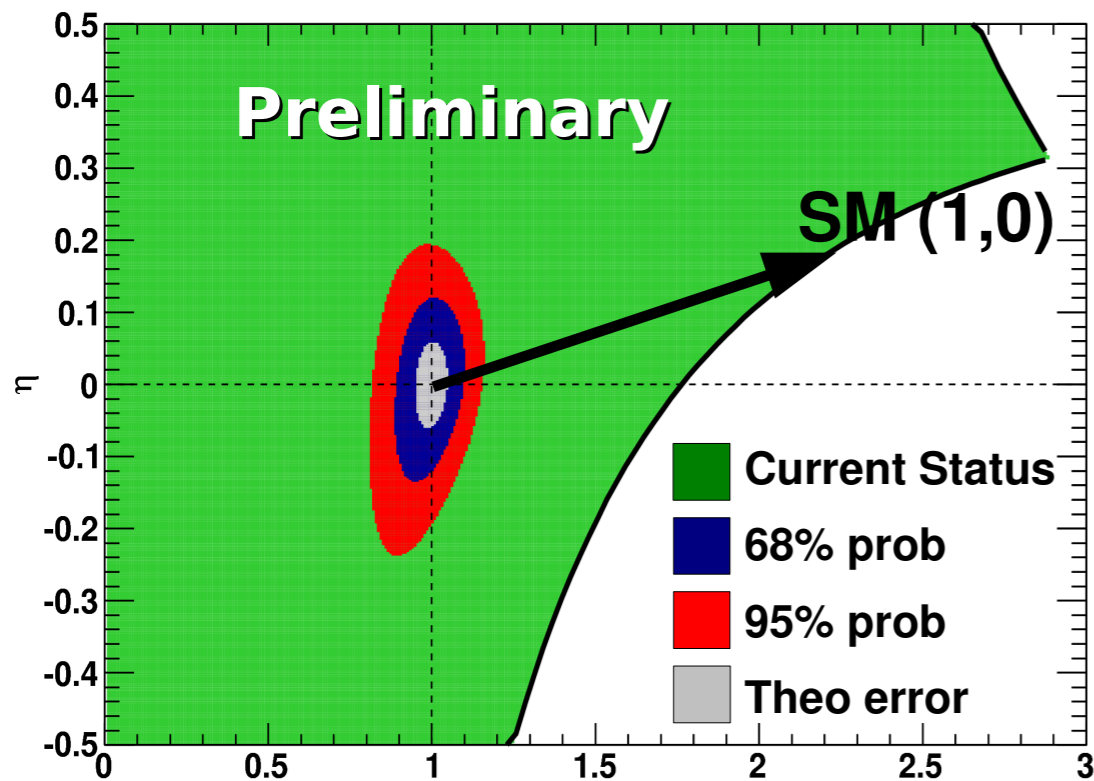


€ M. Wick, 0911.0297

- important feature of F_L : only depends on η
 - Any deviation from SM would imply presence of right-handed currents

$B \rightarrow K^{(*)} \mu \mu$ - Observables and Future Prospects

[Perez]



- **Warning: very preliminary results**
- **Still need to quantify the effect of:**
 - Bwd-EMC on background rejection
 - SuperB machine backgrounds rates

SuperB, 50 ab^{-1}

$b \rightarrow s/d E_{\text{Miss}}$

[Kamenik, Smith, Chen]

- Neutrinos not detected in experiments probing $b \rightarrow s/d \nu\nu$
- Various NP contributions can mimic experimental signature
 - very light scalar dark matter
 - light neutralinos
 - light NMSSM pseudoscalar Higgs
 - light radions
 - unparticles
 - ...
- Failure of the individual constraints on the ϵ - η plane meeting at a single point
- Kinematical distributions modified - need to be taken into account when interpreting experimental searches

C. Bird, et al., hep-ph/0401195.

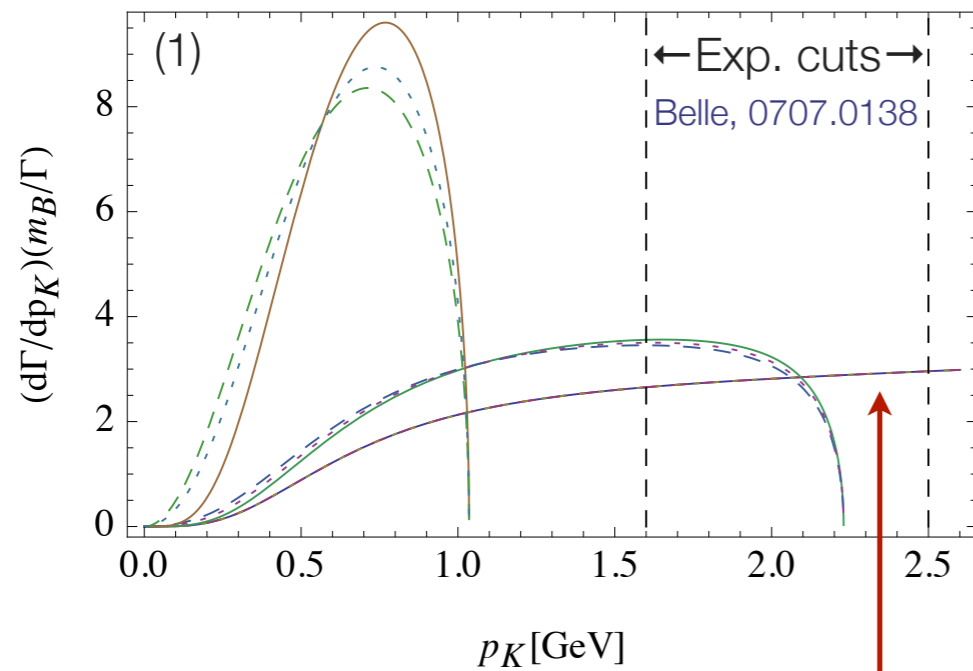
R. Adhikari & B. Mukhopadhyaya, hep-ph/9411347.

H. K. Dreiner et al., 0905.2051.

G. Hiller, hep-ph/0404220.

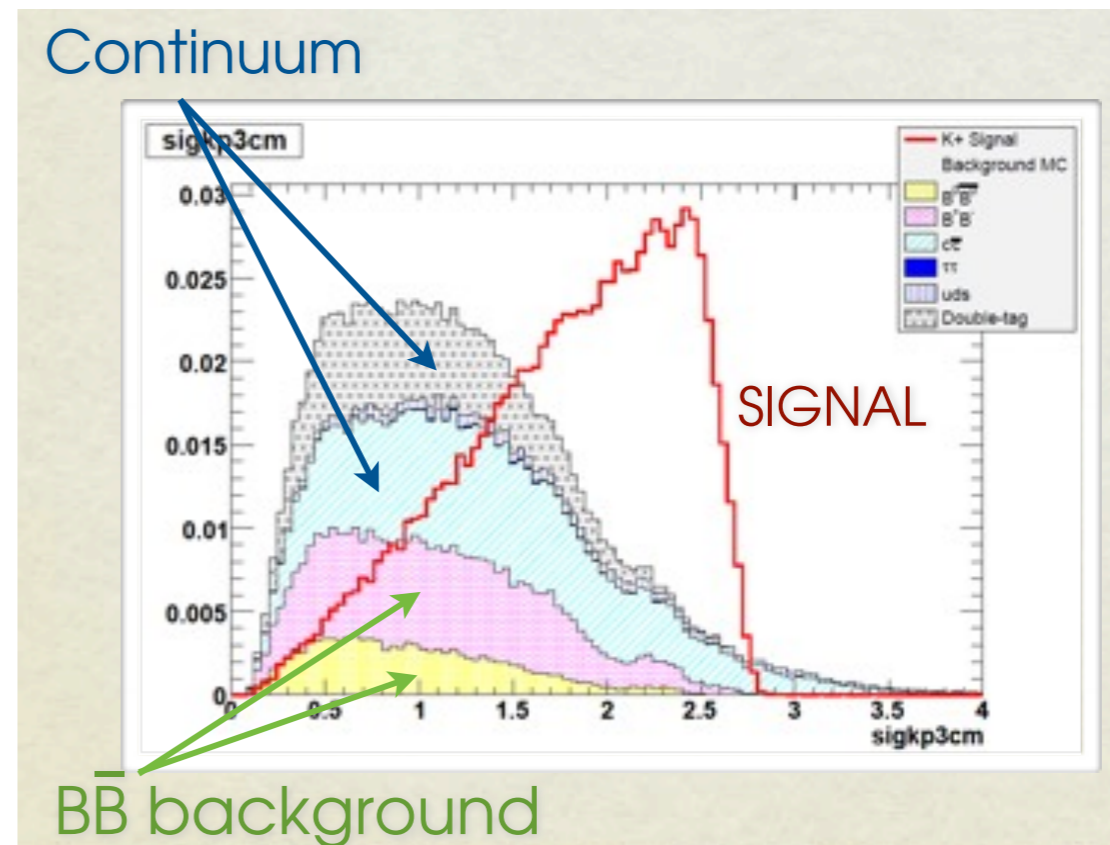
H. Davoudiasl and E. Ponton, 0903.3410.

T. M. Aliev, et al., 0705.4542



axial, vector, **chiral** couplings
 $m_\psi = 0, 1, 2$ GeV

SM-like



B \rightarrow X_s gamma - Theory

[Paz]

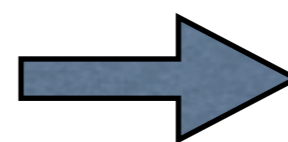
- SM prediction at NNLO

- Current (2006) value Misiak et. al. '06:

$$\Gamma(b \rightarrow s\gamma) = (3.15 \pm 0.23) \times 10^{-4}, \quad E_\gamma > 1.6 \text{ GeV}$$

Four types of uncertainties:

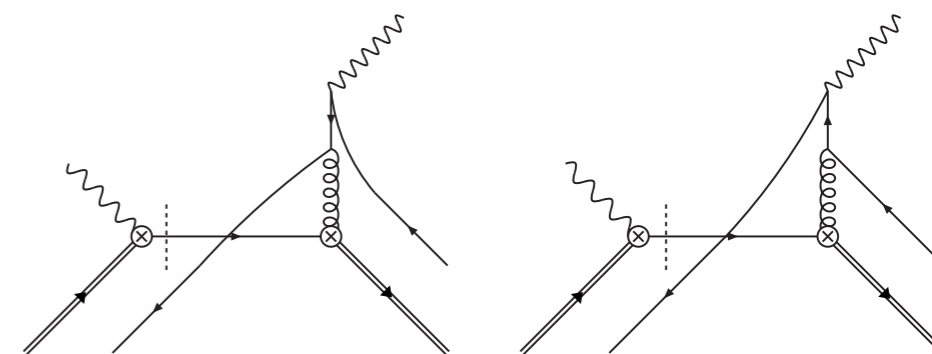
- nonperturbative (5%) from $\mathcal{O}\left(\frac{\Lambda_{\text{QCD}}}{m_b}\right)$
- parametric (3%)
- higher-order (3%)
- m_c -interpolation ambiguity (3%)



Can we improve on the Non-perturbative error?

SCET analysis [Benzke, Lee, Neubert, Paz]

- New perturbative corrections $\sim 1\%$ for $\Gamma(\bar{B} \rightarrow X_s\gamma)$



new: Q₇ - Q₈ at tree-level !
=> irreducible 5% uncertainty

B \rightarrow X_s gamma - Experiment

[Wang]

Babar: $B \rightarrow X_s \gamma$ (New, preliminary)



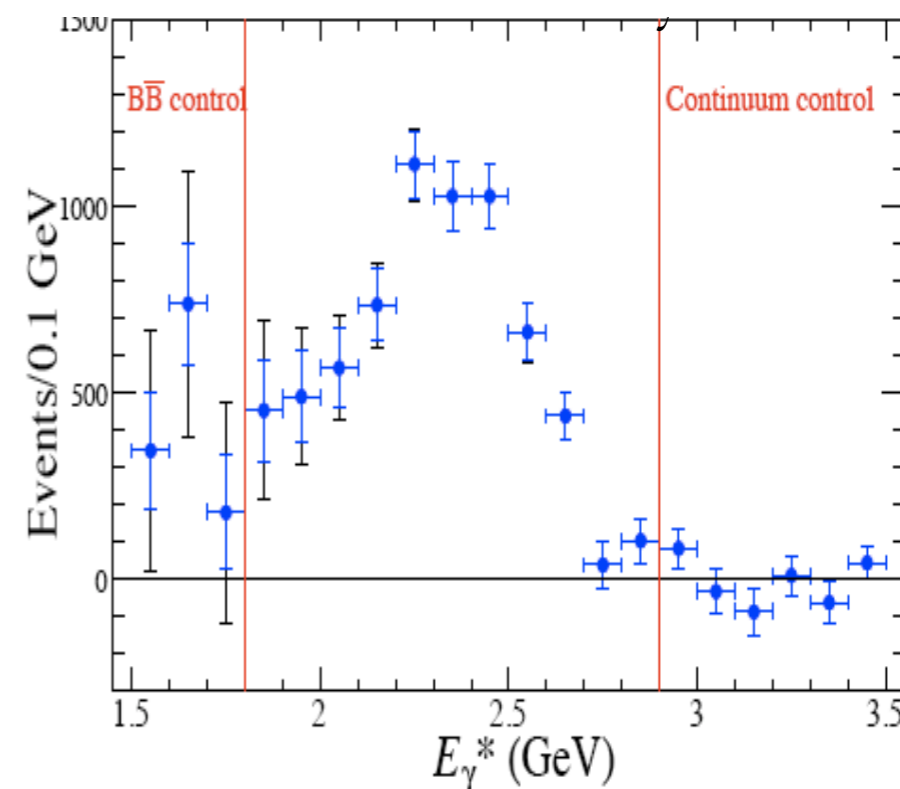
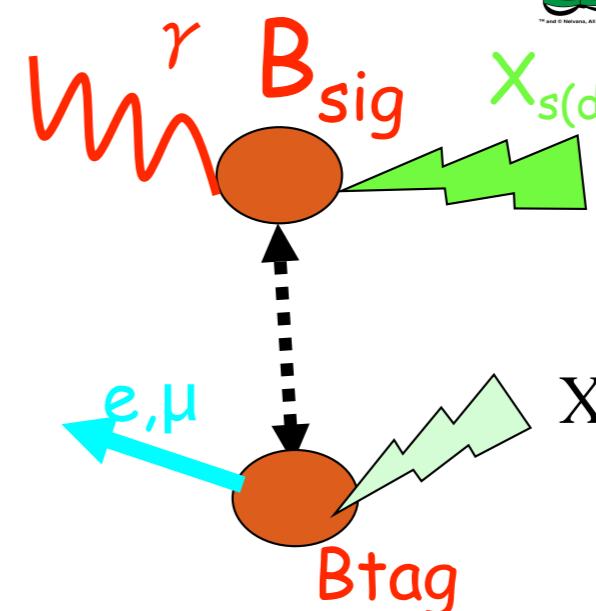
347 fb⁻¹ Y(4S) Data and 36 fb⁻¹ Off resonance Data

❖ Signal signature:

One isolated High Energy photon (γ_{HE}),
do not reconstruct the hadronic system.

Veto γ_{HE} from π^0/η .

❖ Lepton tag and event topology criteria used to suppress continuum.



B \rightarrow X_s gamma - Experiment - A_{CP}

[Wang]

$A_{CP}(B \rightarrow X_{s+d}\gamma)$ preliminary

$$N(1^+) = 2623 \pm 158$$

$$N(1^-) = 2397 \pm 151$$

Babar preliminary

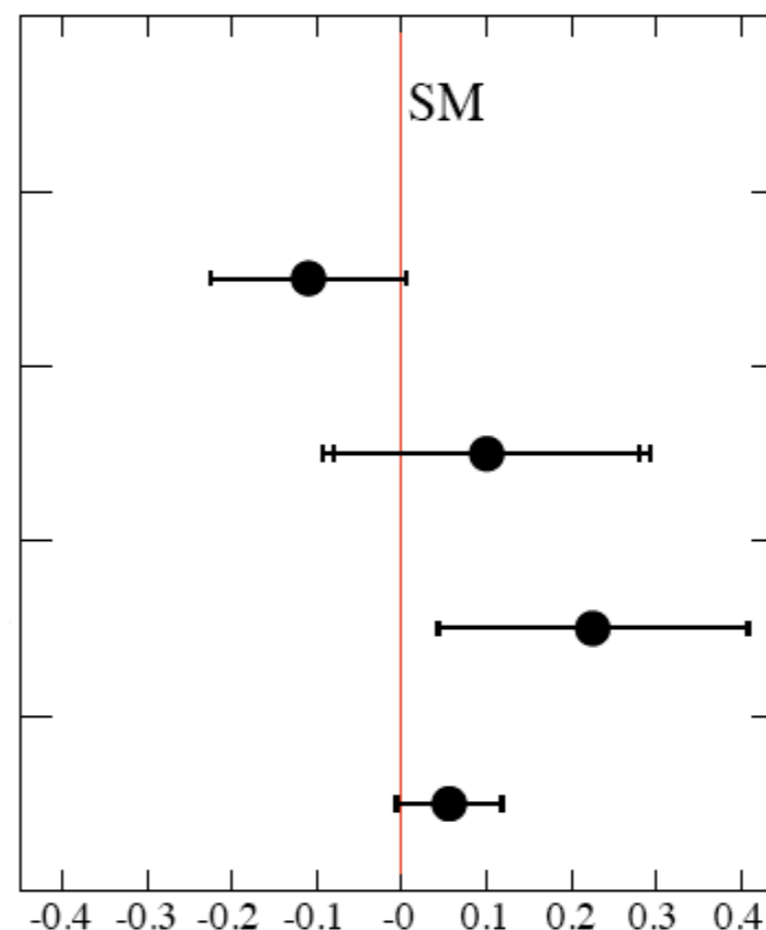
$$A_{CP} = 0.056 \pm 0.060 \pm 0.018$$

Babar l-tag

Babar B-tag

CLEO l-tag

Babar
preliminary



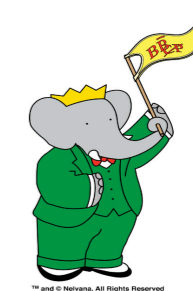
$A_{CP} \pm \text{stat} \pm \text{syst}$

$$-0.110 \pm 0.115 \pm 0.017$$

$$0.10 \pm 0.18 \pm 0.05$$

$$0.225 \pm 0.181 \pm 0.027$$

$$0.056 \pm 0.060 \pm 0.018$$



- ✓ No significant asymmetry is observed, most precise to date.
- ✓ Consistent with SM and previous measurements.
- ✓ All measurements dominated by statistical uncertainty.

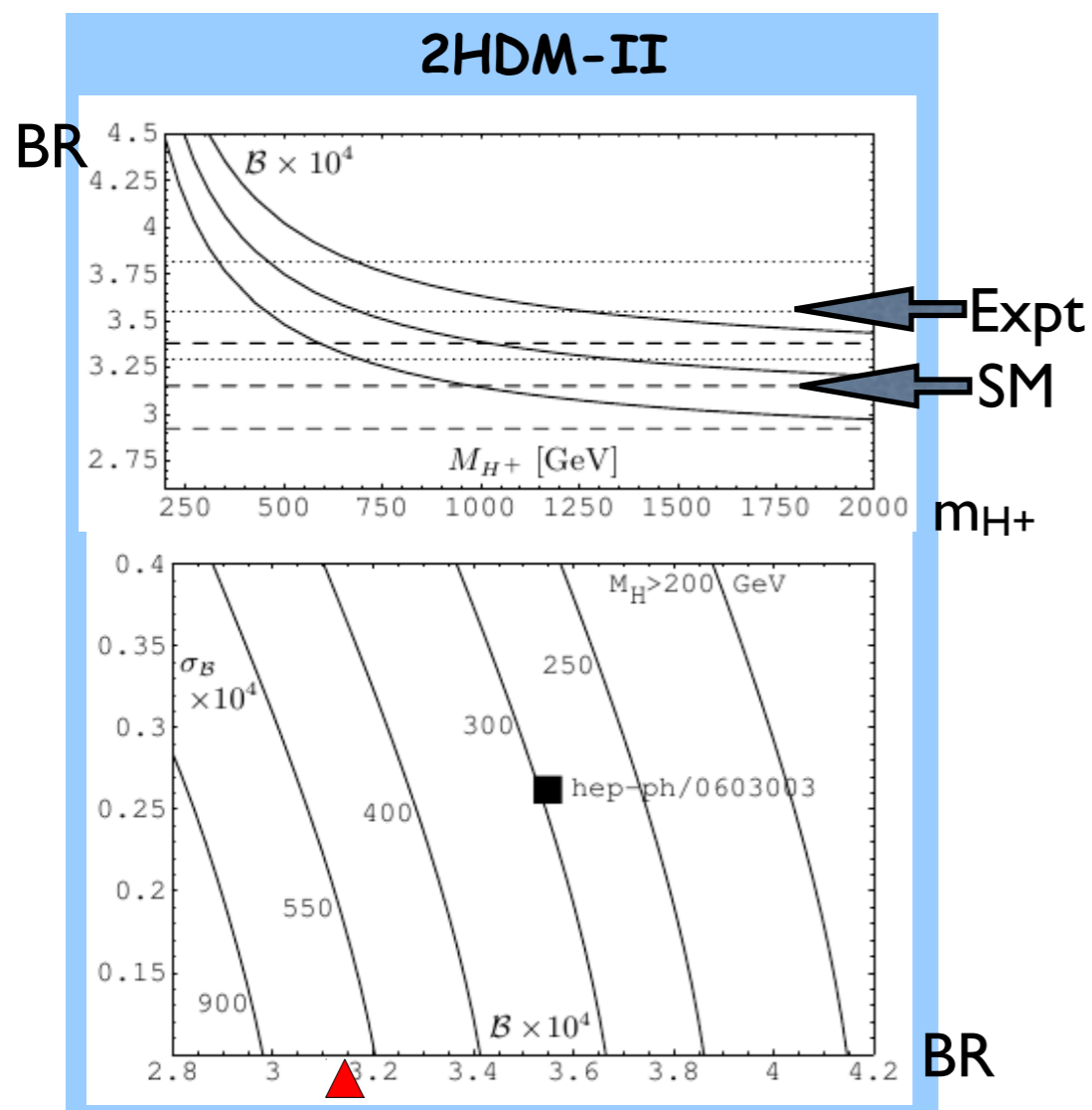
B -> X_s gamma - Experiment - Branching Fraction

[Wang, Ciuchini]

	E gamma	BR
HFAG average (2010)	1.6 (extrap.)	$3.55 \pm 0.24 \pm 0.09$
SM NNLL	1.6	3.15 ± 0.23

} 1.2σ

❖ Good agreement with SM prediction.



SM prediction: $E_\gamma > 1.6$ GeV M. Misiak et al., hep-ph/0609232

$$B(\bar{B} \rightarrow X_s \gamma) = (3.15 \pm 0.23) \times 10^{-4}$$

World average:

$$B(\bar{B} \rightarrow X_s \gamma) = (3.52 \pm 0.23 \pm 0.09) \times 10^{-4}$$

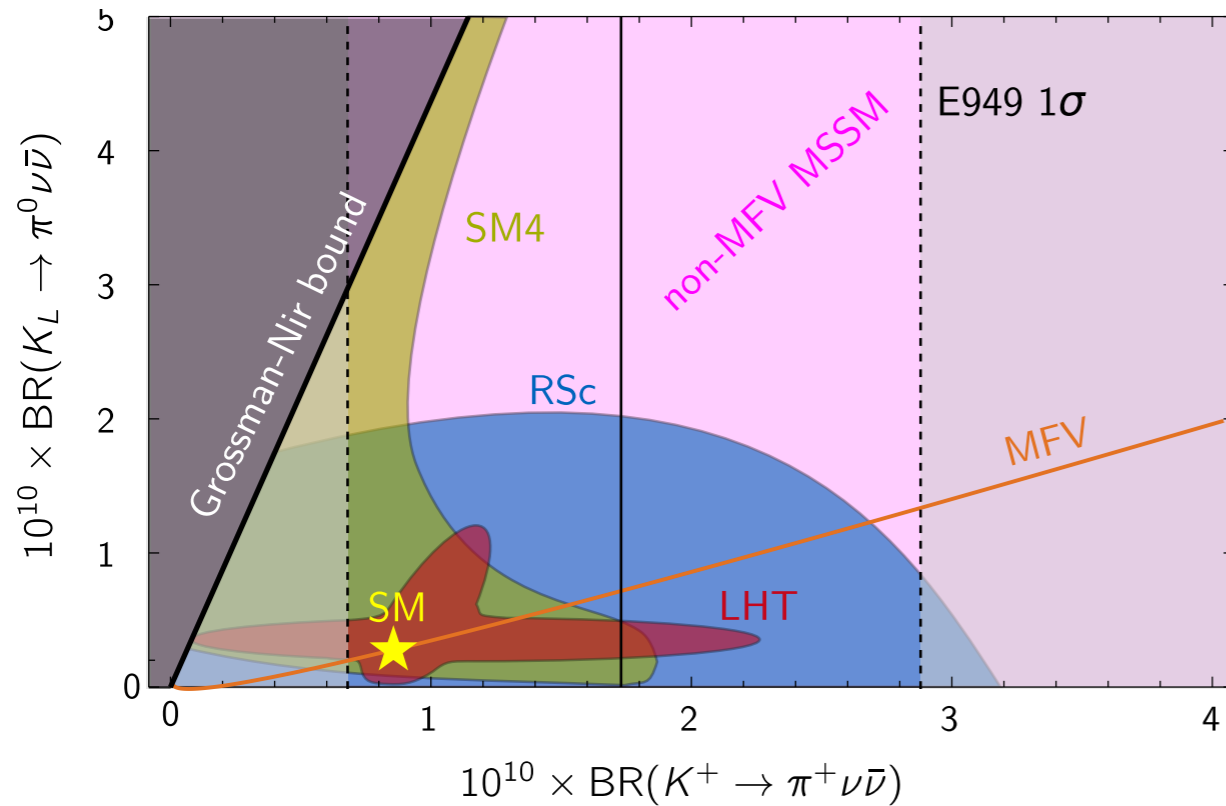
Already gives the best lower limit on the charged Higgs mass:

$$M_{H^+} > 295 \text{ GeV@95\%CL}$$

- Given power of this, still important to improve expt'al error...?

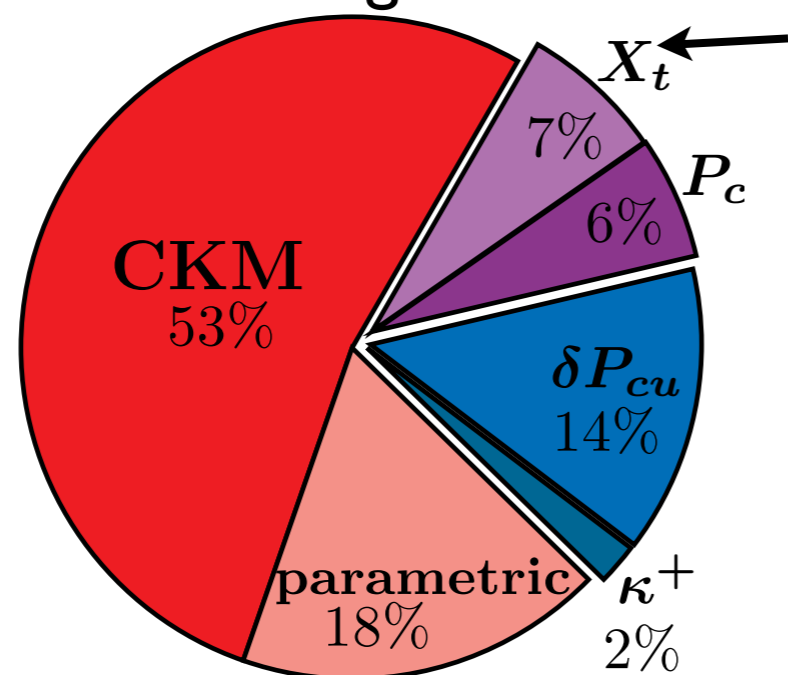
K → πνν - Theory

[Stamou, Straub]



- Sensitive to new physics
- Precise theory prediction

K+ → π+νν - error budget



← Improved theory prediction

$$Br^{exp} = 1.73_{-1.05}^{+1.15} \times 10^{-10}$$

$$Br^{the} = 8.22_{-0.65}^{+0.74} \pm 0.29 \times 10^{-10}$$

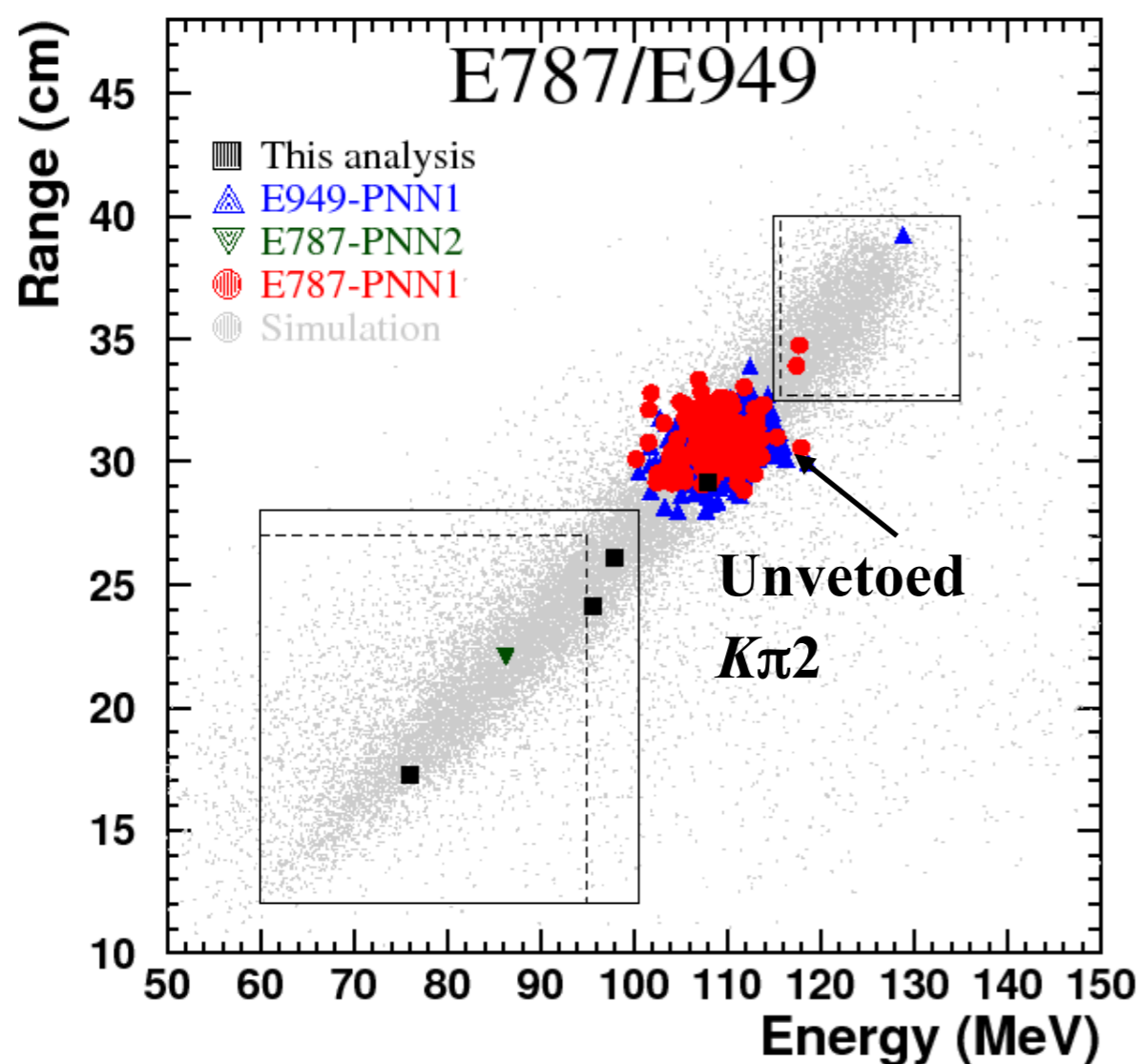
[Brod, Gorbahn, ES 10]

$K^+ \rightarrow \pi^+ \nu \nu$ - Experiment

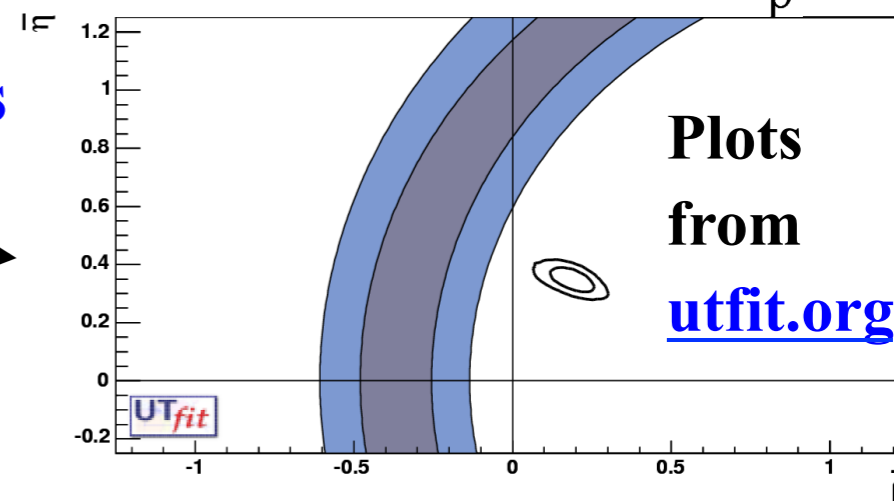
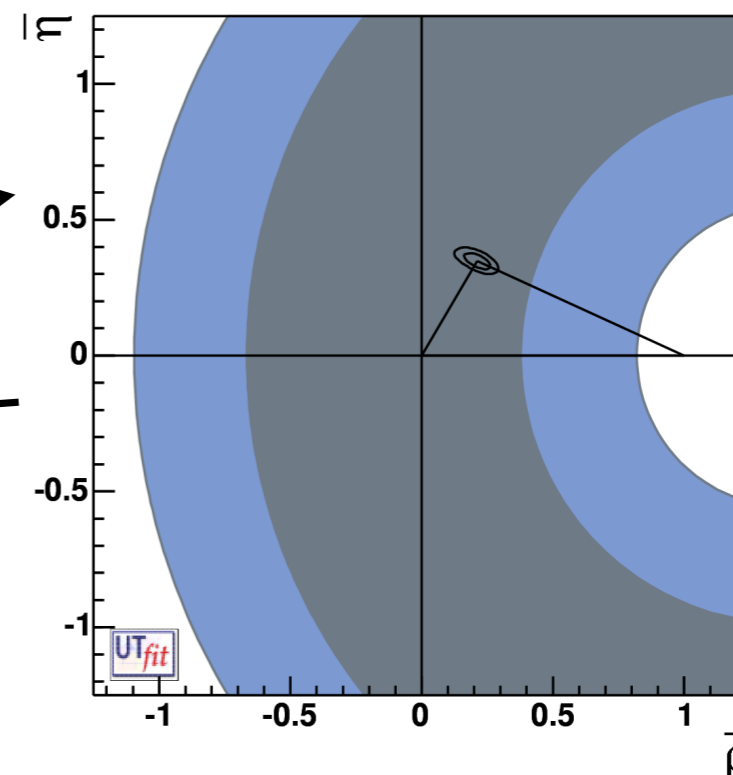
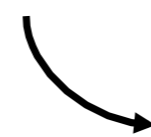
Final results from E787/E949 (2008) [Spadaro]

Combined results, from E787 (1995-8 runs) & E949 (12-weeks run in 2001)

$$\text{BR}(K^+ \rightarrow \pi^+ \nu \nu) = (1.73^{+1.15}_{-1.05}) \times 10^{-10}$$



Same central value, 100 evts

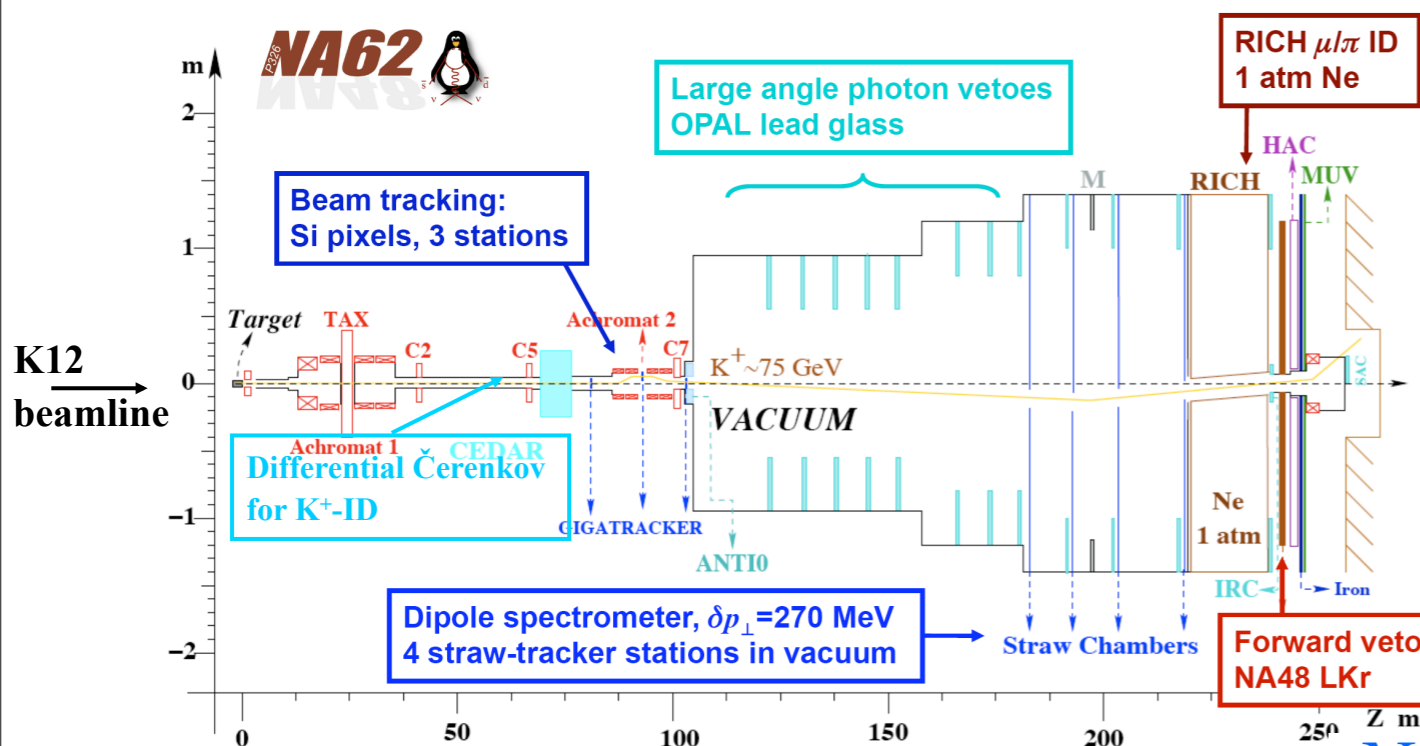


Prob. all 7 obs. evts are bkg is $\sim 10^{-3}$

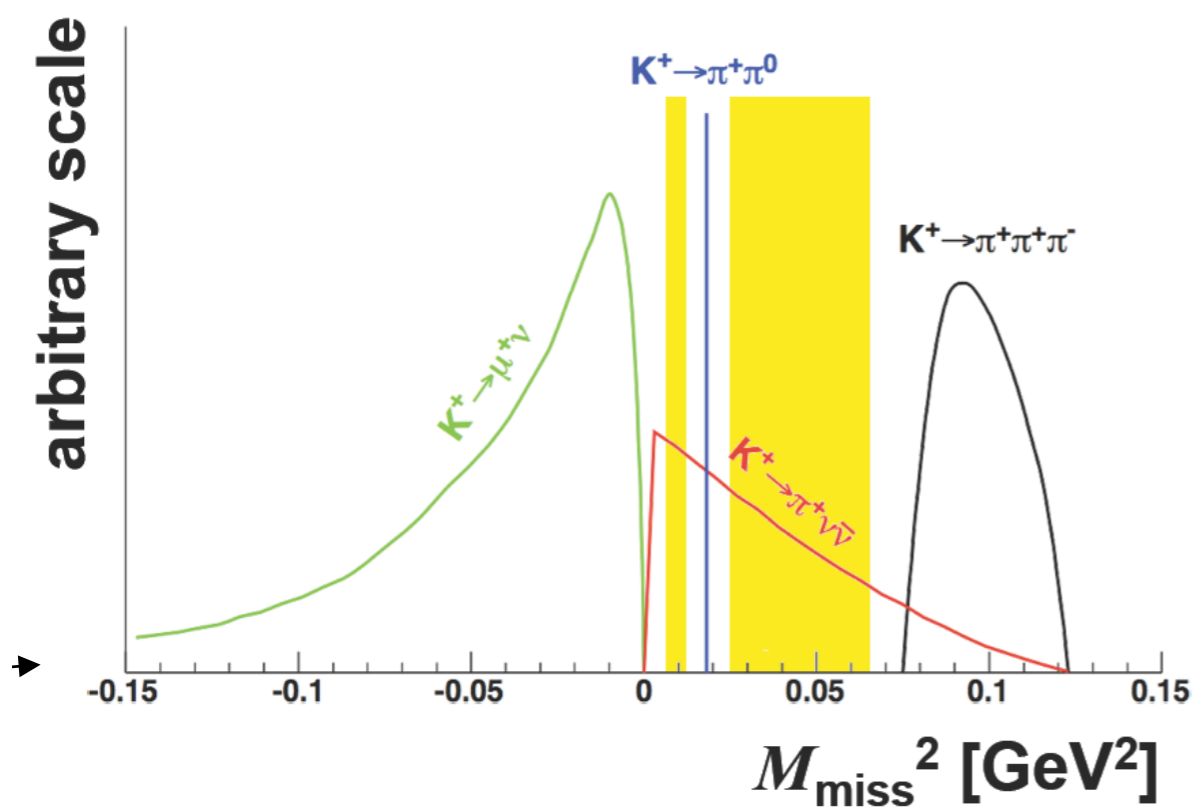
$K^+ \rightarrow \pi^+ \nu \nu$ - Experiment

The in-flight approach: NA62 @ CERN

[Spadaro]



NA62 expected sensitivity



Decay Mode	Events
Signal: $K^+ \rightarrow \pi^+ \nu \nu$ [flux = 4.8×10^{12} decay/year]	55 evt/year
$K^+ \rightarrow \pi^+ \pi^0$ [$\eta_{\pi^0} = 2 \times 10^{-8}$ (3.5×10^{-8})]	4.3% (7.5%)
$K^+ \rightarrow \mu^+ \nu$	2.2%
$K^+ \rightarrow e^+ \pi^+ \pi^- \nu$	$\leq 3\%$
Other 3-track decays	$\leq 1.5\%$
$K^+ \rightarrow \pi^+ \pi^0 \gamma$	$\sim 2\%$
$K^+ \rightarrow \mu^+ \nu \gamma$	$\sim 0.7\%$
$K^+ \rightarrow e^+ (\mu^+) \pi^0 \nu$, others	negligible
Expected background	$\leq 13.5\%$ ($\leq 17\%$)

Aim to obtain $O(\sim 10\%)$ signal acceptance with $< 10\%$ background

Theorists Point of View on LFV, RPV and Invisible States

[Smith]

Lepton flavor violation: $P \rightarrow P' \nu^I \bar{\nu}^J$

Within MFV, $P \rightarrow P' \nu^I \bar{\nu}^J$ and $P \rightarrow P' \ell^I \bar{\ell}^J$ are both tightly constrained by $\ell^I \rightarrow \ell^J \gamma$, making them too suppressed to be seen.

R-parity violation: Tree-level effects possible from $\Delta\mathcal{L} = 1$ couplings.

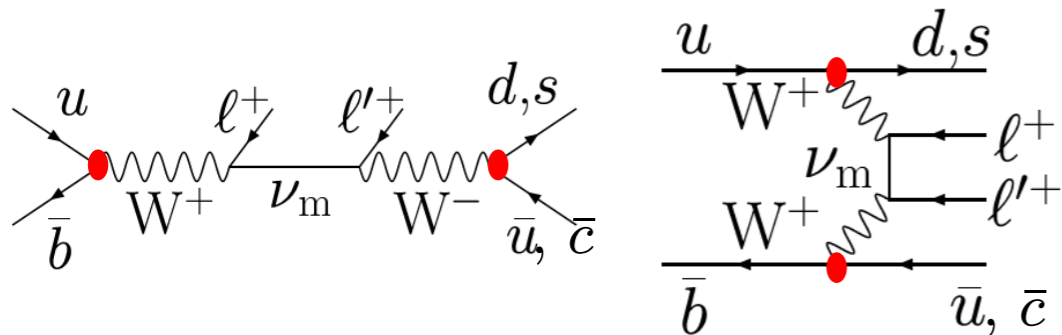
Within MFV, $\Delta\mathcal{L}$ couplings are negligible, and loop-level FCNC from $\Delta\mathcal{B}$ couplings are very suppressed (except maybe for $b \rightarrow s$).

New invisible states: $P \rightarrow P' + \text{missing energy}$

Competitive bounds if these states have flavor-breaking interactions, or if they couple to top quarks (?), but not if they couple to light quarks.

LFV and LNV Decays at B factories

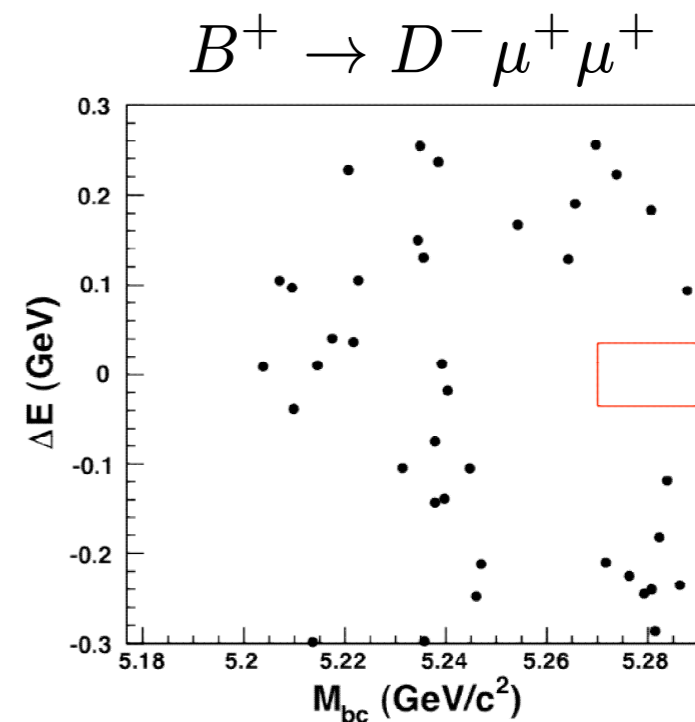
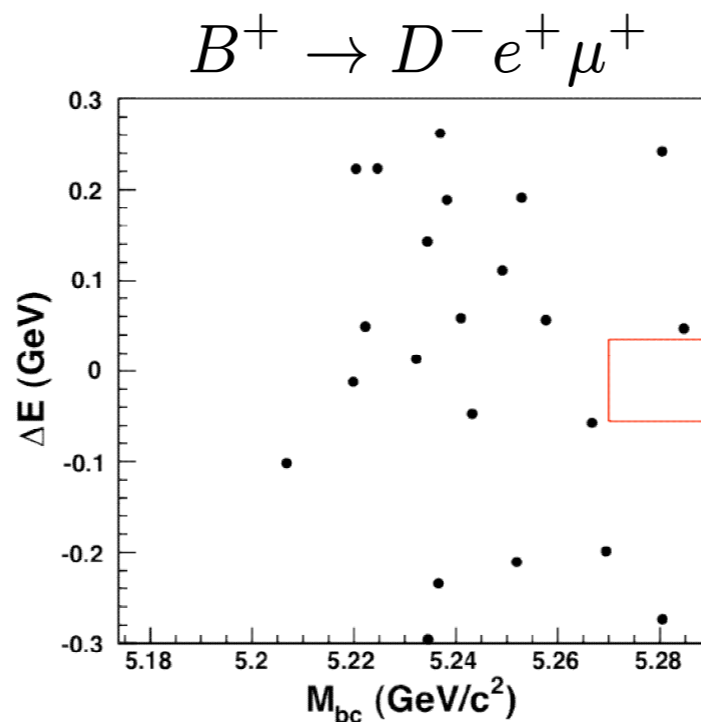
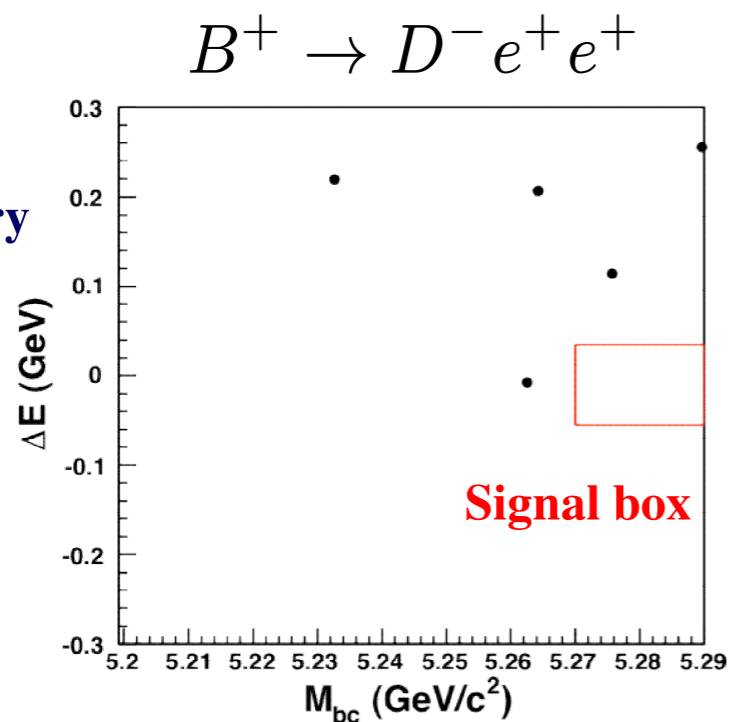
[Mohanty]



➤ Both lepton flavor violating (LFV) and lepton number violating (LNV) decay, involving Majorana ν 's \rightarrow strongly suppressed in the SM



Preliminary



➤ No evidence for a signal \rightarrow derive 90% CL upper limits on BF

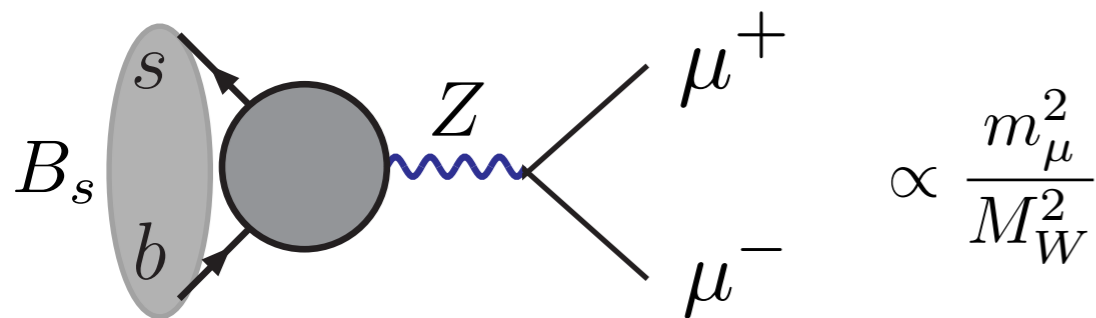
Decay mode	Eff.	N_{bkg}	UL on BF
$B^+ \rightarrow D^- e^+ e^+$	1.2%	0.18 ± 0.13	2.7×10^{-6}
$B^+ \rightarrow D^- e^+ \mu^+$	1.3%	0.83 ± 0.29	1.9×10^{-6}
$B^+ \rightarrow D^- \mu^+ \mu^+$	1.8%	1.44 ± 0.43	1.1×10^{-6}

Large number of tau LFV decay modes also limited...

9-2010

B → μμ - Theory

[Jager]

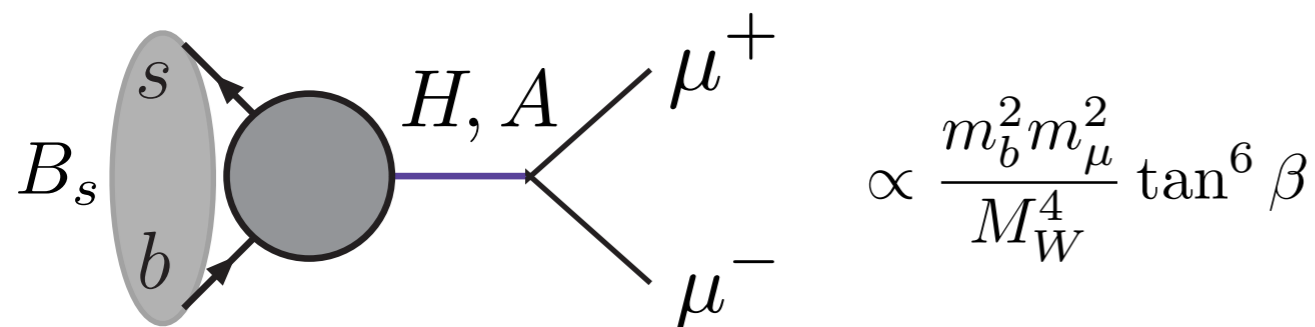


$$\propto \frac{m_\mu^2}{M_W^2}$$

loop and helicity suppressed in SM

$$\mathcal{B}(B_s \rightarrow \mu^+ \mu^-) = (3.2 \pm 0.2) \times 10^{-9}$$

Buras et al 2010



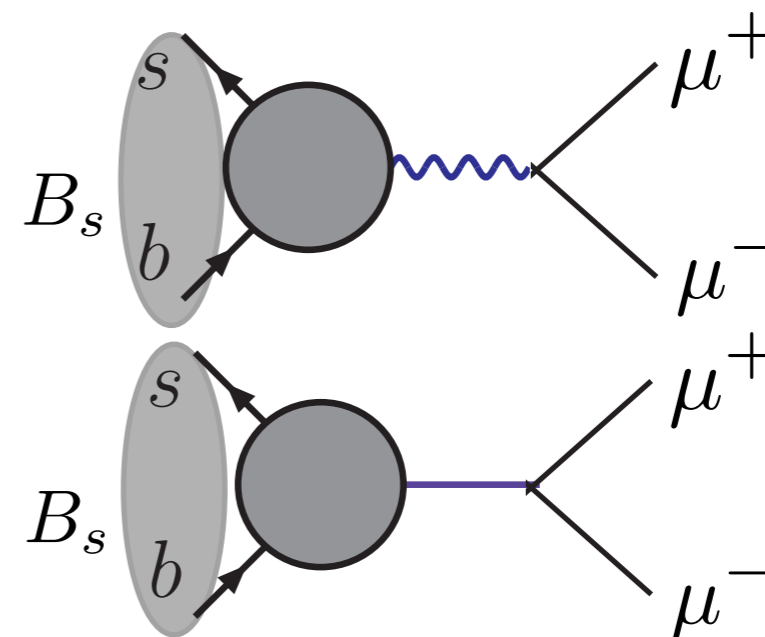
$$\propto \frac{m_b^2 m_\mu^2}{M_W^4} \tan^6 \beta$$

Yukawa suppressed in SM

in 2HDM (or MSSM) Yukawas can be very large

- New physics can modify the Z penguin

... induce a Higgs penguin ...

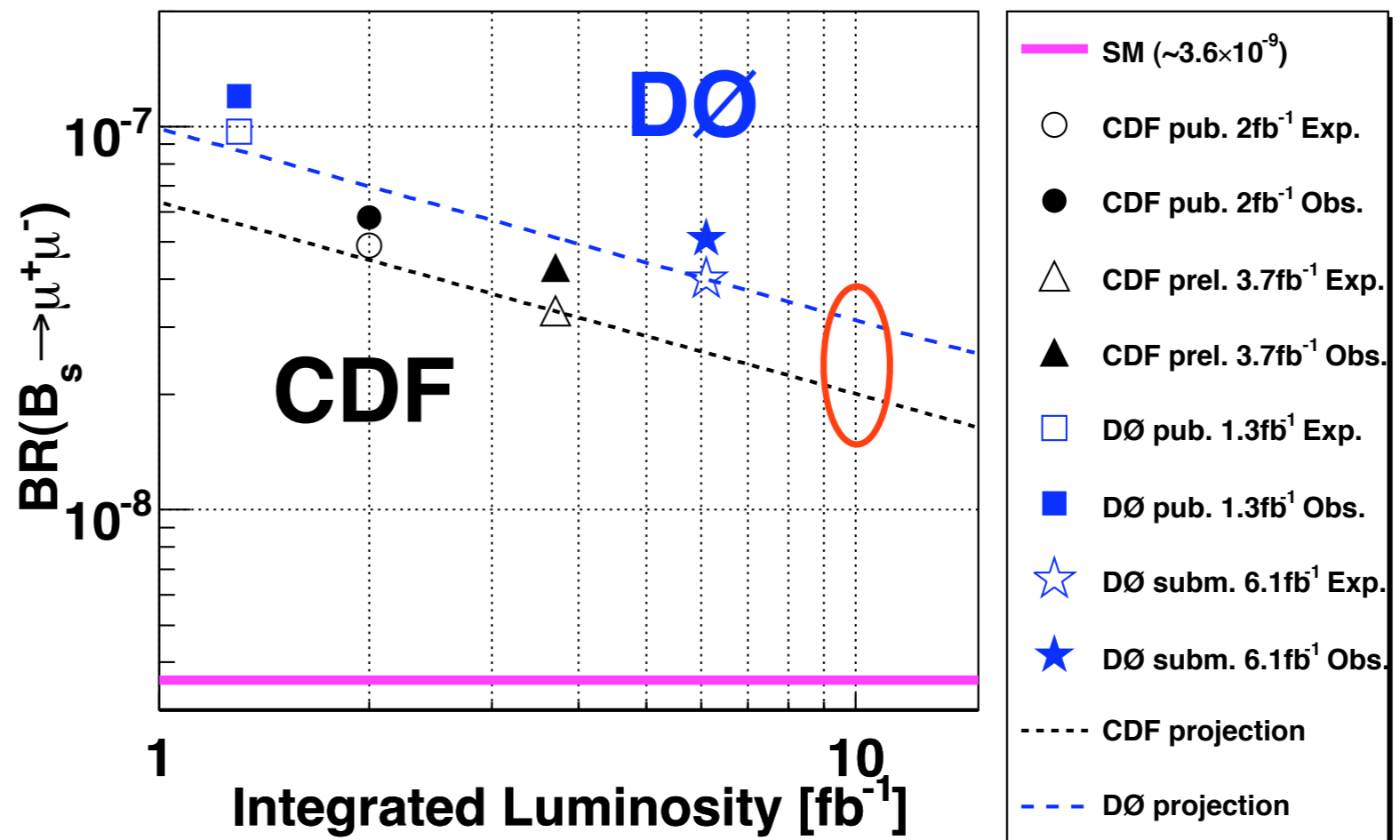


$B_s \rightarrow \mu\mu$ - Status and Future at Tevatron

[Bertram]

- $B \rightarrow \mu\mu$ (D0 new result 6.1fb^{-1}) $B(B_s) < 51 \times 10^{-9}$
 - ➔ CDF World Best 3.7fb^{-1} $B(B_s) < 43 \times 10^{-9}$
 - ➔ No evidence of Physics beyond the SM
- Additional data being collected, 8fb^{-1} on tape
 - ➔ Expect 10fb^{-1} by Summer 2011, and possibly 16fb^{-1} in 2014.

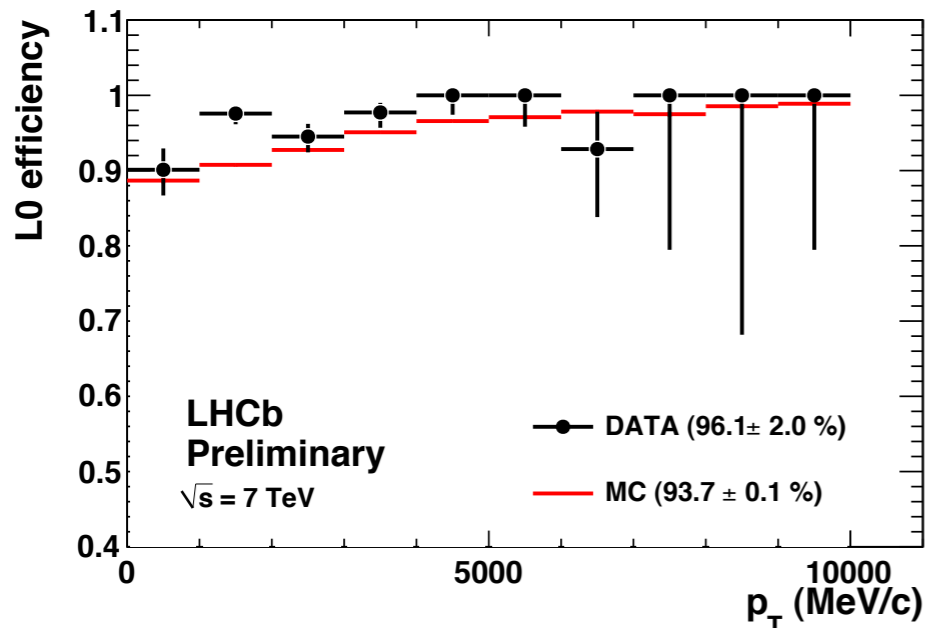
Upper Limits on $\text{BR}(B_s \rightarrow \mu^+\mu^-)$ at 95% C.L. at Tevatron



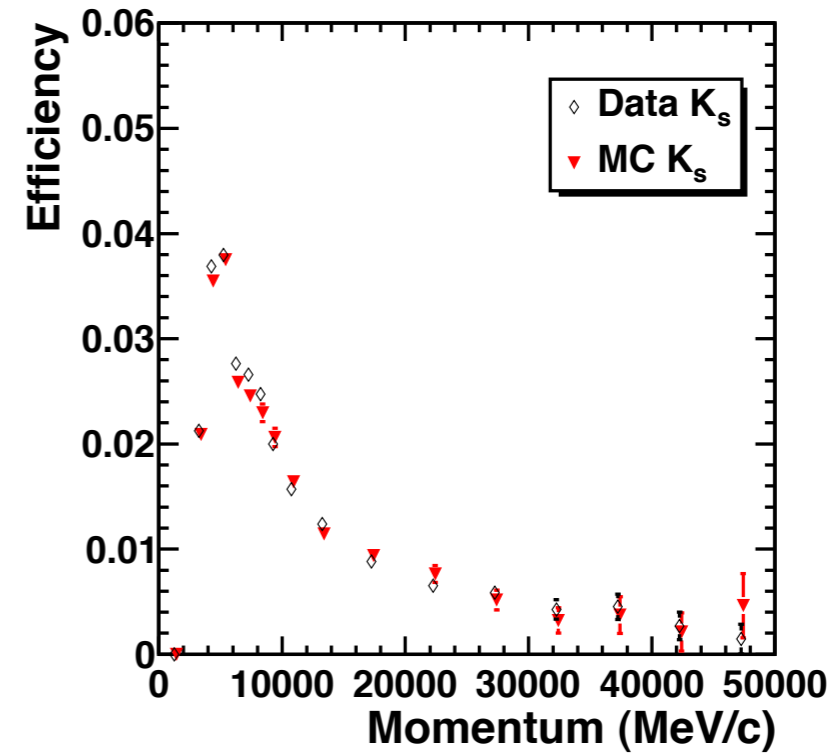
$B_s \rightarrow \mu\mu$ - LHCb Prospects - road to a measurement

[Serra]

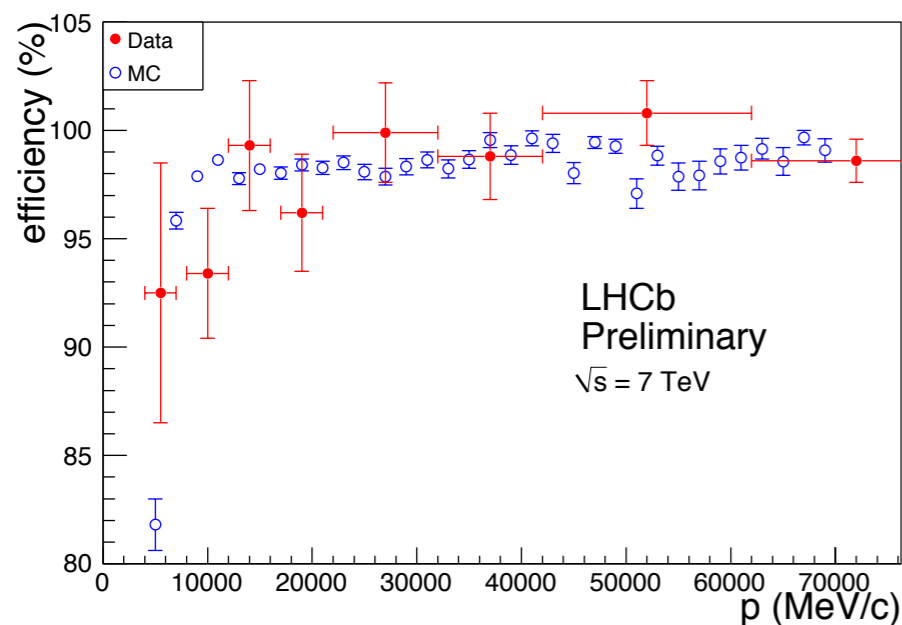
⇒ Efficient trigger: **dedicated lines triggering on high P_T muons**



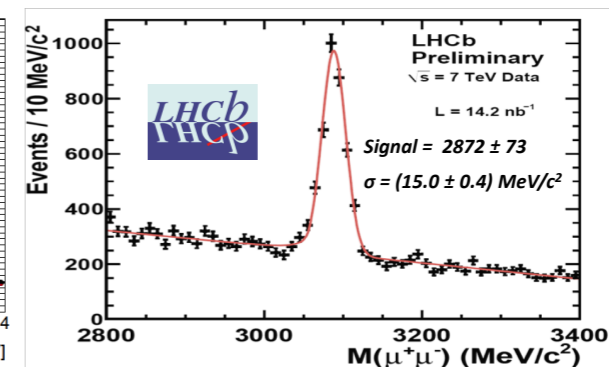
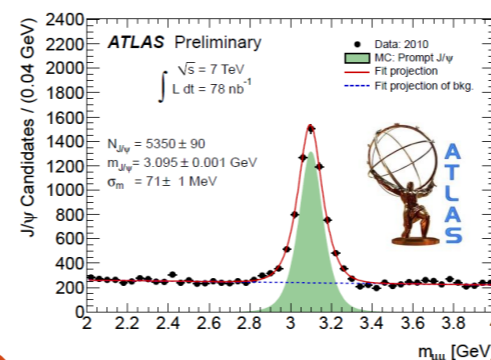
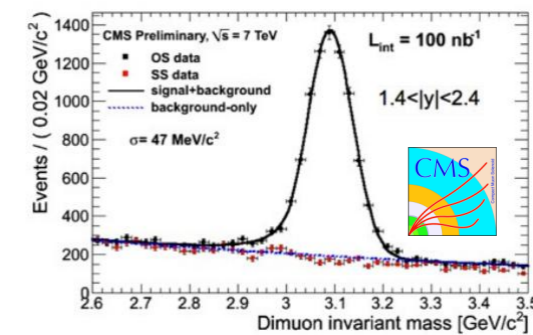
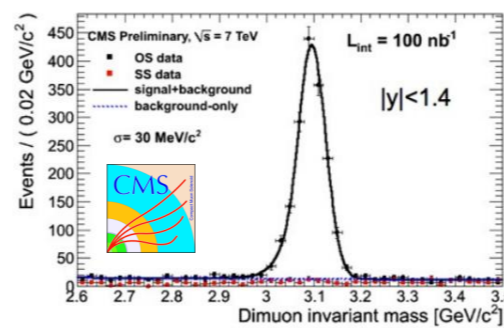
⇒ Low muon mis id rate



⇒ Positive identification of muons



J/ψ resolution with first data



Mass resolu

ATLAS $\sim 70 \text{ MeV}$

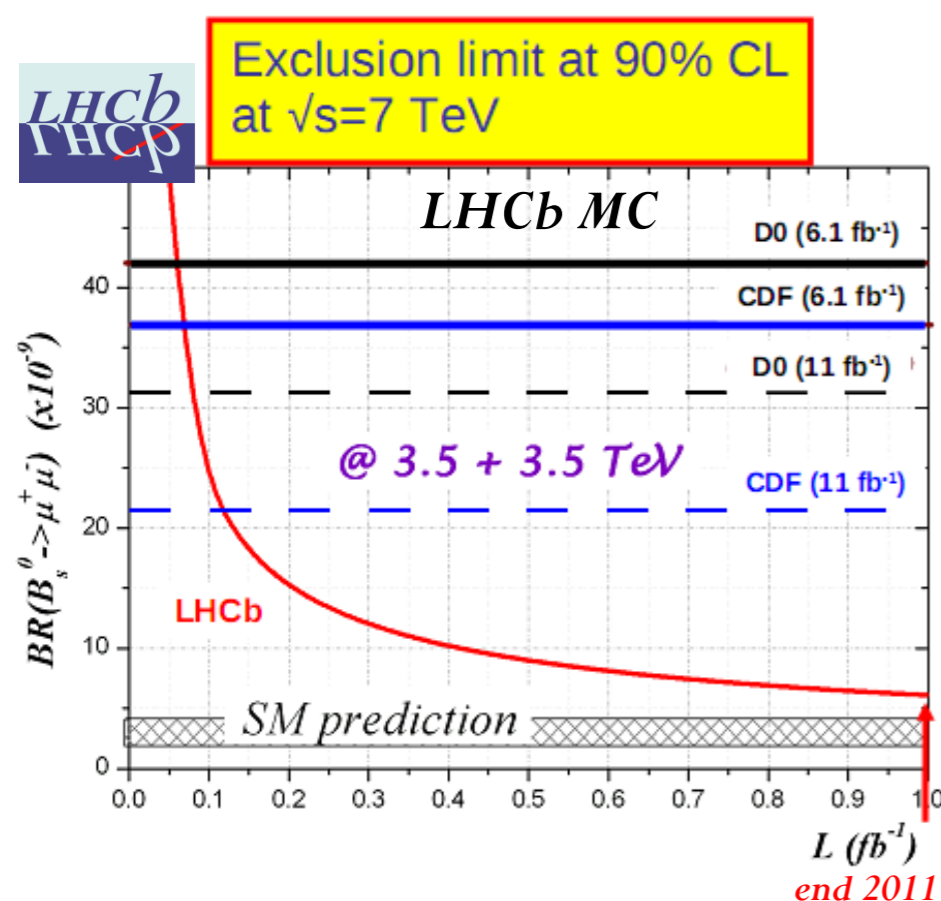
CMS $\sim 30 \text{ MeV}$

LHCb $\sim 15 \text{ MeV}$

$B_s \rightarrow \mu\mu$ - LHC Prospects

[Serra]

Experiment	Nsg	Nbg	Upper Limit 90%CL
ATLAS (10 fb ⁻¹ 14TeV)	5.6 events	14 ⁺¹³ ₋₁₀ events (only bb → μμ)	-----
CMS (1fb ⁻¹ 7TeV)	1.4	4.0 (1.25 only bb → μμ)	15.8 · 10 ⁻⁹ <i>private calculation</i>
LHCb (1fb ⁻¹ 7TeV)	6.3 (in the most significant region)	32.4 (in the most significant region)	7 · 10 ⁻⁹



- All the experiments plan to normalize to either $B_d \rightarrow J/\psi K^*$ or $B^+ \rightarrow J/\psi K^+$, LHCb is also studying the possibility to normalize to $B_s \rightarrow J/\psi \phi$
- B_d BR are well known the need the measurement of f_d/f_s , LHCb plans to measure this parameter with the ratio $B \rightarrow D^- K^+$ and $B_s \rightarrow D_s^- \pi^+$
- Expected limit on $BR(B_s^0 \rightarrow \mu^+\mu^-) < 7 \cdot 10^{-9}$ with LHCb with 1fb⁻¹ (corresponding to what we will get by the end of next year)
- Possibility to discover NP for $BR(B_s^0 \rightarrow \mu^+\mu^-) > 17 \cdot 10^{-9}$ with 1fb⁻¹.

Conclusions

- Large number of interesting contributions to WGIII
- Seems that rare decays will remain an essential tool to understanding physics beyond the SM :
 - Observables with precise (and improving) theoretical predictions
 - Lots of scope for improved experimental measurements
- In the future, hope they will help us to discriminate between different new physics models

B -> K* l l - Experimental Status


- Four-body final state with rich phenomenology
- Many observables: - A_{FB} , F_L , Isospin Asymmetry...


[Eigen]


K* Longitudinal Polarization \mathcal{F}_L

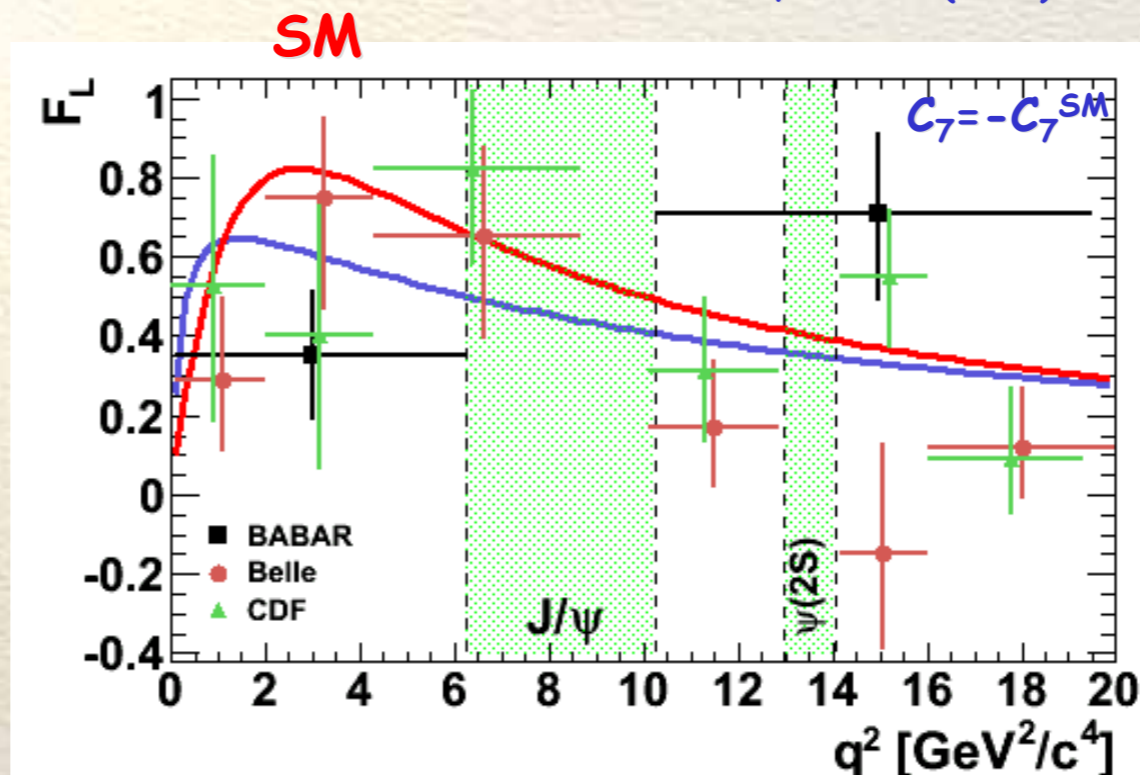
- BABAR, Belle and CDF measured \mathcal{F}_L

BABAR: PRL 102, 091803 (2009)
 CDF: Note 10047 (2010)
 Belle: PRL 103, 171801 (2009)

•  $(0.1 < q^2 < 6.25 \text{ GeV}^2/c^2)$
 $\mathcal{F}_L = 0.35 \pm 0.16 \pm 0.04$

•  $(1 < q^2 < 6 \text{ GeV}^2/c^2)$
 $\mathcal{F}_L = 0.67 \pm 0.23 \pm 0.04$

•  $(1 < q^2 < 6 \text{ GeV}^2/c^2)$
 $\mathcal{F}_L = 0.50^{+0.27}_{-0.30} \pm 0.04$



Krüger & Matias PRD71, 094009 (2005)

- The 3 measurements are consistent with each other
- They are also consistent with the SM prediction

$\mathcal{F}_L^{SM} = 0.73^{+0.13}_{-0.23} \quad (1 < q^2 < 6 \text{ GeV}^2)$

C. Bobeth *et al.* arXiv:1006.5013

