

# A (critical) overview of electroweak symmetry breaking

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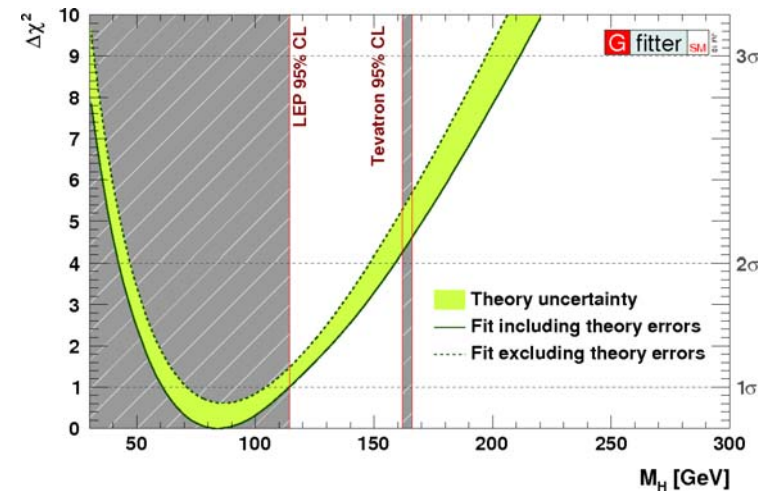
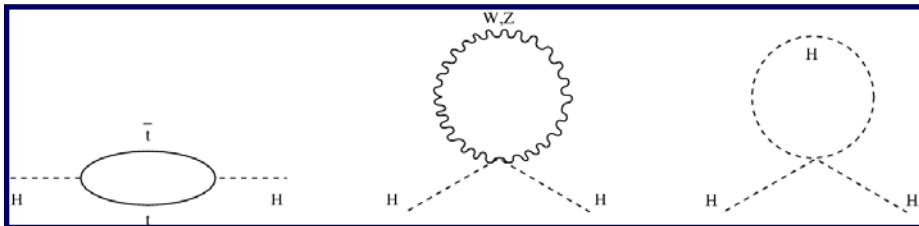
# Outline

- The standard Higgs, big vs. little hierarchy
- EWSB in supersymmetry & little hierarchy of MSSM
  - Buried Higgs
  - Bigger quartic (D-terms, NMSSM, fat higgs,...)
- Strong dynamics & related models
  - Technicolor
  - Monopole condensate
  - Warped extra dimensions
  - Realistic RS, Higgsless
  - Composite Higgs
  - Little Higgs

# The SM, big vs. little hierarchy

- Standard higgs mechanism **very successful**
- EWP analysis **suggests light higgs boson**
- Hard to understand how higgs remains light, **sensitive to any new physics...**

$$\Delta m_H^2 \propto \frac{g^2}{16\pi^2} \Lambda^2$$



(From GFITTER group at this conference)

- This is usually referred to **big hierarchy** problem: why is  $m_h \ll \Lambda$
- **Usual** resolution:  $\Lambda \sim 1 \text{ TeV}$ , where **new physics** shows up that makes higgs **insensitive** to higher scales (SUSY partners, strong dynamics, ...)
- “**Little hierarchy**”: why have we not seen **any** trace of **indirect** hint for these new particles?
- In **most** models **EWP** forces new particles more like **5-10 TeV**, a new **tuning** of  $\sim 1 \%$  is emerging

- Called “LEP paradox” Barbieri & Strumia

- Suppression scale of higher dim. op’s ( $\sim$  masses of heavy particles) must be  $> 1$  TeV

Dimensions six operators	$m_h = 115$ GeV $c_i = -1$ $c_i = +1$	
$(H^\dagger \tau^a H) W_{\mu\nu}^a B_{\mu\nu}$	9.7	10
$ H^\dagger D_\mu H ^2$	4.6	5.6
$\frac{1}{2}(\bar{L}\gamma_\mu \tau^a L)^2$	7.9	6.1
$i(H^\dagger D_\mu \tau^a H)(\bar{L}\gamma_\mu \tau^a L)$	8.4	8.8
$i(H^\dagger D_\mu \tau^a H)(\bar{Q}\gamma_\mu \tau^a Q)$	6.6	6.8
$i(H^\dagger D_\mu H)(\bar{L}\gamma_\mu L)$	7.3	9.2
$i(H^\dagger D_\mu H)(\bar{Q}\gamma_\mu Q)$	5.8	3.4
$i(H^\dagger D_\mu H)(\bar{E}\gamma_\mu E)$	8.2	7.7
$i(H^\dagger D_\mu H)(\bar{U}\gamma_\mu U)$	2.4	3.3
$i(H^\dagger D_\mu H)(\bar{D}\gamma_\mu D)$	2.1	2.5

(Barbieri, Strumia `99)

- SUSY: somewhat special, R-parity protects from tree-level EWP corrections,  $m_{\text{SUSY}}$  can be lower, BUT...

# I. The little hierarchy in the MSSM

- In SUSY: 2 Higgs doublets  $H_u, H_d$
- Only source of quartic is due to “D-terms”: the scalar terms needed to supersymmetrize gauge interactions

- Higgs potential:

$$V(H_u, H_d) = (m_{H_u}^2 + \mu^2)|H_u|^2 + (m_{H_d}^2 + \mu^2)|H_d|^2 - B_\mu(H_u H_d + \text{h.c.}) + \frac{g^2}{2}(H_u^\dagger \vec{\tau} H_u + H_d^\dagger \vec{\tau} H_d)^2 + \frac{g'^2}{2}(H_u^\dagger H_u - H_d^\dagger H_d)^2$$

- Minimizing this:

$$M_Z^2 = 2 \left( \frac{m_{H_d}^2 - m_{H_u}^2 \tan^2 \beta}{\tan^2 \beta - 1} - \mu^2 \right)$$

- Expression for **Higgs mass** (at large  $\tan \beta$ ):

$$m_{Higgs}^2 = M_Z^2 + \frac{3m_t^2 \lambda_t^2}{4\pi^2} \log \frac{m_{\tilde{t}}}{m_t}$$

- Need  $m_{Higgs} > 114 \text{ GeV}$
- Need **large** stop-top splitting
- But contribution to  $m_{H_u}^2$ :

$$m_{H_u}^2 = m_0^2 - \frac{3\lambda_t^2 m_{\tilde{t}}^2}{4\pi^2} \log \frac{\Lambda_{UV}^2}{m_{\tilde{t}}^2}$$

- And for large  $\tan \beta$   $M_Z^2 \sim -2m_{H_u}^2$
- Implies **<1% tuning** generically (large  $A_t$  can help a bit)

## Possible ways out:

- Higgs is lighter than LEP bound but has weird decays
- Need additional contribution to quartic, eg.
  - Additional D-term from bigger group
  - Bigger NMSSM-like quartic (fat Higgs)



# Hiding the Higgs at LEP

(Dobrescu, Matchev;  
Dermisek, Gunion;  
Chang, Fox, Weiner;...)

- Higgs searched for in **many channels** at LEP
- For SM, MSSM  $m_h > 114$  GeV
- If Higgs has **unusual decays**, then might need dedicated search that was not (fully) done at LEP
- The situation  $\sim$  1 year ago:

## LEP Higgs bounds

Decay channel	Limit (GeV)
$h \rightarrow b\bar{b}, \tau\bar{\tau}$	115
$h \rightarrow jj$	113
$h \rightarrow \gamma\gamma$	117
$h \rightarrow WW^*, ZZ^*$	110
$h \rightarrow$ invisible	115
$h \rightarrow \eta\eta \rightarrow 4b$	110
$h \rightarrow \eta\eta \rightarrow 4\tau, 4c, 4g$	86
model indep.	82

This is low enough to **remove little hierarchy** of SUSY – lots of models that try to use this

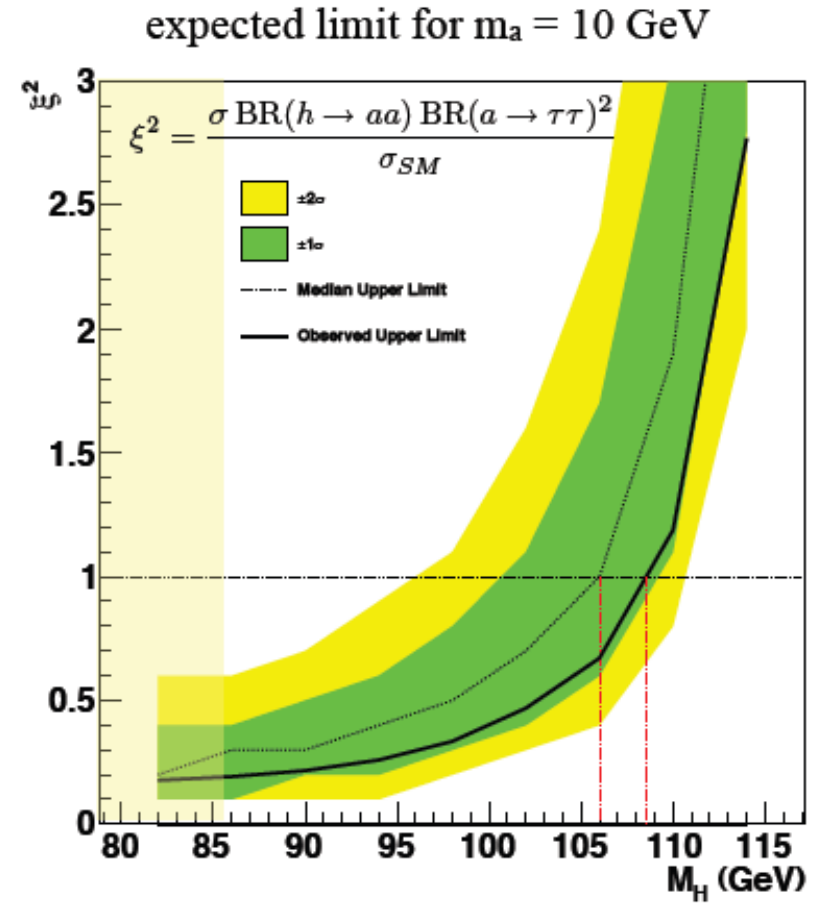
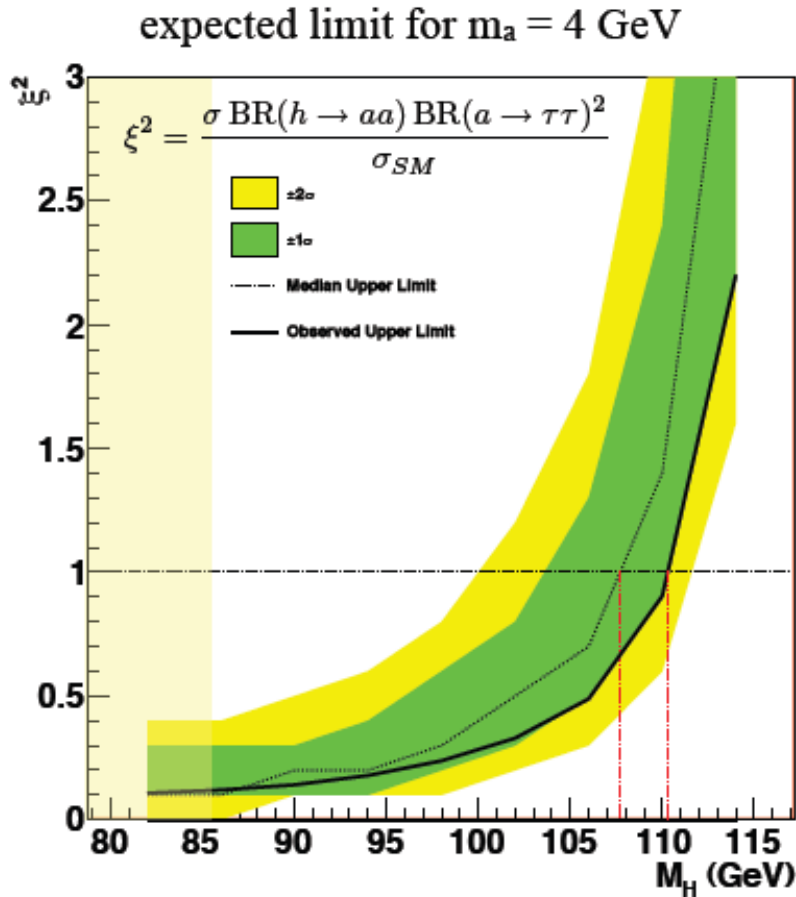
- Most popular possibility

(Dermisek, Gunion;  
Chang, Fox, Weiner)

$$h \rightarrow 2A \rightarrow 4\tau$$

- Can be naturally obtained in NMSSM
- But: new LEP analysis from ALEPH excludes possibility when  $h \rightarrow 4\tau$  is  $\sim 100\%$

# ALEPH bound on $h \rightarrow 4\tau$ of order 105-110 GeV!



(Cranmer, Yavin, Beacham, Spagnolo, ALEPH collab. '09, see I. Yavin poster at this conference)

• **Still** possible:  $h \rightarrow 4\tau$  around **50%**, and the rest to jets  
(Dermisek, Gunion '10)

• **Additional** analysis of Cranmer et al. Aleph group under way to constrain  $h \rightarrow 2\tau + 2j$  (and also  $h \rightarrow 4j$  channels)

• For  $h \rightarrow 4j$  and  $h \rightarrow 2\tau + 2j$  jets are merged: need to use **jet substructure** to distinguish from QCD

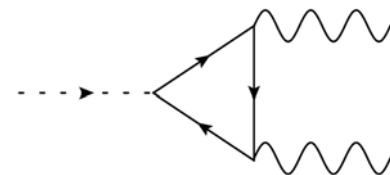
## The updated bounds

Decay channel	Limit (GeV)
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$h \rightarrow jj$	113
$h \rightarrow \gamma\gamma$	117
$h \rightarrow WW^*, ZZ^*$	110
$h \rightarrow$ invisible	115
$h \rightarrow \eta\eta \rightarrow 4b$	110
$h \rightarrow \eta\eta \rightarrow 4\tau$	105 – 110
$h \rightarrow \eta\eta \rightarrow 4c, 4g$	86
model indep.	82

Need to use  $h \rightarrow 4j$  or more complicated final states if want to hide the higgs at LEP

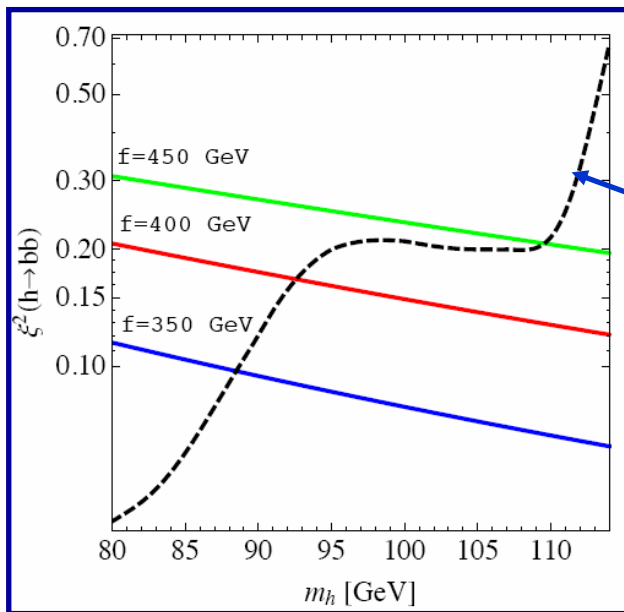
## An interesting possibility: $h \rightarrow 4j$

- Already mentioned by Chang, Fox, Weiner & D. E. Kaplan et al.
- Simple realistic model “**Buried higgs**” based on  $SU(3) \times U(1)$  extension of SM with **global sym.** breaking scale  $f \sim 350$  GeV
- Leading higgs decay  $h \rightarrow 2\eta$  where  $\eta$  is an  $SU(2) \times U(1)$  singlet **pGB**
- The  $\eta$  decays via triangle diagrams to  $2g$

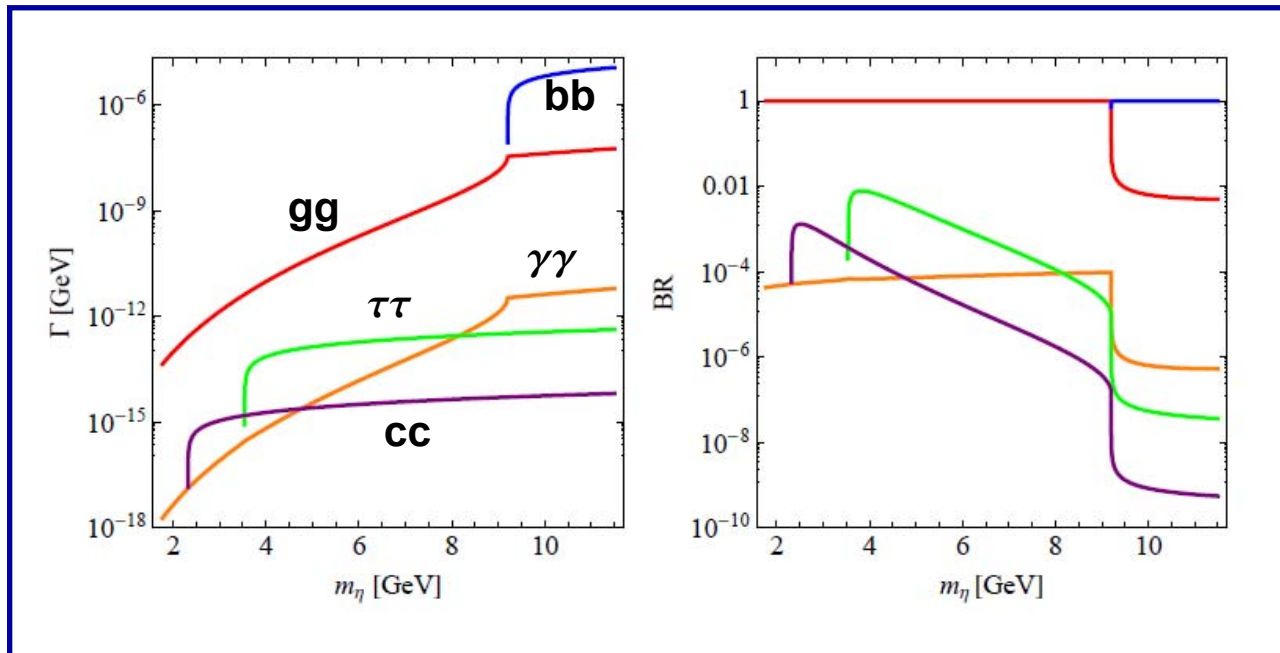


(Bellazzini, C.C., Falkowski, Weiler `09)

# • The h decays



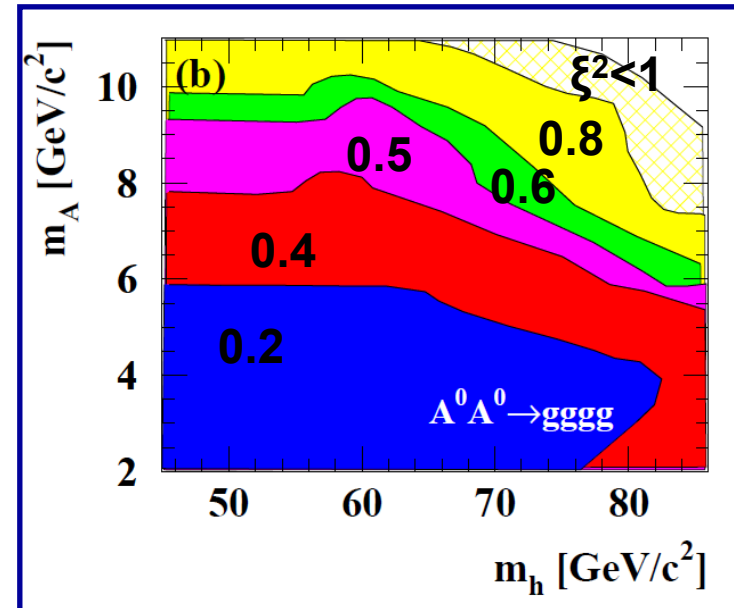
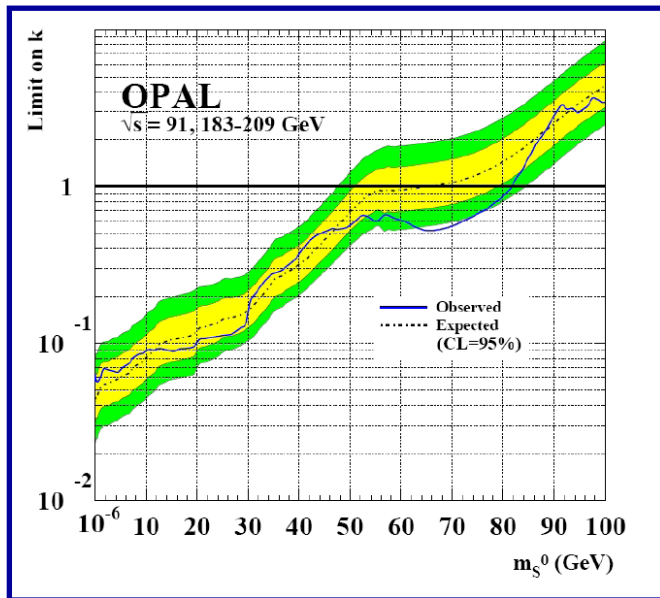
# • The $\eta$ decays



$$f = 350 \text{ GeV}, \mu_V = 500 \text{ GeV}, M_c = 400 \text{ GeV}, M_\tau = 200 \text{ GeV}$$

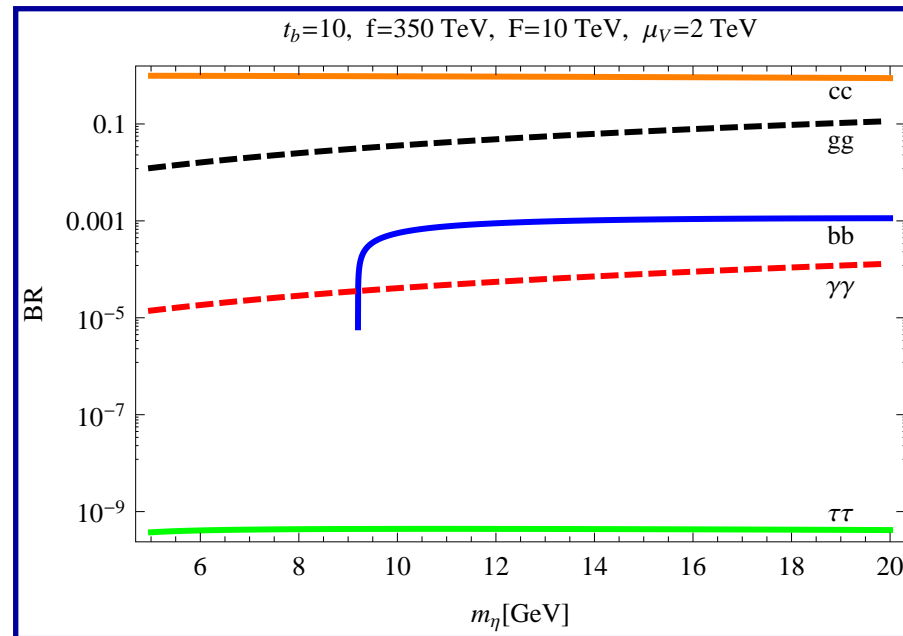


- $h \rightarrow 4g$  around 80 % (the rest the SM  $h \rightarrow 2b$ )
- $h \rightarrow \gamma\gamma gg$  of order  $10^{-4}$
- $h \rightarrow \tau\tau gg$  of order  $10^{-3} - 10^{-5}$
- $h \rightarrow 4\mu$  and  $h \rightarrow \tau\tau\mu\mu$  very suppressed...
- LEP bound: model indep.  $m_h > 78$  GeV
- OPAL  $h \rightarrow 2\eta \rightarrow 4j$  analysis (assuming  $m_h < 86$  GeV):



# Charming Higgs

- A variation of previous model where  $\eta \rightarrow 2c$  is dominant



- $\eta$  does not have to be below 10 GeV

(Bellazzini, C.C., Falkowski, Weiler '09)

- $h \rightarrow 4j$  **very difficult** to discover at the LHC (buried in QCD background)

- Likely need **jet substructure** analysis or similar techniques to distinguish from background

(Chen, Nojiri, Streethawong `10;  
Falkowski, Krohn, Shelton, Wang `10)

- Other interesting possibility:

$h \rightarrow$  hidden sector  $\rightarrow$  lepton jets

- Lots of **non-isolated leptons** – is it really viable at Tevatron?

(Falkowski, Ruderman, Volansky, Zupan `10)

## Other SUSY approaches

• **NMSSM**: quartic from  $W \supset \lambda S H_u H_d$

• But  $\lambda$  can not be too large either to avoid **Landau pole** before  $M_{\text{GUT}}$ . Requires  $m_h \lesssim 150$  GeV

• **Fat Higgs**: around Landau pole weakly coupled Seiberg-dual, can have  $m_h \sim 400$  GeV (Harnik, Kribs, Larson, Murayama '03)

• **Dine-Seiberg-Thomas**: NMSSM-like effective theory

$$W \supset \frac{1}{M} (H_u H_d)^2$$

type term like when integrating out massive S

- Additional quartic from **extra D-term**
- Usually D-terms **decouple** if gauge breaking fully **supersymmetric**
- **If**  $m_{\text{soft}} \sim \text{VEV}$  for field breaking the additional gauge symmetry D-term **does not decouple**
- Can **raise** Higgs mass to  $\sim 400 \text{ GeV}$

(Batra, Delgado, Kaplan, Tait '03)

## II. Models of strong dynamics

- Don't necessarily need elementary Higgs to break symmetry

- Example: QCD

- Quark-antiquark (or LH and RH quarks) strongly attract, form vacuum condensate:

$$\langle u_L u_R \rangle = \langle d_L d_R \rangle \sim f_\pi^3$$

- This breaks EWS and gives mass to W,Z, just too small contribution

- **Technicolor:** new strong interaction with  $f_{TC} \sim v = 246$  GeV. Scaled-up QCD

# Issues with technicolor-like theories

- Electroweak precision: S-parameter usually too large (but not calculable). If like scaled-up QCD

$$S \sim 0.28 N_D \frac{N_{TC}}{3}$$

- Fermion masses: usually hard to get large enough top mass without also generating large FCNC's

For  $m_t$  need  $\Lambda_F < 10$  TeV      To avoid FCNC  $\Lambda_F > 10^4$  TeV

$$\frac{1}{\Lambda_F^2} \bar{q} q \bar{\psi} \psi$$

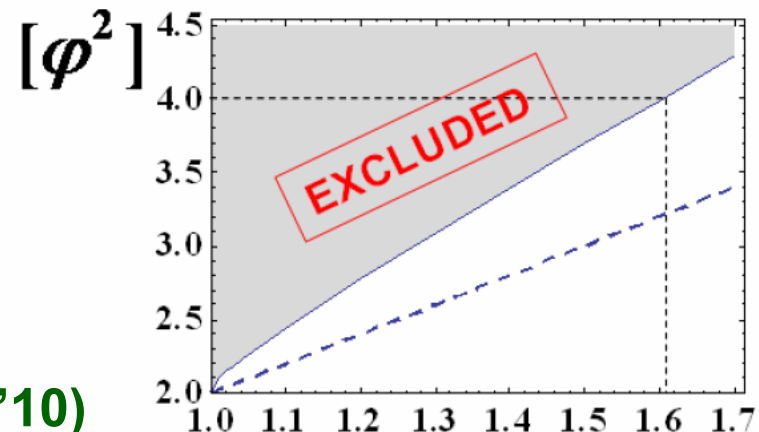
$$\frac{1}{\Lambda_F^2} \bar{q} q \bar{q} q$$

• Walking technicolor: large anomalous dimension for  $\bar{\psi}\psi$  relieves some of the tension in  $\Lambda_F$

• Conformal technicolor: can the anomalous dim. of  $\bar{\psi}\psi$  be so large that  $\bar{\psi}\psi$  is almost like a free field ( $d \sim 1 + \epsilon$ )? (Luty, Okui '04)

• Talk by V. Rychkov: upper bound on anomalous dimension from general principles (crossing)

• Can not sufficiently suppress FCNC's w/o hierarchy hitting back...



(Rattazzi, Rychkov, Tonni, Vichi '08-'10)



# EWSB via monopole condensation

(C.C., Shirman, Terning '10)

- An interesting **alternative to technicolor**, no new gauge group, use **strong** interaction between **monopoles** of  $U(1)_Y$

- Toy model:

	$SU(3)_c$	$SU(2)_L$	$U(1)_Y^{el}$	$U(1)_Y^{mag}$
$Q$	$\square$	$\square$	$\frac{1}{6}$	3
$L$	1	$\square$	$-\frac{1}{2}$	-9
$\bar{U}$	$\bar{\square}$	1	$-\frac{2}{3}$	-3
$\bar{D}$	$\bar{\square}$	1	$\frac{1}{3}$	-3
$\bar{N}$	1	1	0	9
$\bar{E}$	1	1	1	9

# Possible condensates

- Assume:  $\beta$ -function of  $U(1)_Y$  not much modified. Magnetic attraction becomes strong: condensate
- Condensate should not carry magnetic charge
- Have quantum number of Higgs

$$Q\bar{D} \sim (1, 2, \frac{1}{2}) \sim H, \quad Q\bar{U} \sim (1, 2, -\frac{1}{2}) \sim H^*,$$
$$L\bar{E} \sim (1, 2, \frac{1}{2}) \sim H, \quad L\bar{N} \sim (1, 2, -\frac{1}{2}) \sim H^*.$$

- Assume some of these condensates generated

$$\langle U_L \bar{U} \rangle \sim \langle D_L \bar{D} \rangle \sim \langle N_L \bar{N} \rangle \sim \langle E_L \bar{E} \rangle \sim \Lambda_{mag}^d$$

- $\Lambda_{mag}$  is a dynamical of order few x 100 GeV

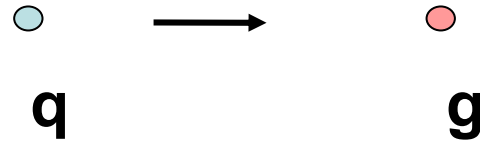
# The Rubakov-Callan effect

- Angular mom. of EM. field:

$$\vec{J} = qg\vec{n}$$

depends on **direction** from charge to pole

- In head-on scattering this **direction changes**, even though **no force**

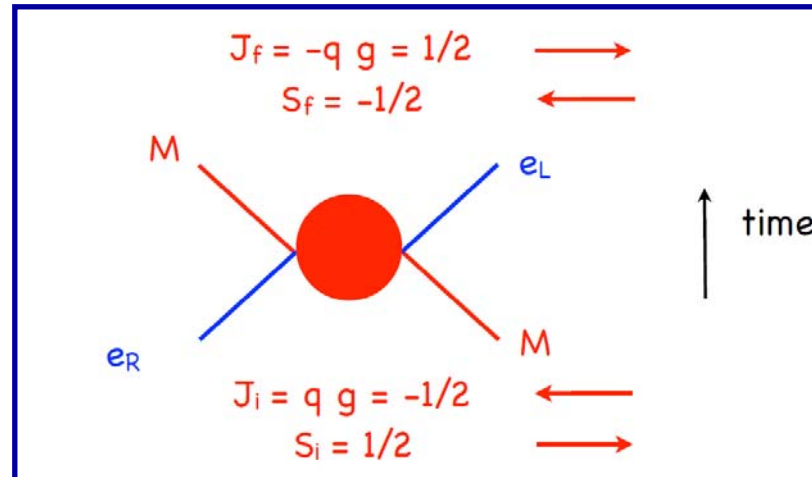


- Spin of scattered fermion **must also flip**

- New** 4-fermi op's in modified model with  $U(1)_{EM}$

$$\lambda_{ij}^{(u)} u_R^i N_L (u_L^j N_R)^\dagger$$

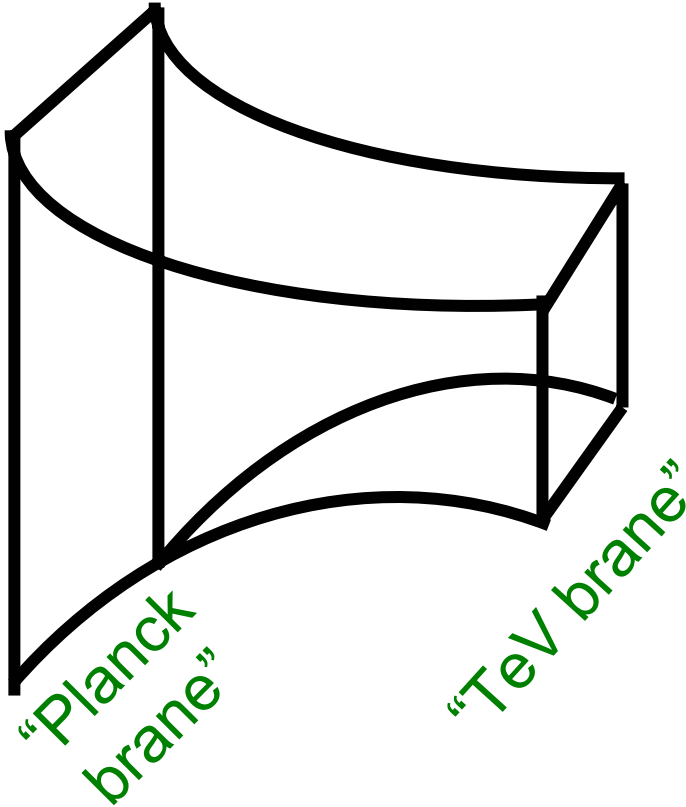
- After condensation **large**  $m_{top}$



# Phenomenology of Monocolor

- After EWSB theory vectorlike, expect monopoles to pick up mass of order  $\Lambda_{\text{mag}} \sim 500 \text{ GeV} - \text{TeV}$
- Not confined, behave like “ordinary” QED monopole
- No magnetic coupling to Z; electric coupling is there, expect EWPO (S,T) like a heavy fourth generation but magnetic contr. to  $\gamma\text{-}\gamma$  2pt function should be small
- At LHC: likely pair produced. Due to strong force strong attraction, will always annihilate at LHC. Large radiation, then annihilation. Lots of photons, some of them hard. Cross section  $\sim \text{pb}$  (A. Weiler)

# Warped extra dimension



(Randall, Sundrum '99;  
Maldacena '97;...)

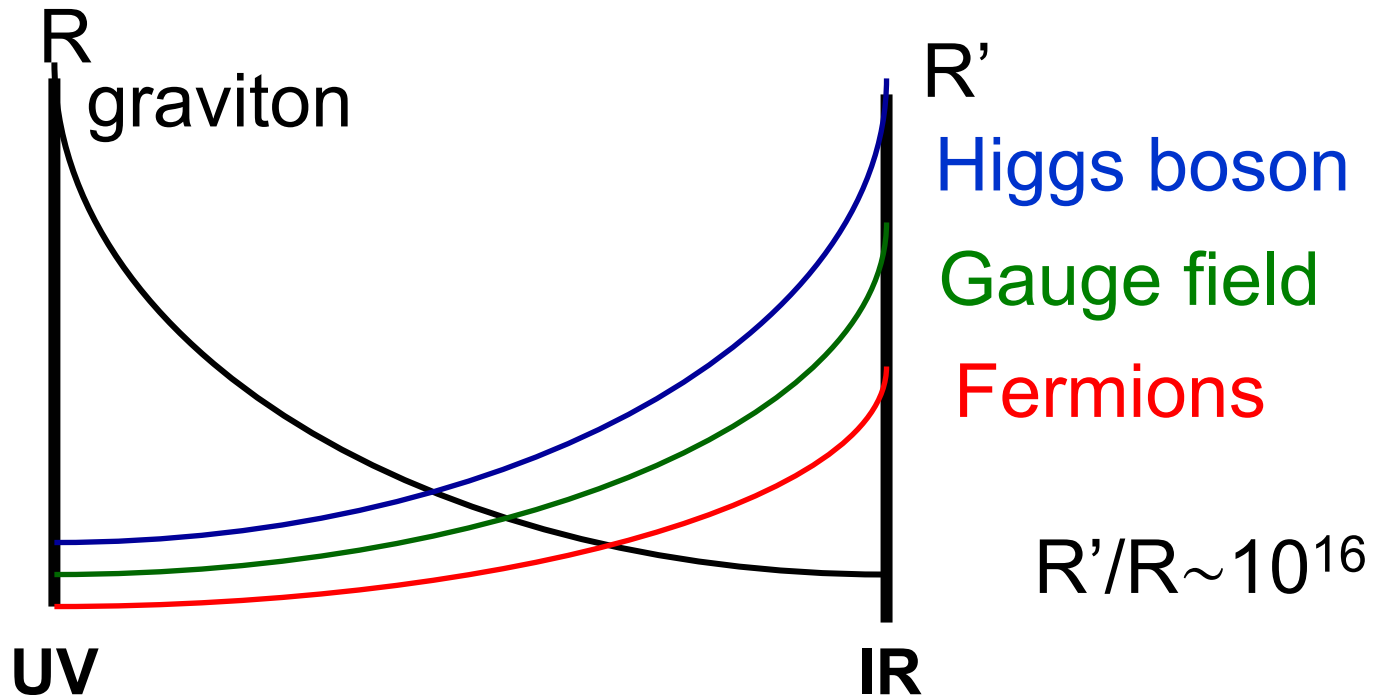
- Metric exponentially falling

$$ds^2 = \left(\frac{R}{z}\right)^2 (dx^2 - dz^2)$$

- Mass scales very different at endpoints
- Graviton peaked at Planck
- SM on IR brane

- Related to strong dynamics/technicolor models via **AdS/CFT** duality
- Fields **peaked on UV**: **elementary** (natural mass scale very large)
- Fields **peaked on IR**: **composite** of strong dynamics (natural mass scale low)
- If **Higgs** on **IR** brane: composite, natural scale **TeV**

# The original RS model

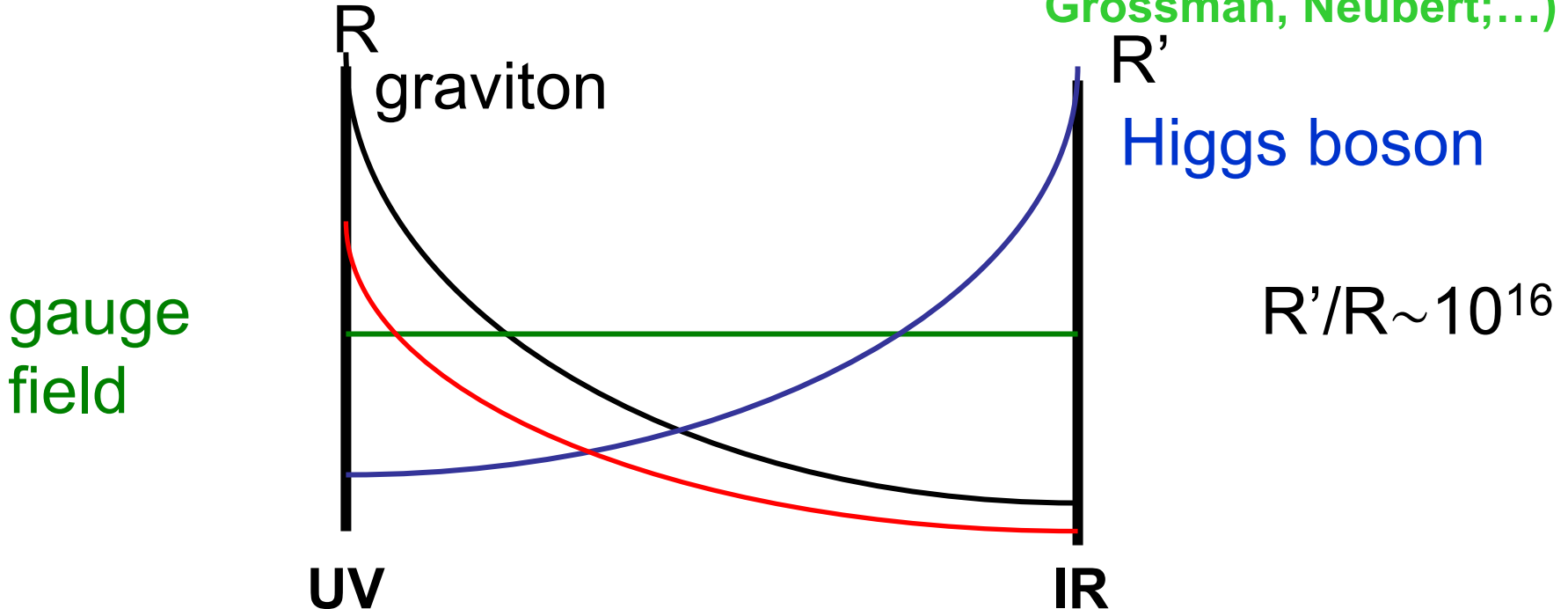


Solves the **hierarchy** problem.

But: **electroweak precision**? If all fields on IR brane expect large EWP contributions, large **FCNC**'s

# Realistic RS model

(Davoudiasl, Hewett, Rizzo;  
Gherghetta, Pomarol;  
Grossman, Neubert;...)

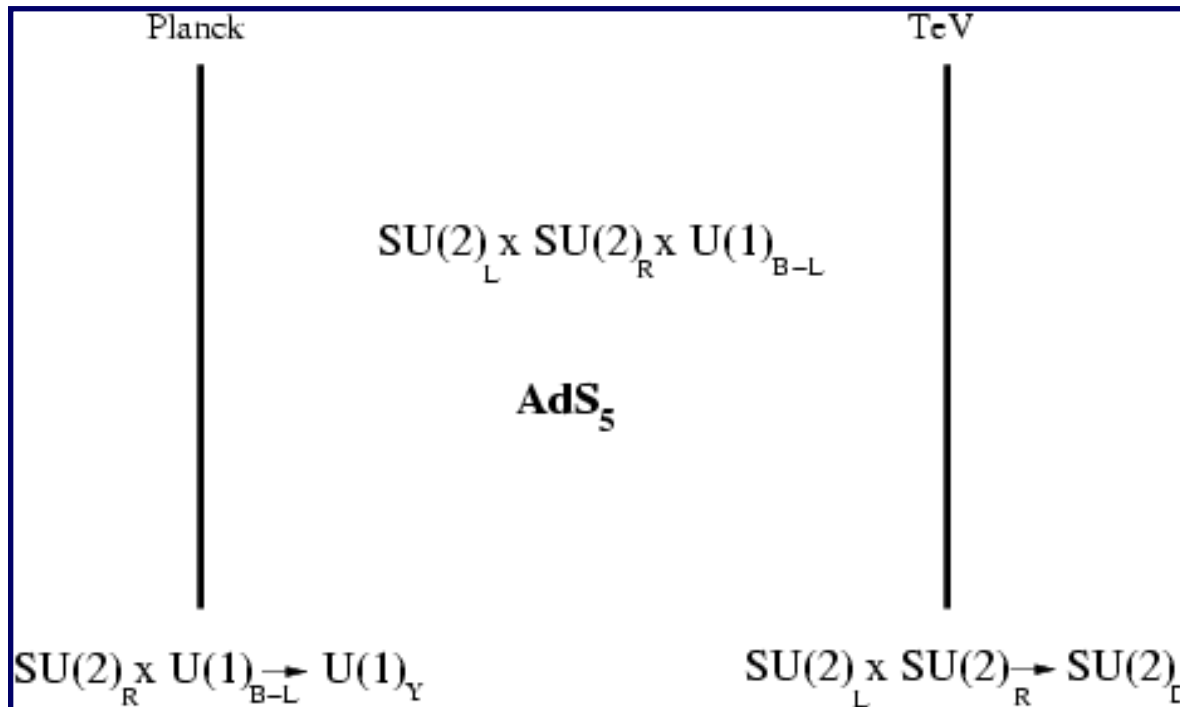


Still solves hierarchy problem since Higgs on IR  
FCNC suppressed since fermions on UV  
T-parameter can be protected via custodial sym.



# The “canonical” realistic RS model

- Need to put fermions away from IR brane for FCNC
- To protect T-parameter need to include  $SU(2)_R$  **custodial** symmetry

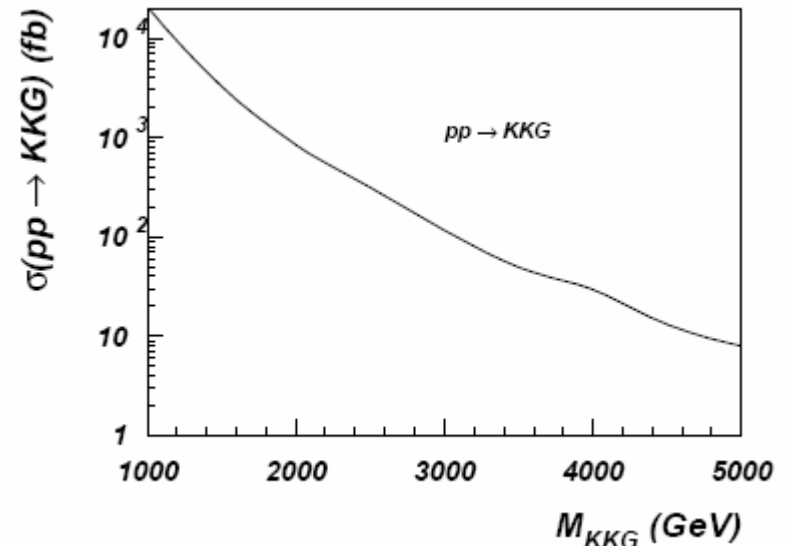
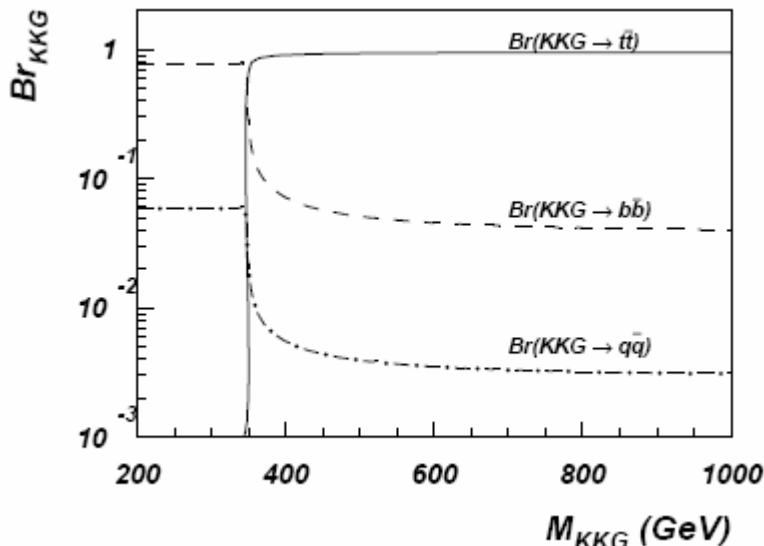


(Agashe, Delgado, May, Sundrum, '03)

- $S \sim 12\pi v^2/m_{KK}^2$  Bound  $m_{KK} > 3$  TeV
- T parameter at tree level suppressed

(Carena, Delgado, Ponton, Tait, Wagner)

- Signals:
- Light top partners
- 3 TeV KK gluon, but mostly coupled to  $t_R$



(From Agashe, Belyaev, Krupnickas, Perez, Virzi; see also Davoudiasl, Randall, Wang)

- **Little** hierarchy: **NOT** solved here either

- Cutoff scale:  $\Lambda \sim \frac{16\pi^2}{g^2 R' \log \frac{R'}{R}} \sim 10 - 100 \text{ TeV}$

- Natural Higgs mass  $m_H \sim \Lambda/(4\pi) > 1 \text{ TeV}$

- Can give **theory of flavor** (talks by Neubert, Soni)

- To also solve little hierarchy:

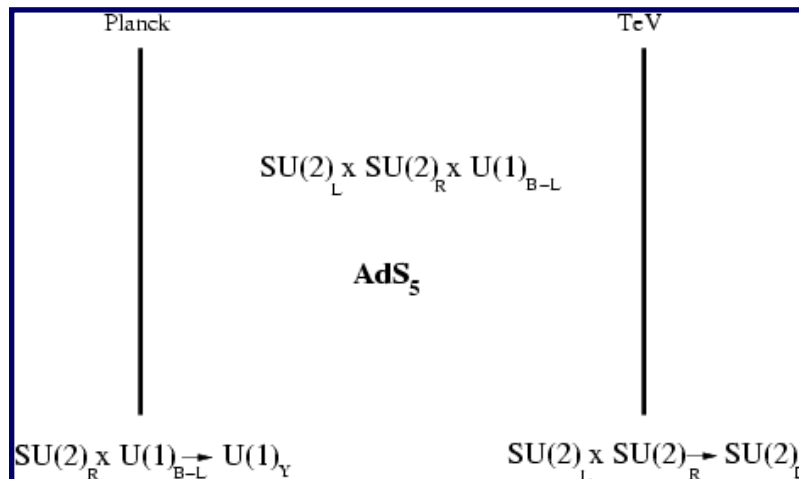
  - Higgsless (gauge-phobic)

  - Pseudo-Goldstone Higgs

# Higgsless models

(C.C., Grojean, Murayama, Pilo, Terning '03)

- Realistic RS: **little** hierarchy problem
- Simply let **Higgs VEV** to be **big** on IR brane
- Higgs VEV will **repel** gauge boson **wave functions**, Higgs will simply **decouple** from theory



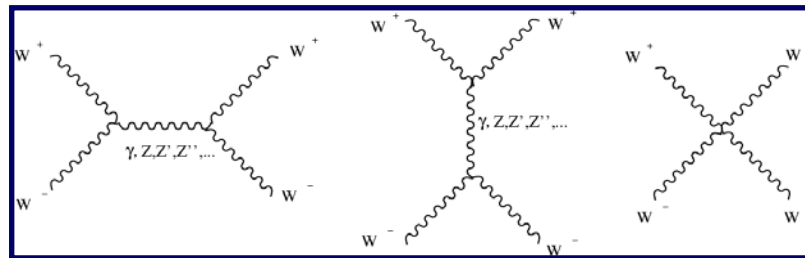
Same as for RS,  
except Higgs VEV  
 $\rightarrow \infty$  on IR brane

- In practice, just implies **BC's** for gauge fields

- **Typical** mass spectrum: 
$$M_W^2 = \frac{1}{R'^2 \log\left(\frac{R'}{R}\right)}$$

- **BUT:** w/o higgs at  $\Lambda = 4\pi M_W/g \sim 1.6 \text{ TeV}$   
**unitarity** would be **violated??**

- Exchange of **KK** gauge bosons **restores** unitarity



- Implies **sum rules** among masses and couplings

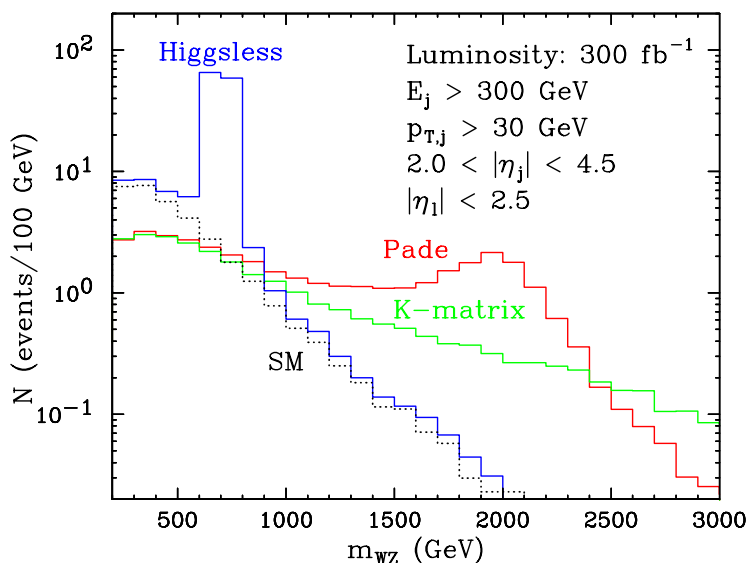
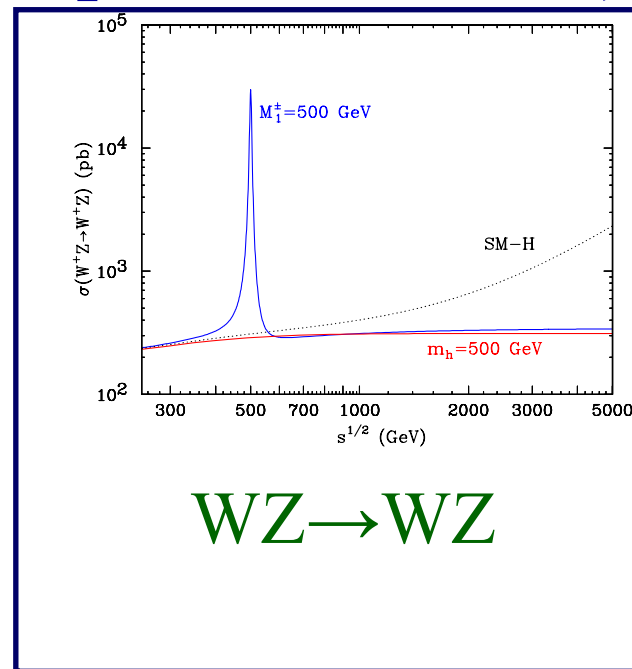
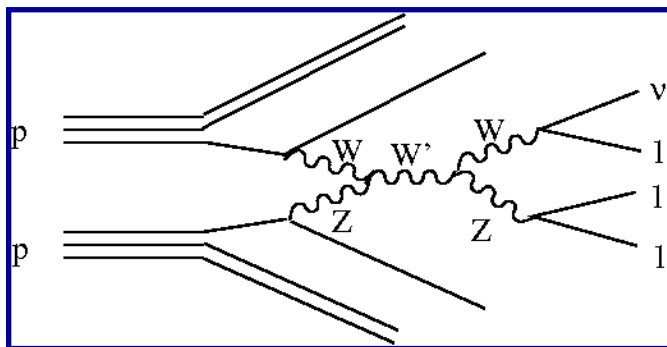
$$g_{WWWW} = g_{WW\gamma}^2 + g_{WWZ}^2 + \sum_i g_{WWZ^i}^2$$

$$\frac{4}{3} g_{WWWW} M_W^2 = g_{WWZ}^2 M_Z^2 + \sum_i g_{WWZ^i}^2 M_{Z^i}^2$$

# LHC predictions of Higgsless

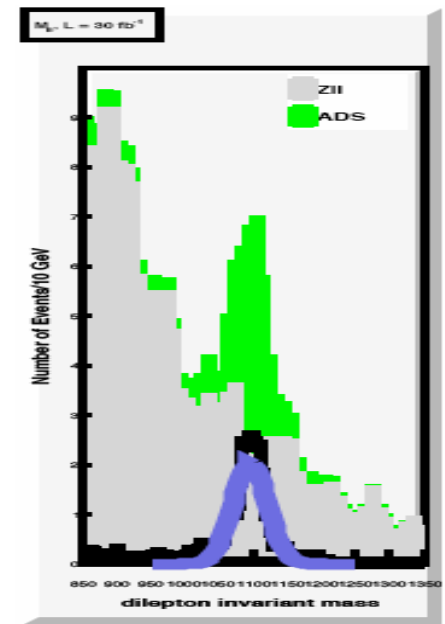
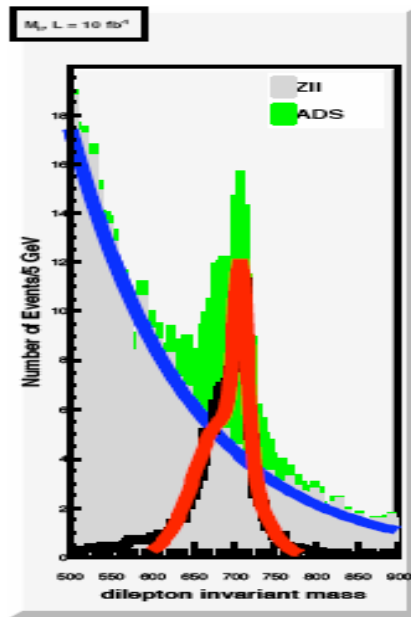
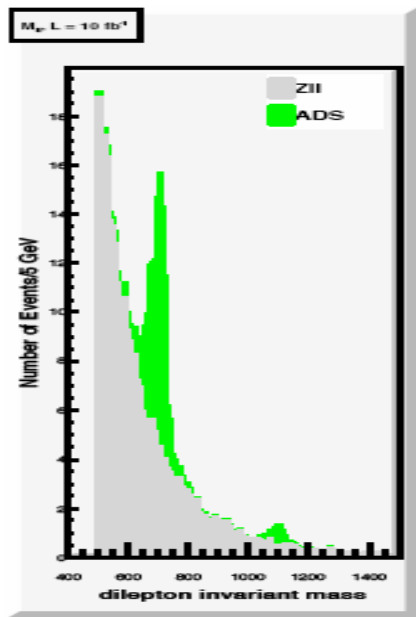
(Birkedal, Matchev, Perelstein '04)

- WW scattering **not** that different from SM
- WZ scattering is **very different** (new peak due to  $W'$ )



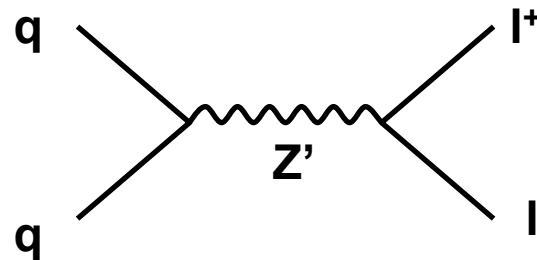
- Coupling to fermions **not that small**, DY will still be leading channel at LHC

## Example $Z' \rightarrow l^+ l^-$ DY at LHC for a sample point



(Martin and Sanz `09)

Process	$\sigma$	$\epsilon$	# events
$Z_i \rightarrow l^+ l^-$	0.045 pb	0.34	152
$Z \rightarrow l^+ l^-$	1.58 pb	0.032	521

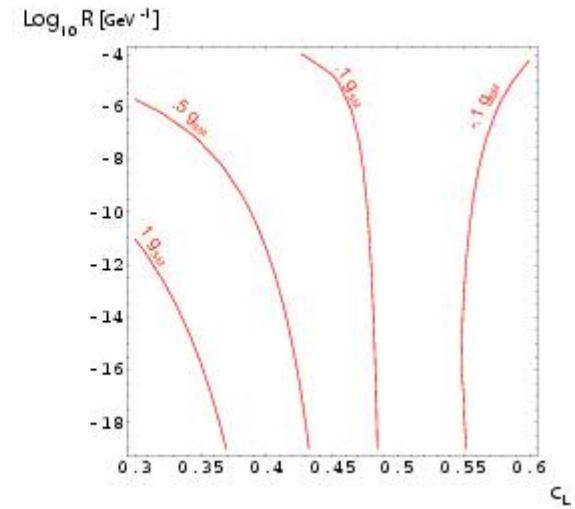
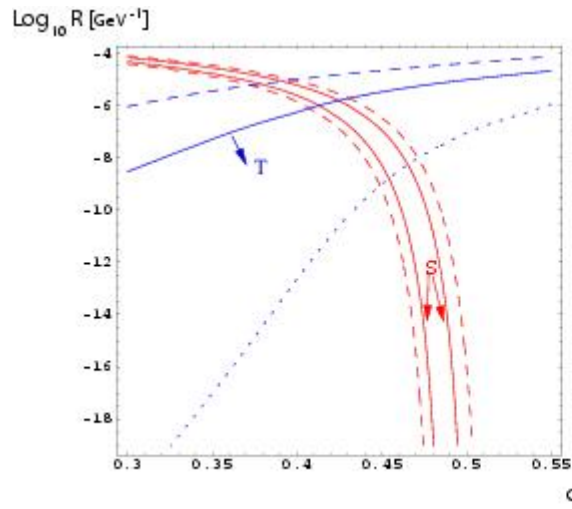
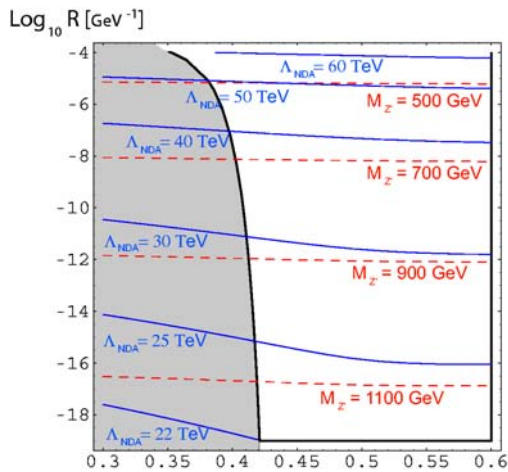


# Electroweak precision tests & higgsless

- Dual to technicolor,  $S$  usually too large:

$$S \sim \frac{N}{\pi} \sim \frac{12\pi}{g^2} \frac{M_W^2}{m_\rho^2}$$

- $S$  depends on fermions: if elementary too big, if Composite: large negative. Can cancel in between



- $S$  is sufficiently small
- KK modes sufficiently heavy
- Couplings to KK modes small

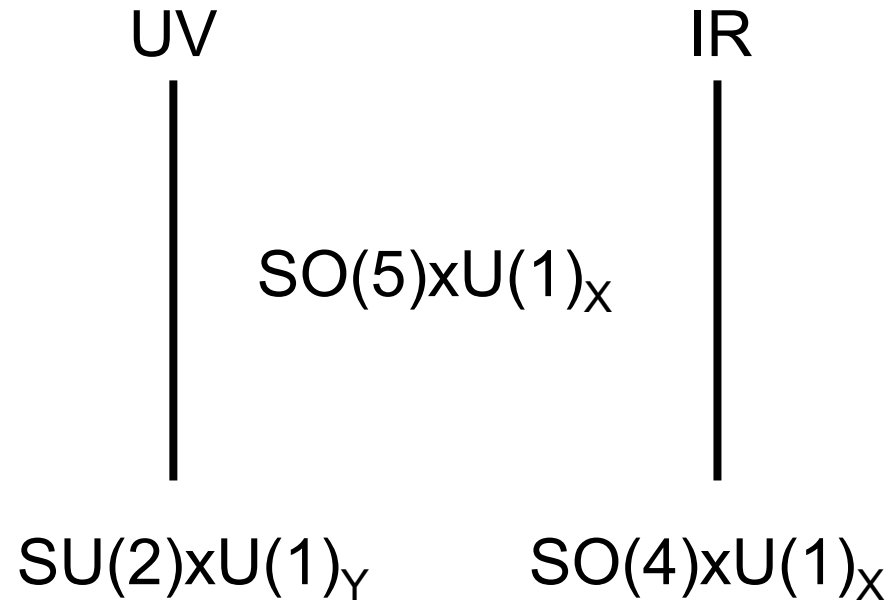
**BUT: 1% level tuning in  $c$**



# Composite pGB Higgs models

- In technicolor (or Higgsless): **S too large:** **not enough** separation between  $m_W$  and  $m_\rho$
- Other possibility: still strong dynamics, but **scales separated more**  $m_\rho \gg m_W$
- If strong dynamics produces a **composite Higgs**
- But then Higgs mass expected **at the strong scale**
- To lower Higgs mass: make it a **Goldstone boson**
- Higgs mass due to **1-loop** electroweak corrections

# The minimal example (MCH)



(Contino, Nomura, Pomarol;  
Agashe, Contino, Pomarol;  
Carena, Ponton, Santiago, Wagner,...)

- A 5D model (doesn't have to be)
- Sym. breaking pattern:
- $SO(5) \times U(1)_X$  global  $\rightarrow$   $SO(4) \times U(1)_X$  global
- SM subgroup gauged

Higgs potential:

$$V(h) = \underbrace{0 \cdot |h|^2 + 0 \cdot |h|^4}_{\text{Tree-level vanishes due to PGB nature}} + \underbrace{\frac{g^2}{16\pi^2} f^4 \cos^n(|h|/f)}_{\text{Generic PGB pot.}}$$

Tree-level vanishes  
due to PGB nature

Generic PGB pot.

- The main difficulty: in Higgs potential everything radiative, again no natural separation between  $v$ ,  $f$

Mass:

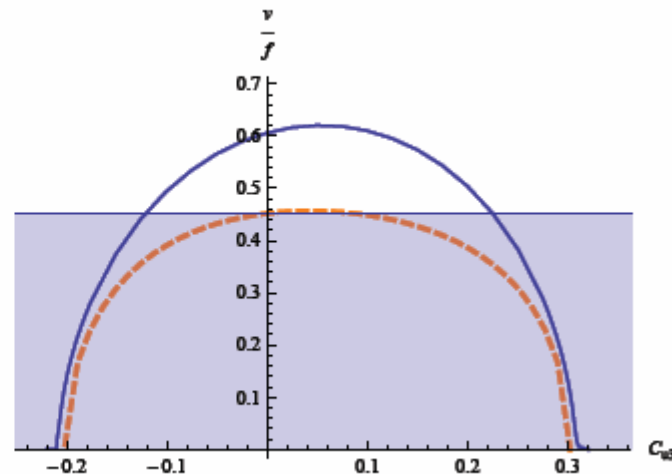
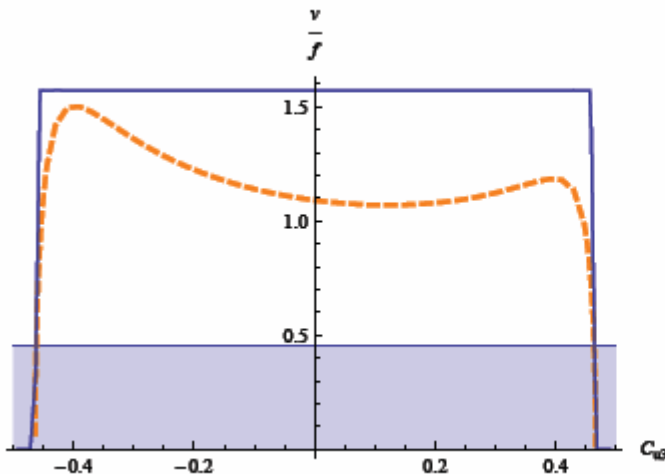
$$m_h^2 \propto \frac{g^2}{16\pi^2} f^2$$

Quartic:

$$\lambda \propto \frac{g^2}{16\pi^2}$$

- Generically would expect  $v \sim f$ . Need some tuning to avoid

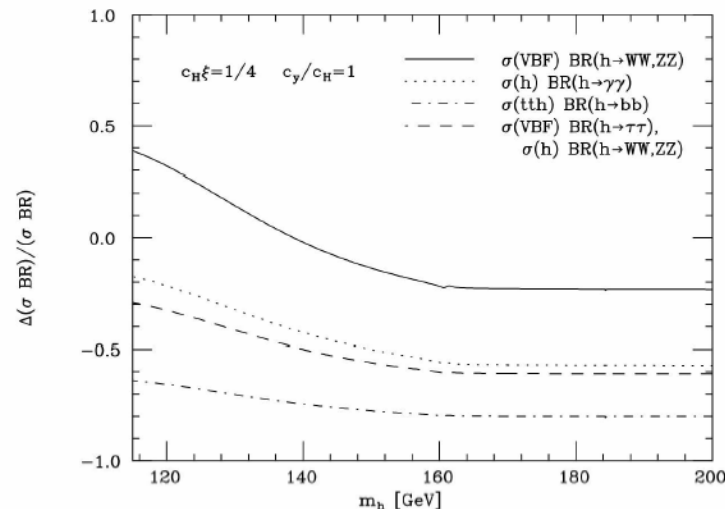
(Carena, Ponton, Santiago, Wagner `07;  
C.C., Falkowski, Weiler `08)



# Experimental consequences of pGB MCH

- Try to find states from extra sector: **similar to RS** searches ( $m_\rho > 3$  TeV, KK gluon,...)
- **Higgs** properties **modified** due to compositeness (“Higgs form factors”)

(Giudice, Grojean, Pomarol, Rattazzi `07)



# Little Higgs models

(Arkani-Hamed, Cohen, Katz, Nelson '02)

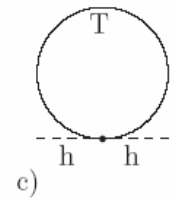
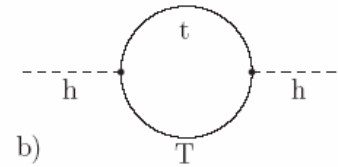
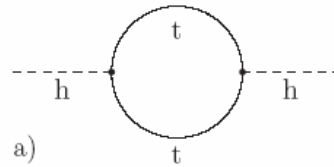
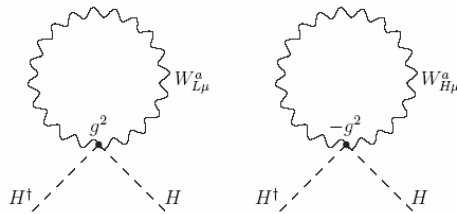
- Higgs is Goldstone again
- Added ingredient: “collective breaking”: need at least two couplings simultaneously to break symmetry
- Mass suppressed, but quartic is large

$$m_h^2 \propto \frac{g^2}{16\pi^2} f^2$$

$$\lambda \propto g^2$$

- Now  $\langle h \rangle \sim f/(4\pi)$ , really no tuning to get little hierarchy
- But needs lots of additional states to achieve collective breaking, issue with EWP again...

- For **collective breaking** need new light particles  
 $\sim 1$  TeV, “little partners”



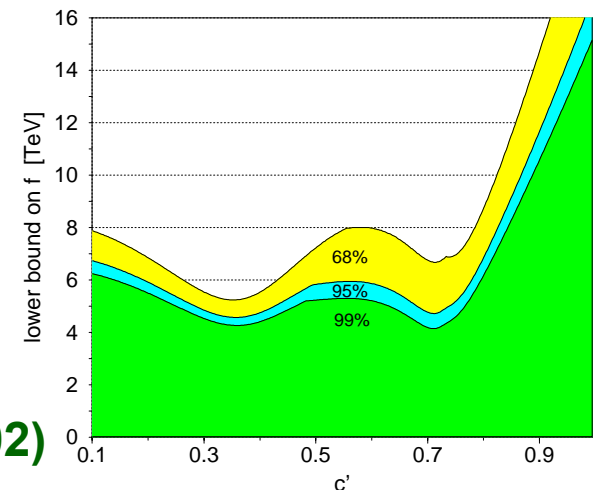
Gauge loops

Top loops

- But new particles **themselves** will contribute to EWPO's

- Will force generically  $f > 4$  TeV

(C.C., Hubisz, Kribs, Meade, Terning '02)



- Way out: ensure **no tree-level EWP** contribution
- New  $Z_2$  parity needed dubbed **T-parity** (Cheng, Low '03)
- However, full model quite **complicated**  
(C.C., Heinonen, Perelstein, Spethmann '08)
- For example, one generation...

a)	$SU(5)$	$SU(2)_3$	$U(1)_3$	b)	$SU(5)$	$SU(2)_3$	$U(1)_3$	c)	$SU(5)$	$SU(2)_3$	$U(1)_3$
$Q_1$	$\bar{\square}$	1	+2/3	$Q'_1$	$\bar{\square}$	1	-2/3	$L_1$	$\bar{\square}$	1	0
$Q_2$	$\square$	1	+2/3	$Q'_2$	$\square$	1	-2/3	$L_2$	$\square$	1	0
$q_3$	1	$\square$	-1/6	$q'_3, q''_3$	1	$\square$	+1/6	$\ell_3$	1	$\square$	+1/2
$q_4$	1	$\square$	-7/6	$q'_4$	1	$\square$	+7/6	$\ell_4$	1	$\square$	-1/2
$q_5$	1	$\square$	-7/6	$q'_5$	1	$\square$	+7/6	$\ell_5$	1	$\square$	-1/2
$U_{R1}$	1	1	-2/3	$U'_{R1}$	1	1	+2/3	$E_{R1}$	1	1	0
$U_{R2}$	1	1	-2/3	$U'_{R2}$	1	1	+2/3	$E_{R2}$	1	1	0
$u_R$	1	1	-2/3					$e_R$	1	1	+1
$d_R$	1	1	+1/3					$(\nu_R$	1	1	0)

# Summary

- Don't understand how higgs is light and still no trace of new physics
- In SUSY calls for extension of MSSM
  - Hidden higgs
  - Extra quartic
- Strong dynamics models: EWP usually issue
  - Warped extra dimension (composite Higgs, higgsless)
  - Little higgs
  - Technicolor, monopole condensation,...
- None of them fully convincing
- LHC should settle these by ICHEP 2014 (2012?)